

New physics at LHCb

Sebastian Jäger



Birmingham, 23 March 2011

Outline

- Flavour at the weak scale
- Flavour at the TeV scale
- Where to look at LHCb

Flavour: the story so far...

A very brief history of flavour

1934 Fermi proposes Hamiltonian for beta decay

$$H_W = -G_F (\bar{p} \gamma^\mu n) (\bar{e} \gamma_\mu \nu)$$

1956-57 Lee&Yang propose parity violation to explain “ θ - τ paradox”.

Wu et al show **parity is violated** in β decay

Goldhaber et al show that the neutrinos produced in ^{152}Eu K-capture always have **negative helicity**

1957 Gell-Mann & Feynman, Marshak & Sudarshan

$$H_W = -G_F (\bar{\nu}_\mu \gamma^\mu P_L \mu) (\bar{e} \gamma_\mu P_L \nu_e) - G (\bar{p} \gamma^\mu P_L n) (\bar{e} \gamma_\mu P_L \nu_e) + \dots$$

V-A current-current structure of weak interactions.

Conservation of vector current proposed

Experiments give $G = 0.96 G_F$ (for the vector parts)

1960-63 To achieve a universal coupling, Gell-Mann&Levy and Cabibbo propose that a certain superposition of neutron and Λ particle enters the weak current.

Flavour physics begins!

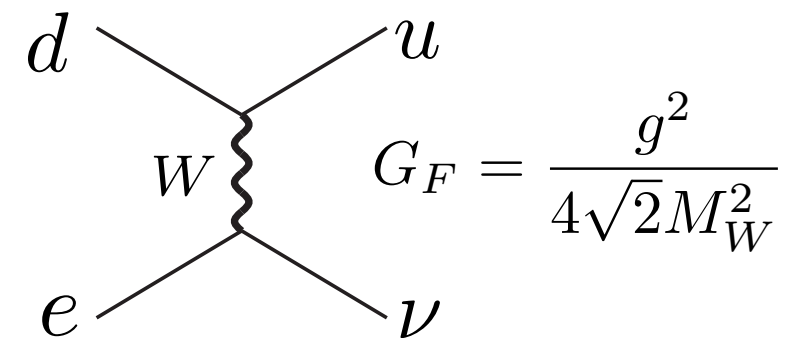
1964 Gell-Mann gives hadronic weak current in the quark model

$$H_W = -G_F J^\mu J_\mu^\dagger$$

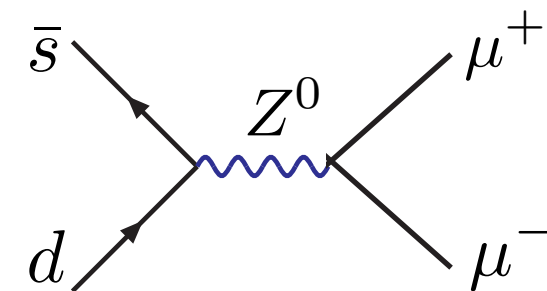
$$J^\mu = \bar{u}\gamma^\mu P_L(\cos\theta_c d + \sin\theta_c s) + \bar{\nu}_e\gamma^\mu P_L e + \bar{\nu}_\mu\gamma^\mu P_L \mu$$

1964 **CP violation** discovered in Kaon decays (Cronin&Fitch)

1960-1968 J_μ part of triplet of weak gauge currents. Neutral current interactions predicted and, later, observed at CERN.



However, the predicted **flavour-changing neutral current (FCNC)** processes such as $K_L \rightarrow \mu^+\mu^-$ are *not* observed!

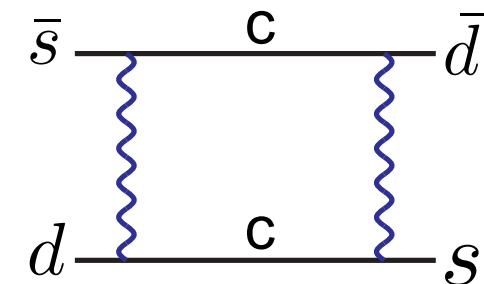


1970 To explain the absence of $K_L \rightarrow \mu^+ \mu^-$, Glashow, Iliopoulos & Maiani (GIM) couple a “charmed quark” to the formerly “sterile” linear combination $-\sin \theta_c d_L + \cos \theta_c s_L$
 The doublet structure eliminates the Zsd coupling!

1971 Weak interactions are renormalizable ('t Hooft)

1972 Kobayashi & Maskawa show that **CP violation requires extra particles, for example a third doublet.** CKM matrix

1974 Gaillard & Lee estimate loop contributions to the K_L - K_S mass difference
 Bound $m_c < 5 \text{ GeV}$

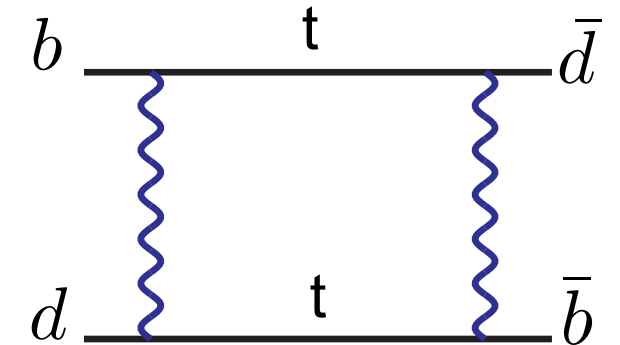


1974 Charm quark discovered

1977 τ lepton and bottom quark discovered

1983 W and Z bosons produced

1987 ARGUS measures $B_d - \bar{B}_d$ mass difference
First indication of a heavy top



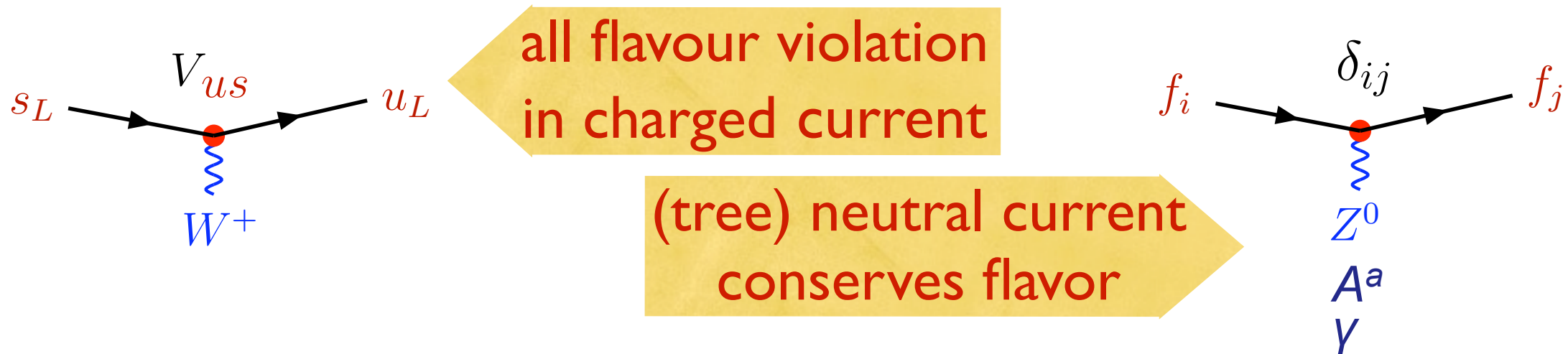
The diagram depends quadratically on m_t

1995 top quark discovered at CDF & D0

$\begin{pmatrix} u_L \\ d_L \end{pmatrix}$	u_R d_R	$\begin{pmatrix} c_L \\ s_L \end{pmatrix}$	c_R s_R	$\begin{pmatrix} t_L \\ b_L \end{pmatrix}$	t_R b_R	$Q = +2/3$
$\begin{pmatrix} \nu_{eL} \\ e_L \end{pmatrix}$	— e_R	$\begin{pmatrix} \nu_{\mu L} \\ \mu_L \end{pmatrix}$	— μ_R	$\begin{pmatrix} \nu_{\tau L} \\ \tau_L \end{pmatrix}$	— τ_R	$Q = 0$ $Q = -1$

Precision measurements: masses, running coupling, direct CP violation, B factories, determination of CKM elements, neutrino oscillations, search for electric dipole moments, proton decay, ...

SM flavour: CKM matrix



$$V = \begin{pmatrix} V_{ud} & V_{us} & V_{ub} \\ V_{cd} & V_{cs} & V_{cb} \\ V_{td} & V_{ts} & V_{tb} \end{pmatrix} \approx \begin{pmatrix} 1 - \frac{1}{2}\lambda^2 & \lambda & A\lambda^3(\rho - i\eta) \\ -\lambda & 1 - \frac{1}{2}\lambda^2 & A\lambda^2 \\ A\lambda^3(1 - \rho - i\eta) & -A\lambda^2 & 1 \end{pmatrix} + \mathcal{O}(\lambda^4)$$

$$\lambda \equiv \frac{|V_{us}|}{\sqrt{|V_{ud}|^2 + |V_{us}|^2}} = 0.2255 \pm 0.0029$$

nucl. beta decay, n lifetime

$$|V_{cb}| = A\lambda|V_{us}| = (41.2 \pm 1.1) \times 10^{-3}$$

excl. & incl. b->c decay

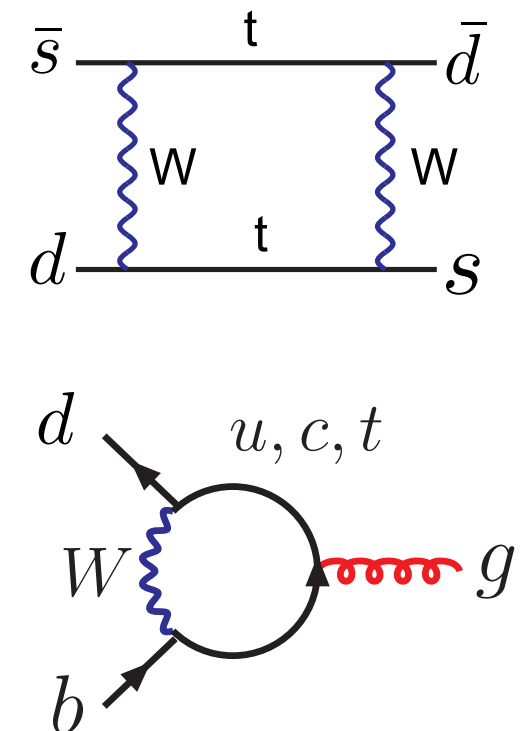
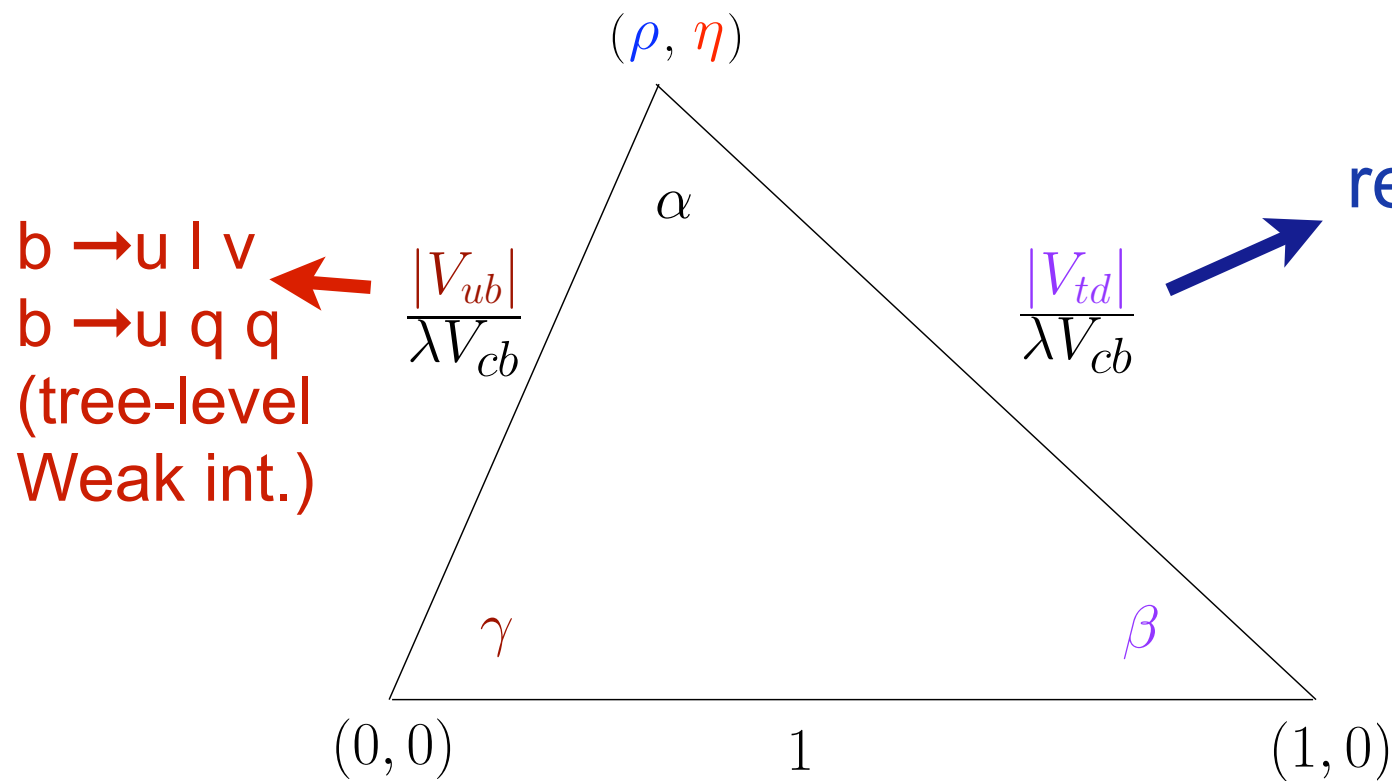
$$\bar{\rho} + i\bar{\eta} \equiv -\frac{V_{ud}V_{ub}^*}{V_{cd}V_{cb}^*} = \rho + i\eta + \mathcal{O}(\lambda^2)$$

2 parameters to be determined
one complex - CP violating

Unitarity triangle

$$\text{Unitarity of } V \Rightarrow \begin{aligned} V_{ub}^* V_{ud} &+ V_{cb}^* V_{cd} &+ V_{tb}^* V_{td} &= 0 \\ A\lambda^3(\rho + i\eta) &- A\lambda^3 &+ A\lambda^3(1 - \rho - i\eta) &= 0 \end{aligned}$$

Graphically,

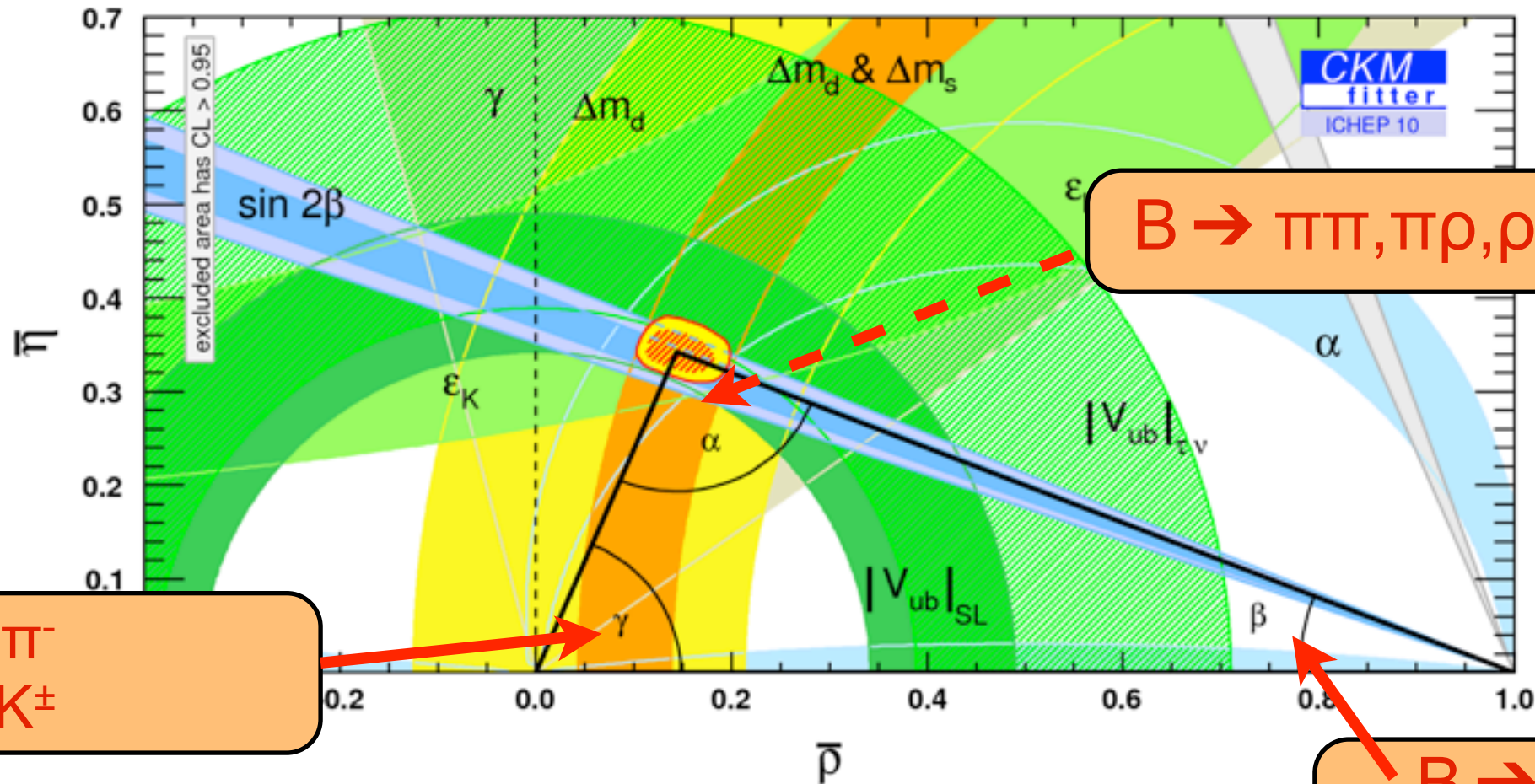


suppression of FCNC by loops and CKM hierarchy

This makes them sensitive to new physics!

Unitarity Triangle 2010

apologies to UTfit, who obtain consistent results



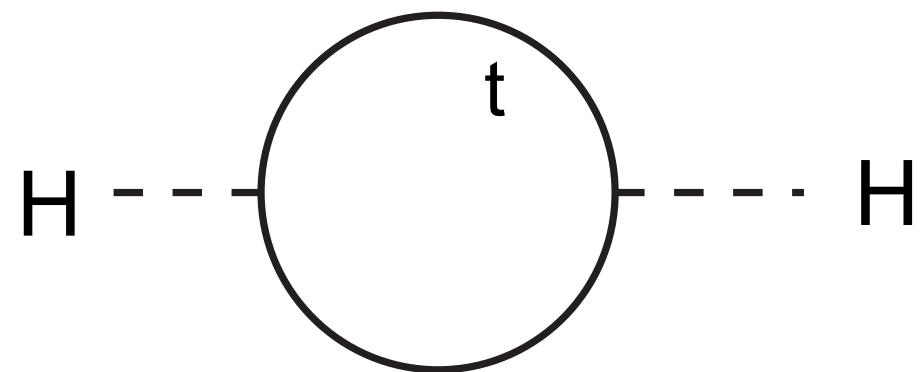
The CKM picture of flavour & CP violation is consistent with observations.

Within the Standard Model, all parameters (except higgs mass) including CKM have been determined, most to at least few percent accuracy.

However, this is unlikely
to be the whole story

Flavour at the TeV scale

- Much of present theory activity - and of LHC - motivated by exploring the weak scale its sensitivity to radiative corrections
- This derives in part from


$$H \text{ --- } \text{---} \text{---} H \quad \propto y_t^2 \Lambda_{UV}^2$$

hence physics that stabilizes weak scale should contain new flavoured particles (top partners). This happens in
SUSY (stop),
warped extra dimensions (KK modes),
little Higgs (heavy T),
technicolour,
etc.

- Such particles will always contribute to FCNC, which become a probe of the *details* of TeV scale dynamics

Flavour group

SM gauge interactions

$$\mathcal{L}_{\text{gauge}} = \sum_f \bar{\psi}_f \gamma^\mu D_\mu \psi_f - \sum_{i,a} \frac{1}{4} g_i F_{\mu\nu}^{ia} F^{ia\mu\nu}$$

$f = Q_{Lj}, u_{Rj}, d_{Rj}, L_{Lj}, e_{Rj} \quad j = 1, 2, 3$

have a large global (= flavour) symmetry group

$$G_{\text{flavor}} = SU(3)^5 \times U(1)_B \times U(1)_A \times U(1)_L \times U(1)_E$$

$$Q_L \rightarrow e^{i(b/3+a)} V_{Q_L} Q_L, \quad u_R \rightarrow e^{i(b/3-a)} V_{u_R} u_R, \quad d_R \rightarrow e^{i(b/3-a)} V_{d_R} d_R$$

[Chivukula & Georgi 1987]

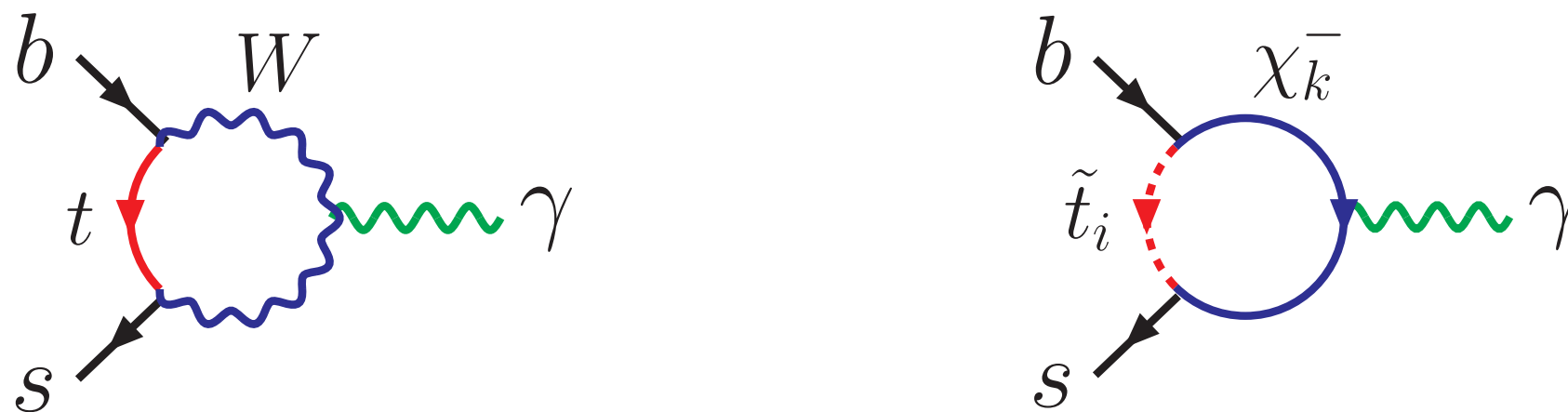
broken (only) by Yukawa couplings to the Higgs

$$\mathcal{L}_Y = -\bar{u}_R Y_U \phi^{c\dagger} Q_L - \bar{d}_R Y_D \phi^\dagger D_L - \bar{e}_R Y_E \phi^\dagger E_L$$

to $U(1)_B \times U(1)_e \times U(1)_\mu \times U(1)_\tau$

Minimal flavour violation (MFV)

- At least, a top partner relevant to the hierarchy problem will have CKM-like flavour violations



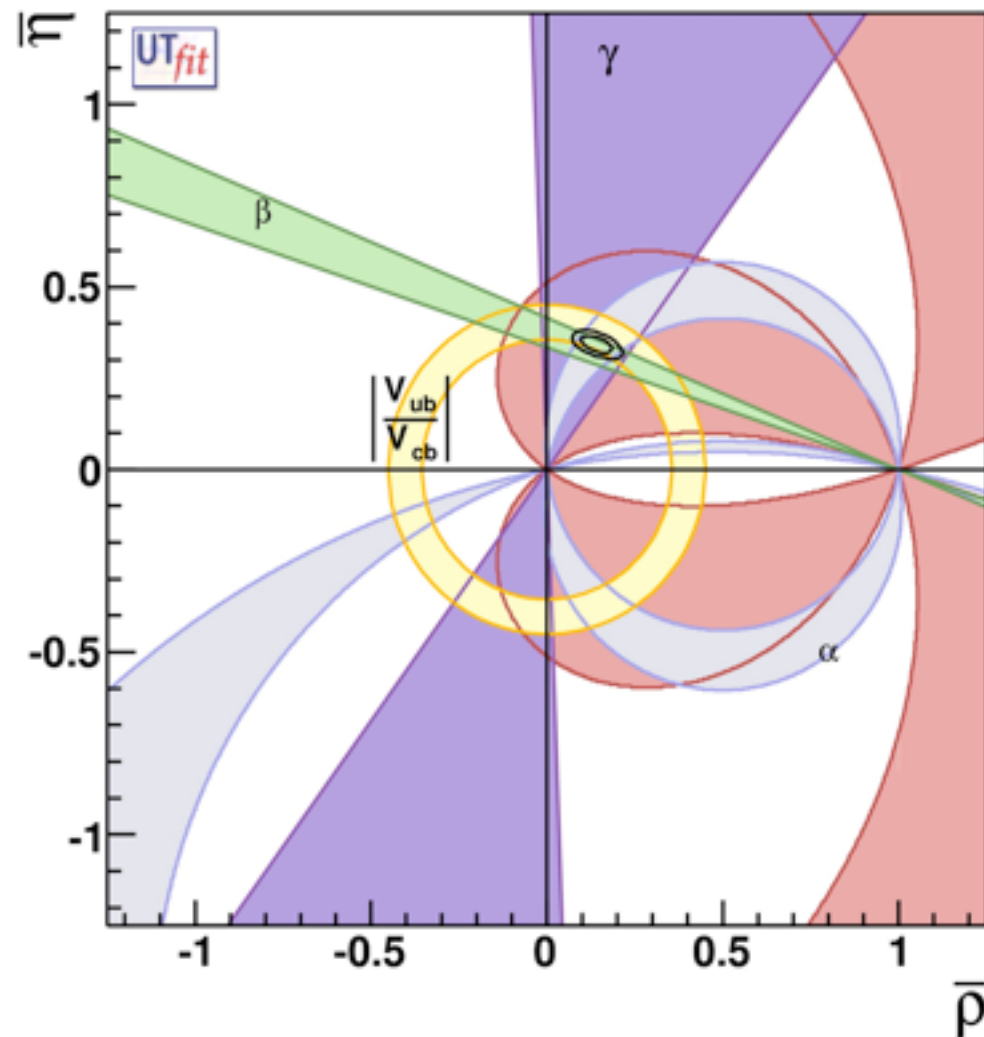
- can be formalized:
MFV = new physics is invariant under the flavour group once Yukawas are treated as spurions (i.e. transformed like fields under flavour group).

d'Ambrosio et al 2002

this means NP flavour violations are functions of SM Yukawas multiplied by numbers, e.g. $c Y_U^\dagger Y_U Y_D^\dagger$

Minimal flavour violation

- in this case, CKM parameters can be extracted unambiguously beyond the Standard Model



Universal unitarity triangle (UUT)

Buras, Gambino, Gorbahn, SJ, Silvestrini 2000

independent of details of new physics
(particle content, masses, couplings)

UTfit collaboration (Bona et al)

- however, this is a very restrictive scenario; typically does not apply to dynamical BSM models
- can be generalized (relaxed) eg Kagan et al 2009

SUSY flavour

Supersymmetry associates a scalar with every SM fermion

Squark mass matrices are 6x6 with independent flavour structure:

3x3 flavour-violating - and supersymmetry-breaking

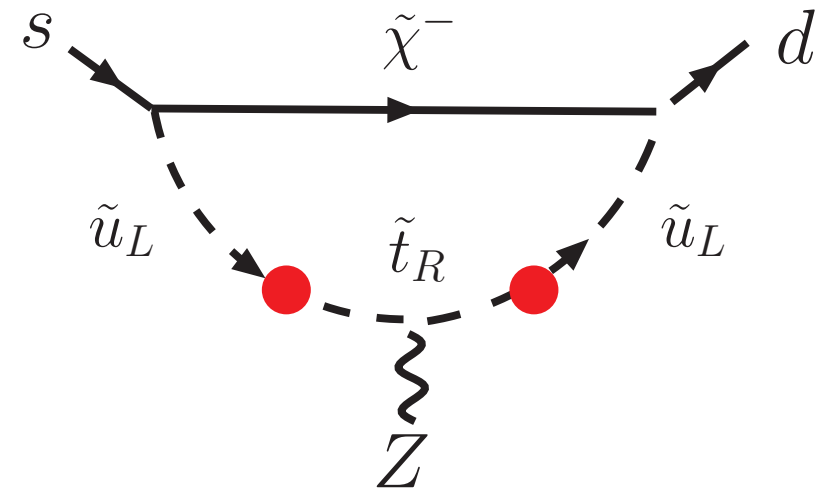
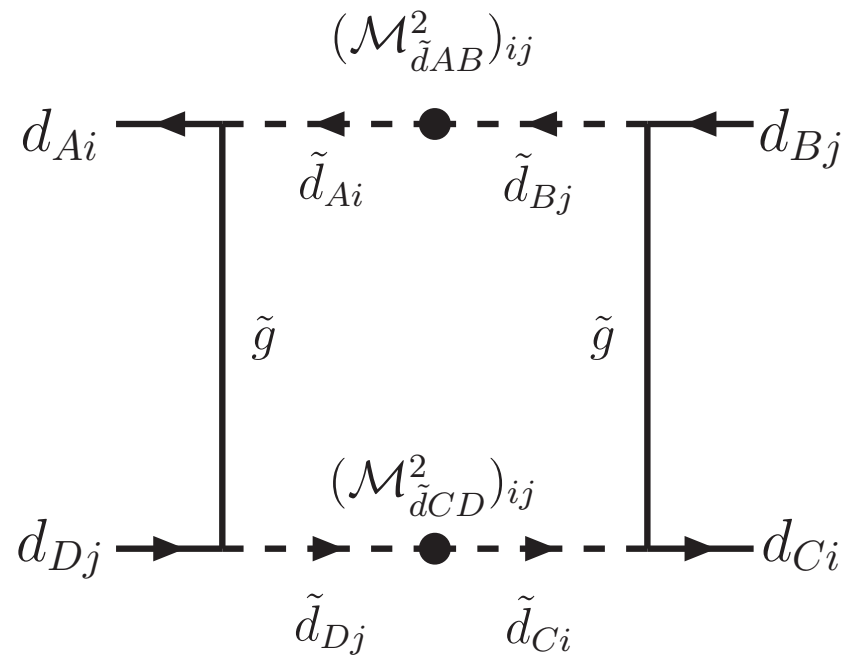
$$\mathcal{M}_{\tilde{d}}^2 = \begin{pmatrix} \hat{m}_{\tilde{Q}}^2 + m_d^2 + D_{dLL} & v_1 \hat{T}_D - \mu^* m_d \tan \beta \\ v_1 \hat{T}_D^\dagger - \mu m_d \tan \beta & \hat{m}_{\tilde{d}}^2 + m_d^2 + D_{dRR} \end{pmatrix} \equiv \begin{pmatrix} (\mathcal{M}_{\tilde{d}}^2)^{LL} & (\mathcal{M}_{\tilde{d}}^2)^{LR} \\ (\mathcal{M}_{\tilde{d}}^2)^{RL} & (\mathcal{M}_{\tilde{d}}^2)^{RR} \end{pmatrix}$$

similar for up squarks, charged sleptons. 3x3 LL for sneutrinos

$$(\delta_{ij}^{u,d,e,\nu})_{AB} \equiv \frac{(\mathcal{M}_{\tilde{u},\tilde{d},\tilde{e},\tilde{\nu}}^2)_{ij}^{AB}}{m_f^2}$$

33 flavour-violating parameters
45 CPV (some flavour-conserving)

SUSY flavour (2)



$K-\bar{K}$, $B_d-\bar{B}_d$, $B_s-\bar{B}_s$ mixing

$\Delta F=1$ decays

$B \rightarrow K^* \mu^+ \mu^-$

$B \rightarrow K^* \gamma$

$B \rightarrow K \pi$

$B_{s,d} \rightarrow \mu^+ \mu^-$

$K \rightarrow \pi V V$

...

SUSY flavour puzzle

$$(\delta_{ij}^{u,d,e,\nu})_{AB} \equiv \frac{(\mathcal{M}_{\tilde{u},\tilde{d},\tilde{e},\tilde{\nu}}^2)_{ij}^{AB}}{m_{\tilde{f}}^2}$$

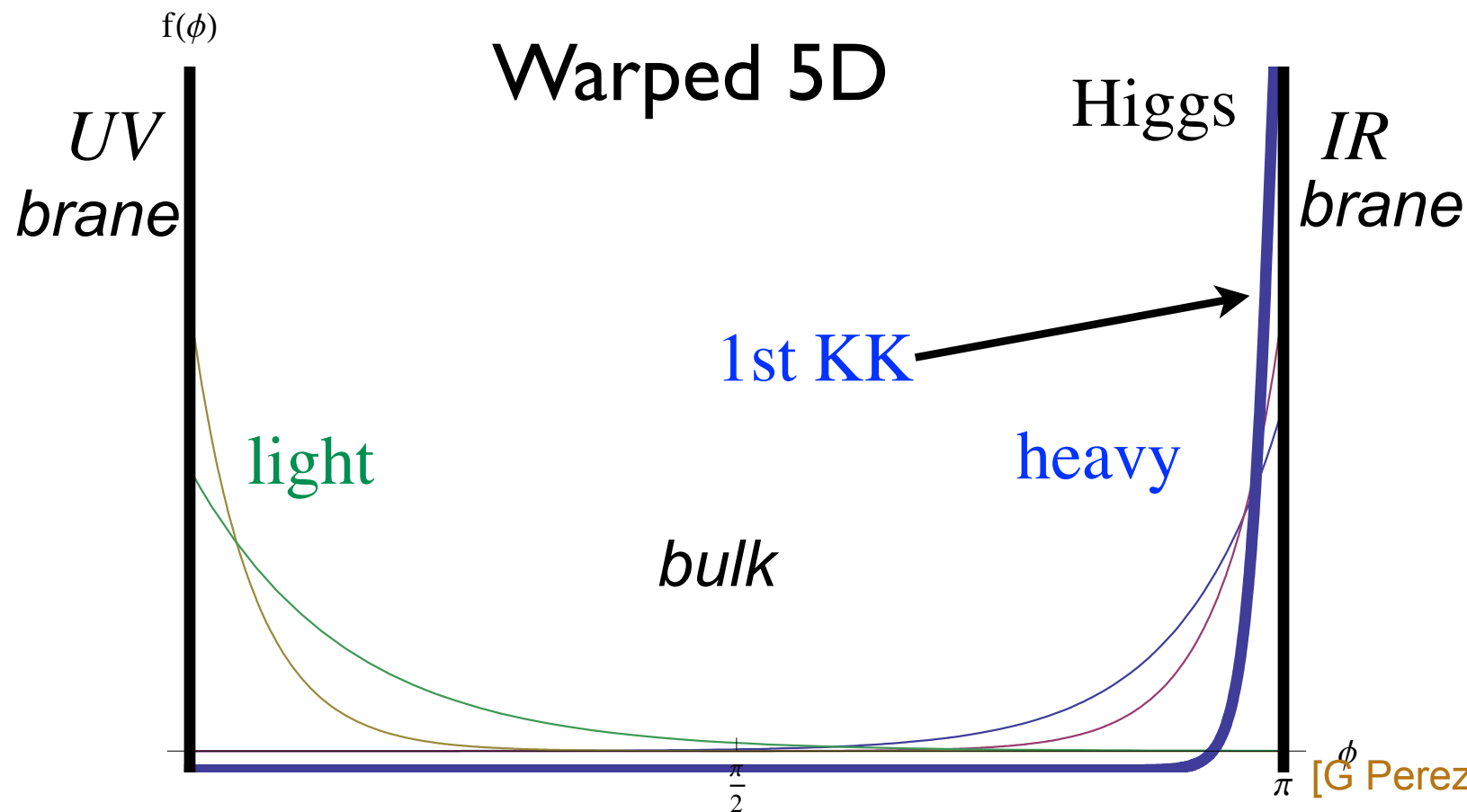
where are their effects?

Quantity	upper bound	Quantity	upper bound	Quantity	upper bound
$\sqrt{ \text{Re}(\delta_{ds}^{\tilde{d}})_{LL}^2 }$	4.0×10^{-2}	$\sqrt{ \text{Re}(\delta_{db}^{\tilde{d}})_{LL}^2 }$	9.8×10^{-2}	$\sqrt{ \text{Re}(\delta_{uc}^{\tilde{u}})_{LL}^2 }$	3.9×10^{-2}
$\sqrt{ \text{Re}(\delta_{ds}^{\tilde{d}})_{RR}^2 }$	4.0×10^{-2}	$\sqrt{ \text{Re}(\delta_{db}^{\tilde{d}})_{RR}^2 }$	9.8×10^{-2}	$\sqrt{ \text{Re}(\delta_{ud}^{\tilde{u}})_{RR}^2 }$	3.9×10^{-2}
$\sqrt{ \text{Re}(\delta_{ds}^{\tilde{d}})_{LR}^2 }$	4.4×10^{-3}	$\sqrt{ \text{Re}(\delta_{db}^{\tilde{d}})_{LR}^2 }$	3.3×10^{-2}	$\sqrt{ \text{Re}(\delta_{uc}^{\tilde{u}})_{LR}^2 }$	1.20×10^{-2}
$\sqrt{ \text{Re}(\delta_{ds}^{\tilde{d}})_{LL}(\delta_{ds}^{\tilde{d}})_{RR} }$	2.8×10^{-3}	$\sqrt{ \text{Re}(\delta_{db}^{\tilde{d}})_{LL}(\delta_{db}^{\tilde{d}})_{RR} }$	1.8×10^{-2}	$\sqrt{ \text{Re}(\delta_{uc}^{\tilde{u}})_{LL}(\delta_{uc}^{\tilde{u}})_{RR} }$	6.6×10^{-3}
$\sqrt{ \text{Im}(\delta_{ds}^{\tilde{d}})_{LL}^2 }$	3.2×10^{-3}	$\sqrt{ \text{Re}(\delta_{sb}^{\tilde{d}})_{LL}^2 }$	4.8×10^{-1}		
$\sqrt{ \text{Im}(\delta_{ds}^{\tilde{d}})_{RR}^2 }$	3.2×10^{-3}	$\sqrt{ \text{Re}(\delta_{sb}^{\tilde{d}})_{RR}^2 }$	4.8×10^{-1}		
$\sqrt{ \text{Im}(\delta_{ds}^{\tilde{d}})_{LR}^2 }$	3.5×10^{-4}	$\sqrt{ \text{Re}(\delta_{sb}^{\tilde{d}})_{LR}^2 }$	1.62×10^{-2}		
$\sqrt{ \text{Im}(\delta_{ds}^{\tilde{d}})_{LL}(\delta_{ds}^{\tilde{d}})_{RR} }$	2.2×10^{-4}	$\sqrt{ \text{Re}(\delta_{sb}^{\tilde{d}})_{LL}(\delta_{sb}^{\tilde{d}})_{RR} }$	8.9×10^{-2}		

[Gabbiani et al 96; Misiak et al 97]
these numbers from [S], 0808.2044]

- elusiveness of deviations from SM in flavour physics seems to make MSSM look unnatural
- pragmatic point of view: flavour physics highly sensitive to MSSM parameters - and **SUSY breaking mechanism** in particular

Flavour - warped ED

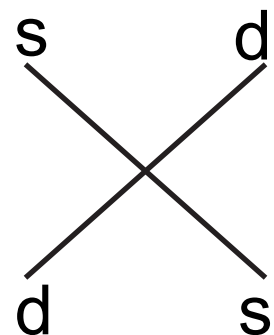


SM fermions are zero modes (\sim ground state waves of a particle in a box) of fields present in the bulk. They also have infinitely many massive modes (KK modes, \sim higher states of particle in box)

[G Perez, talk at CKM 2010]

Higgs localized on IR brane

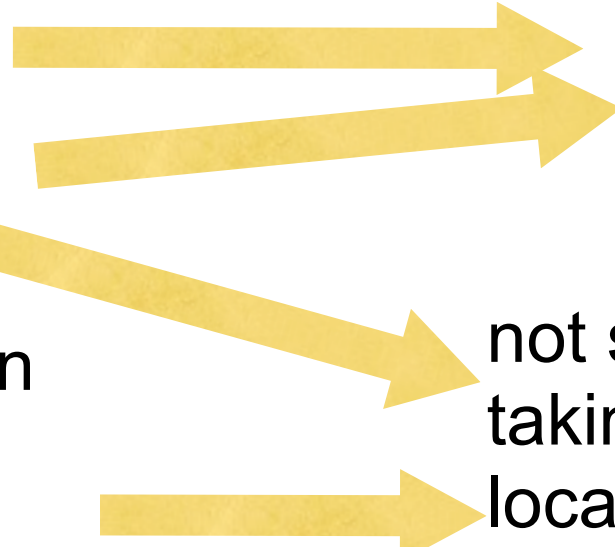
light (heavy) fermions localized near UV (IR) brane



dangerous four-fermion operators with TeV suppression are "natural" on the IR brane

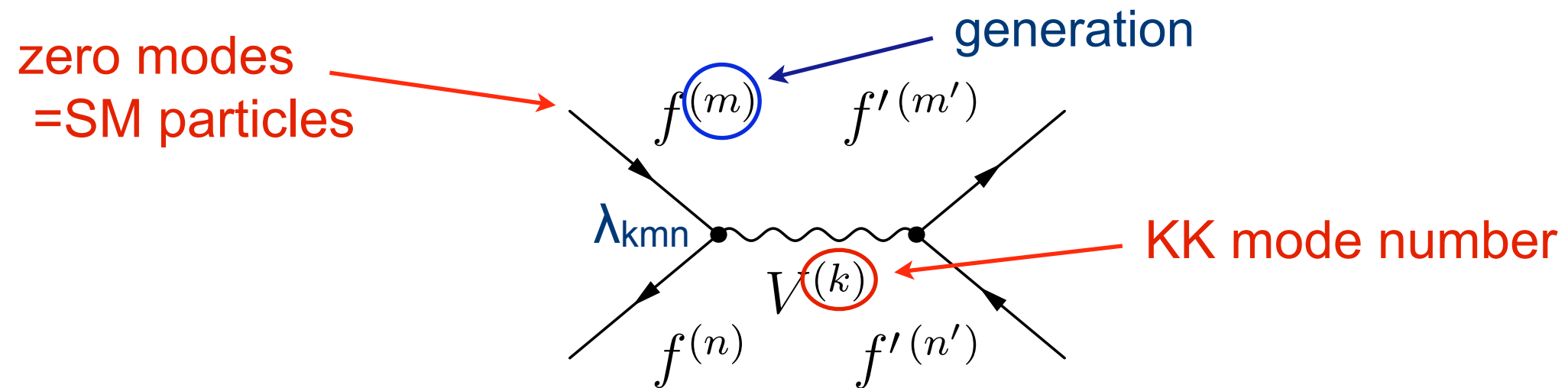
hierarchical SM fermion masses

not so dangerous after taking into account localization of SM fermions ("RS-GIM")



Flavour - warped ED (2)

- dominant contribution to FCNC usually *not* from brane contact terms but from tree-level KK boson exchange



KK mode coupling

$$\lambda_{kmn} = \int d\phi w(\phi) f^{(m)}(\phi) f^{(n)}(\phi) f_V^{(k)}(\phi)$$

SM Yukawa coupling

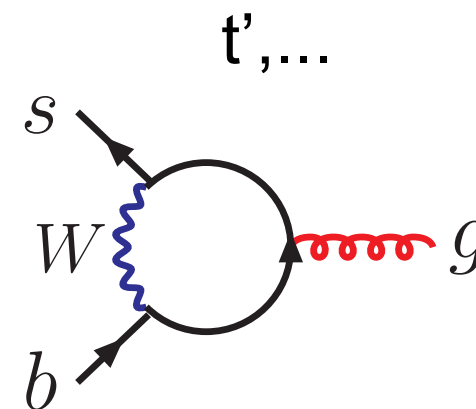
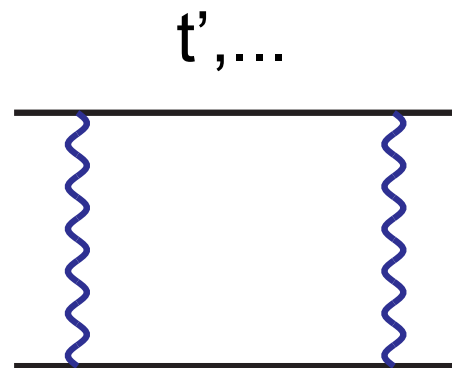
$$Y_{mn} \propto f^{(m)}(\pi) f^{(n)}(\pi)$$

non-minimal flavour violations !

- where are their effects?

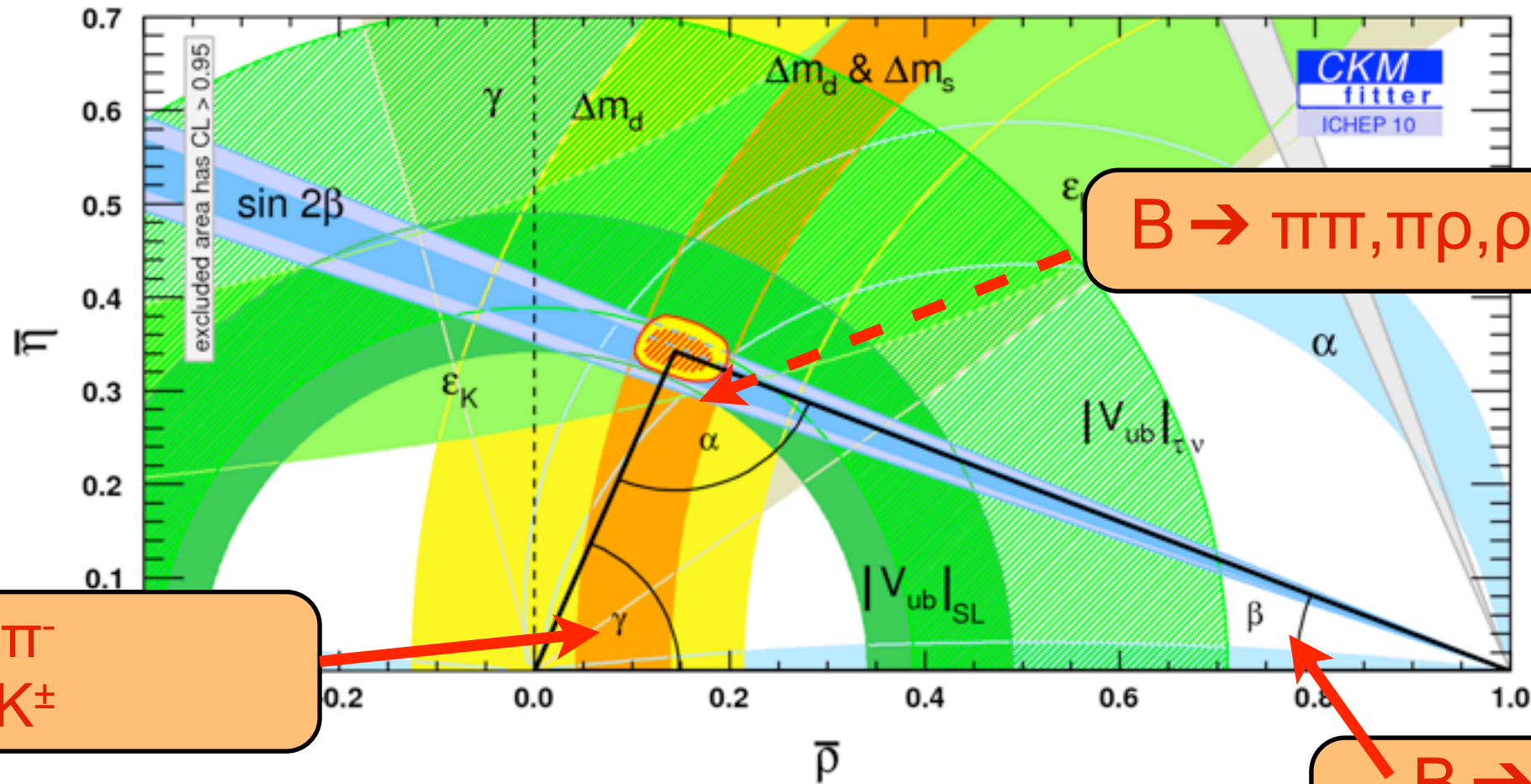
Other scenarios

- fourth SM generation
CKM matrix becomes 4x4, giving **new sources of flavour and CP violation**
- little(st) higgs model with T parity
(higgs light because a pseudo-goldstone boson)
finite, calculable 1-loop contributions due to new heavy particles with **new flavour violating couplings**
- ...



non-minimal flavour violation !

Unitarity Triangle revisited

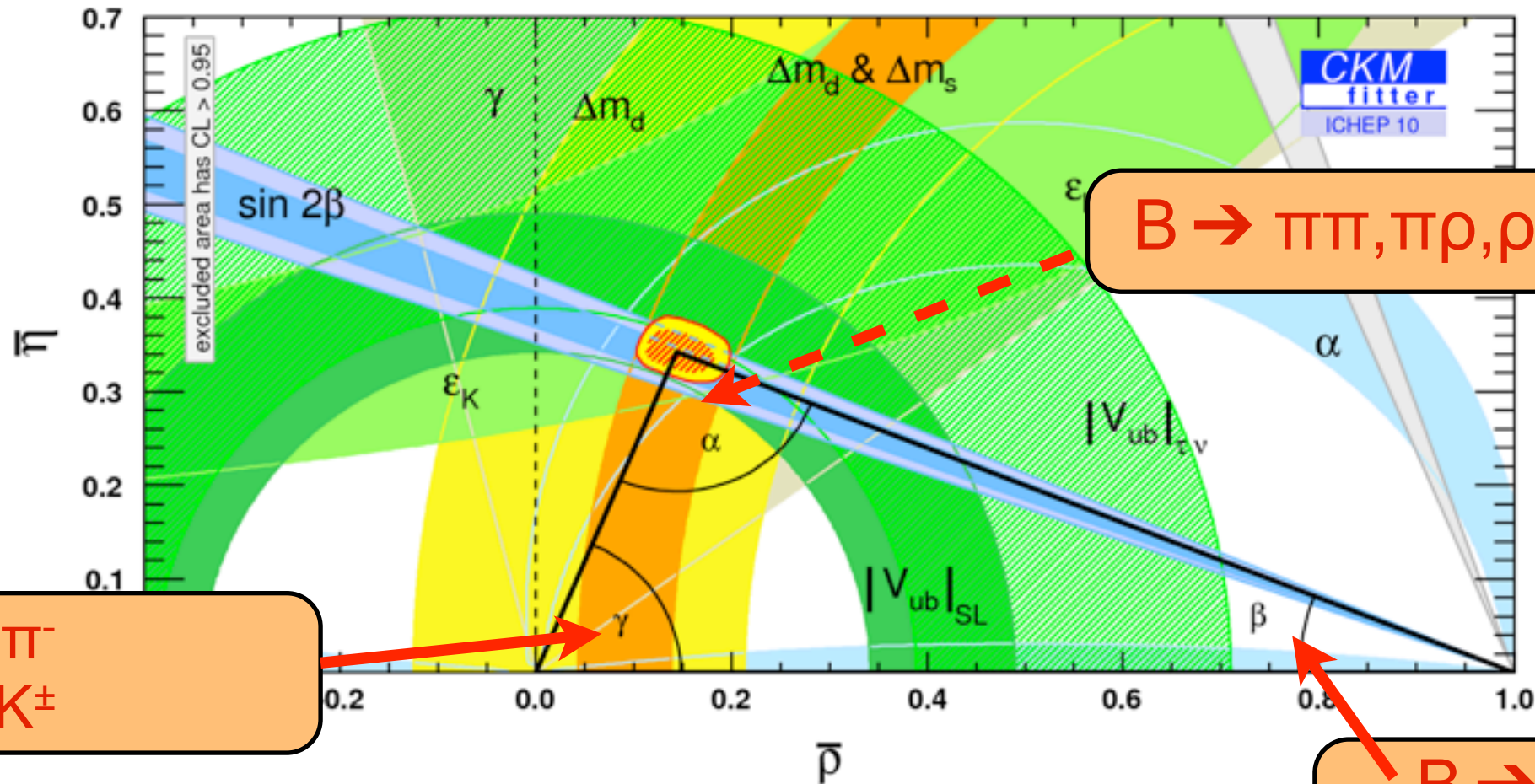


$B \rightarrow \pi\pi, \pi\rho, \rho\rho$

$B^0 \rightarrow D^+ \pi^-$
 $B^\pm \rightarrow D^0 K^\pm$

$B \rightarrow J/\psi K_S$

Unitarity Triangle revisited



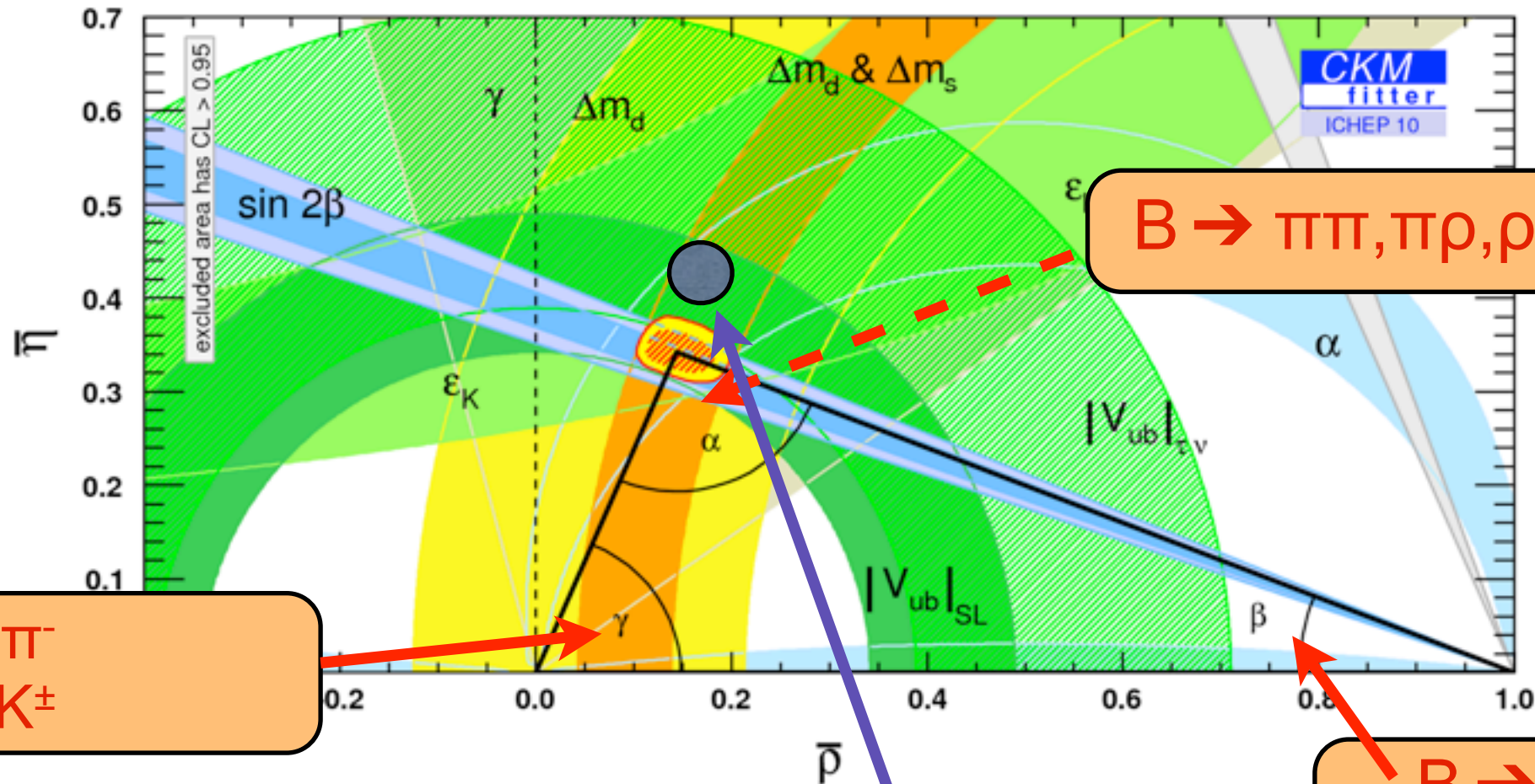
$B^0 \rightarrow D^+ \pi^-$
 $B^\pm \rightarrow D^0 K^\pm$

$B \rightarrow \pi\pi, \pi\rho, \rho\rho$

$B \rightarrow J/\psi K_S$

Of all constraints on the unitarity triangle, only the γ and $|V_{ub}|$ determinations are robust against new physics as they do not involve loops.

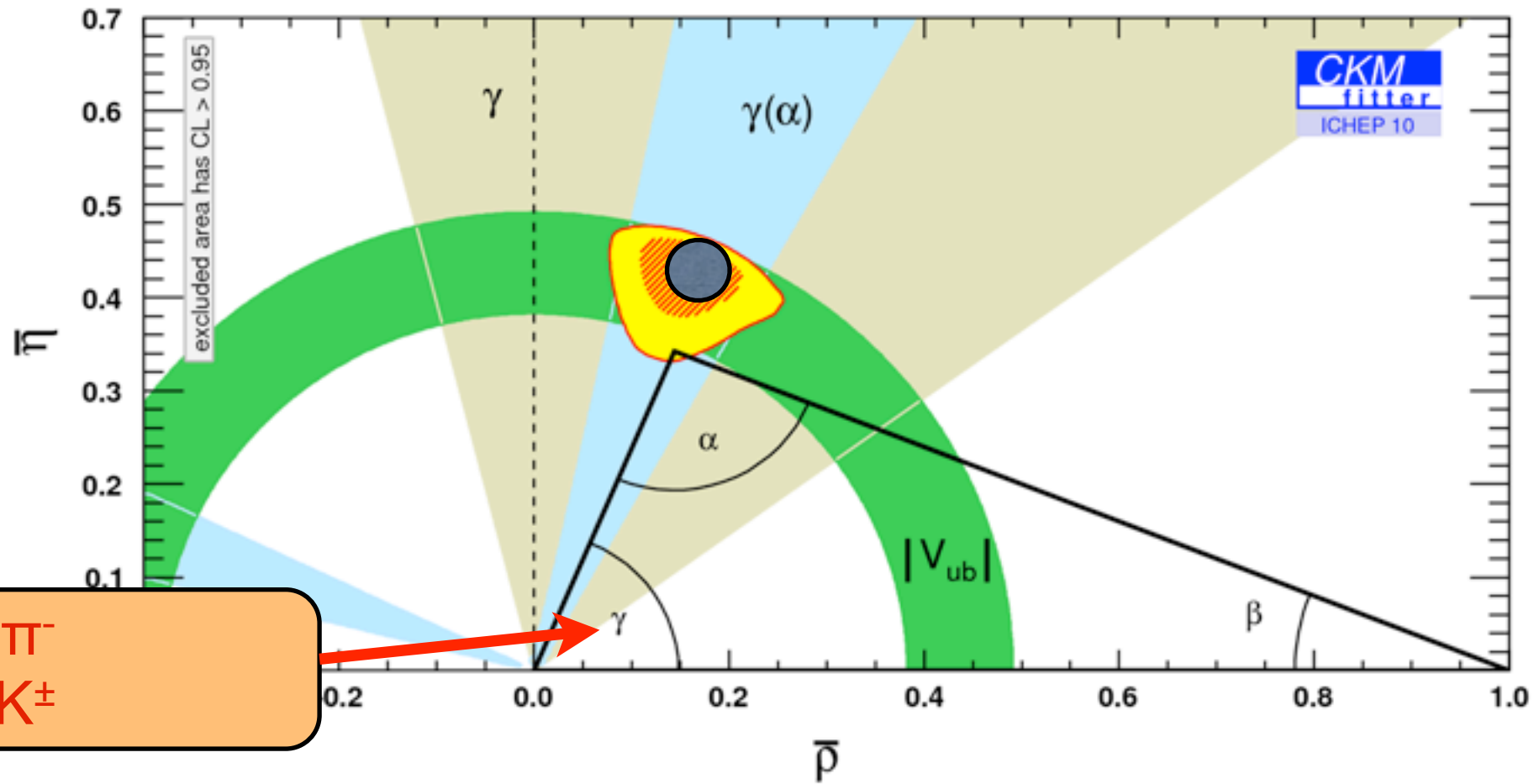
Unitarity Triangle revisited



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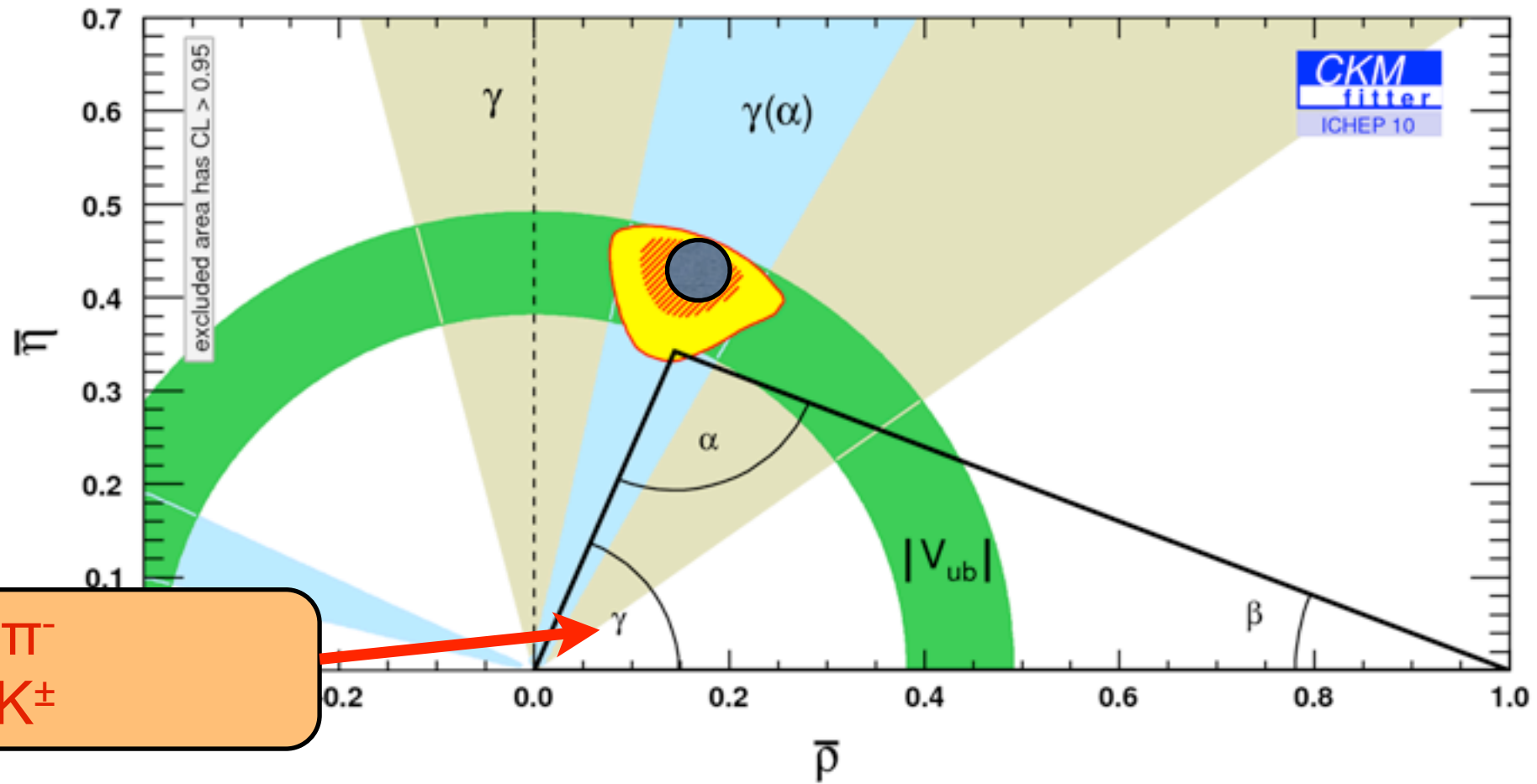
It is possible that the TRUE $(\bar{\rho}, \bar{\eta})$ lies here (for example)

“Tree” determinations



Only “robust” measurements of γ and $|V_{ub}|$. Note: the $\gamma(\alpha)$ constraint depends on assumptions about new physics

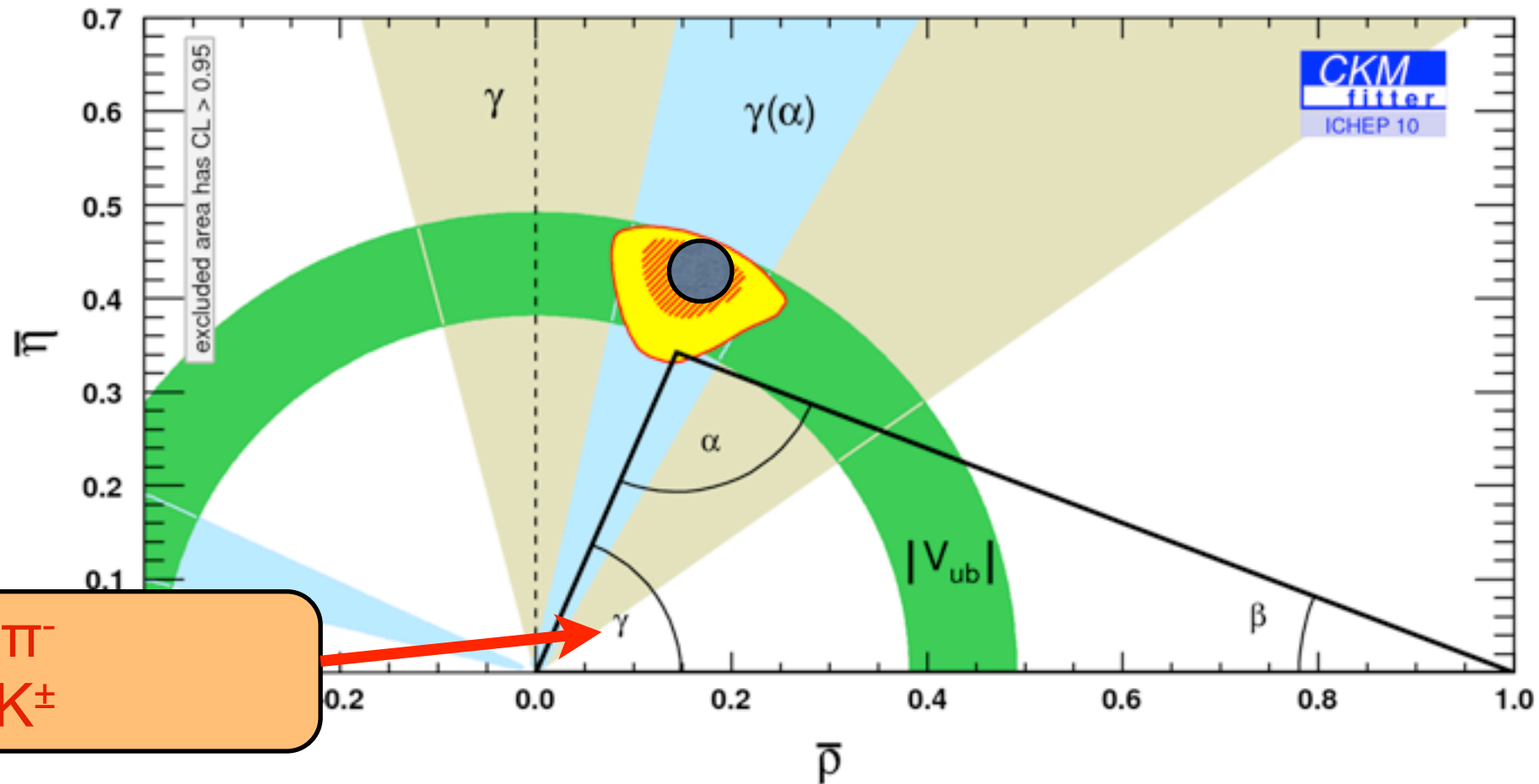
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Certainly there is room for $O(10\%)$ NP in $b \rightarrow d$ transitions

“Tree” determinations



Only “robust” measurements of γ and $|V_{ub}|$. Note: the $\gamma(\alpha)$ constraint depends on assumptions about new physics

Certainly there is room for $O(10\%)$ NP in $b \rightarrow d$ transitions

Moreover, $b \rightarrow s$ transitions are almost unrelated to (ρ, η) . They are the domain of the Tevatron and of LHCb

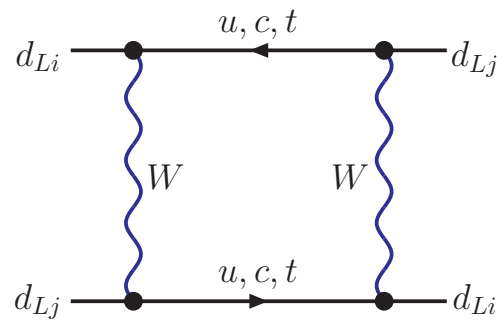
B factories vs LHC

- B-factories: dedicated asymmetric e^+e^- colliders
 - SLAC/Babar
 - KEK/Belle -> Belle 2operating from end of 1990s, providing $O(10^9)$ B decays so far - almost exclusively at Upsilon(4S) resonance, which cannot decay to B_s mesons
- LHCb dedicated B-physics experiment $10^{12} b\bar{b}$ pairs/year will run close to design lumi early on (2011) huge statistics advantage
- ATLAS & CMS will also do B-physics, especially while running at low luminosity
- inclusive measurements ($B \rightarrow X_s \gamma, \dots$) not feasible at hadron collider; many exclusive modes possible

Where to look

$B_{(s)} - \bar{B}_{(s)}$ mixing

- flavour violation: $\mathcal{A}(\bar{M}^0 \rightarrow M^0) \propto M_{12} - \frac{i}{2}\Gamma_{12} \neq 0$

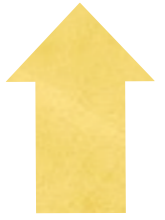


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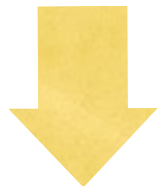
OPE (m_B/m_W)

$$\sum C_i Q_i$$

mixing-induced CP violation



M_{12}



$$\Delta M = 2|M_{12}|$$

$$Q_1 = (\bar{s}_L^a \gamma_\mu b_L^a)(\bar{s}_L^b \gamma^\mu b_L^b),$$

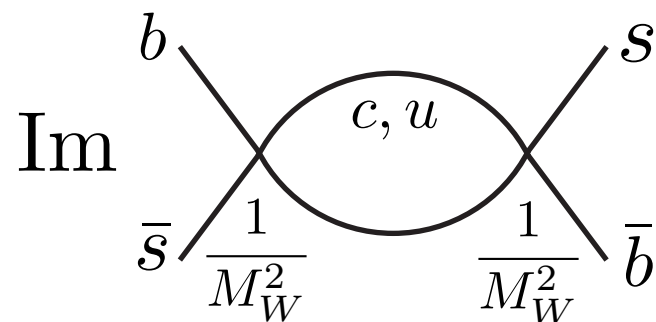
$$Q_2 = (\bar{s}_R^a b_L^a)(\bar{s}_R^b b_L^b),$$

$$Q_3 = (\bar{s}_R^a b_L^b)(\bar{s}_R^b b_L^a),$$

$$Q_4 = (\bar{s}_R^a b_L^a)(\bar{s}_L^b b_R^b),$$

$$Q_5 = (\bar{s}_R^a b_L^b)(\bar{s}_L^b b_R^a)$$

+ 3 more



OPE (Λ_{QCD}/m_B)

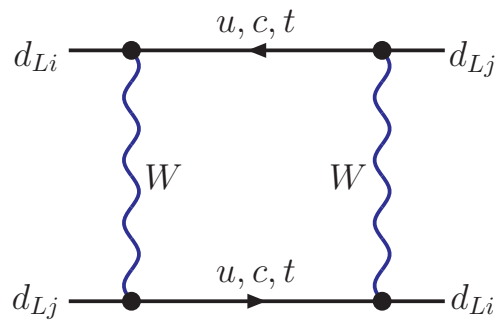
$$\sum C_i Q_i$$

Γ_{12}

$\Delta\Gamma$

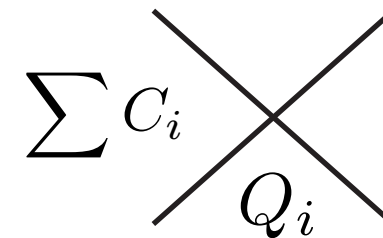
$B_{(s)} - \bar{B}_{(s)}$ mixing

- flavour violation: $\mathcal{A}(\bar{M}^0 \rightarrow M^0) \propto M_{12} - \frac{i}{2}\Gamma_{12} \neq 0$



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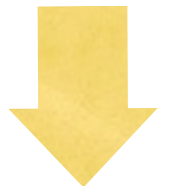
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mixing-induced CP violation



M_{12}



$$\Delta M = 2|M_{12}|$$

$$Q_1 = (\bar{s}_L^a \gamma_\mu b_L^a)(\bar{s}_L^b \gamma^\mu b_L^b)$$

only operator present in SM

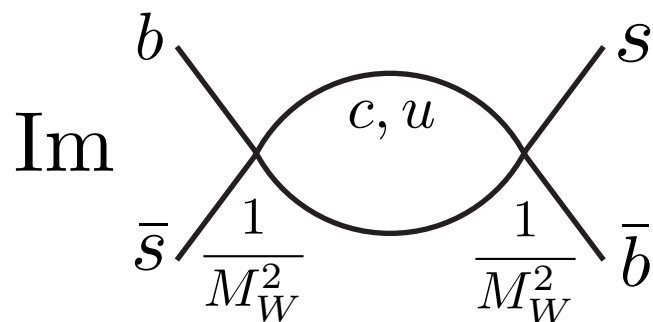
$$Q_2 = (\bar{s}_R^a b_L^a)(\bar{s}_R^b b_L^b)$$

$$Q_3 = (\bar{s}_R^a b_L^b)(\bar{s}_R^b b_L^a)$$

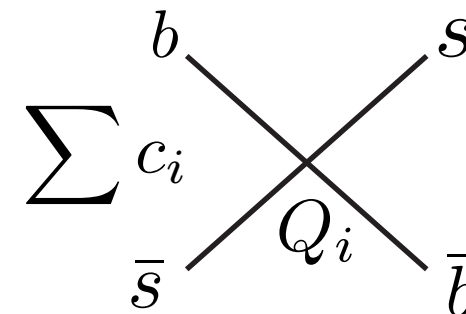
$$Q_4 = (\bar{s}_R^a b_L^a)(\bar{s}_L^b b_R^b)$$

$$Q_5 = (\bar{s}_R^a b_L^b)(\bar{s}_L^b b_R^a)$$

+ 3 more



OPE (Λ_{QCD}/m_B)



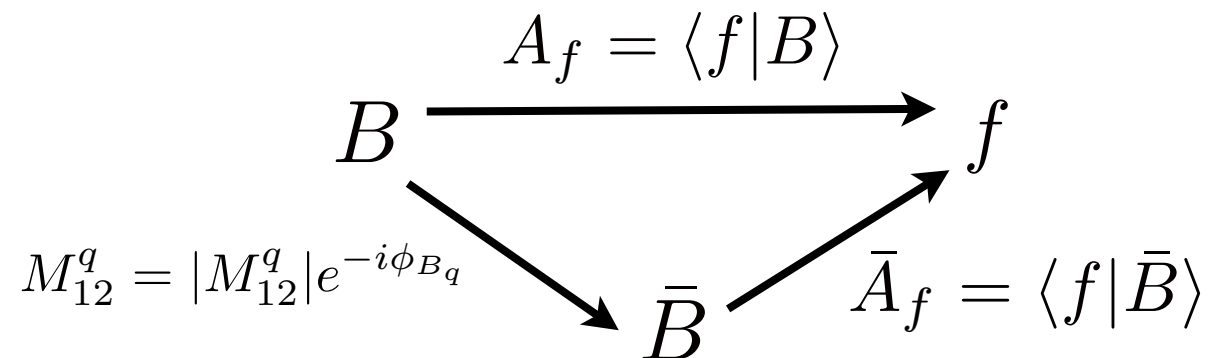
Γ_{12}

$\Delta\Gamma$

no NP contribution unless lighter than m_B

Time-dependent CP asymmetry

decay into CP eigenstate:



$$\lambda_f = e^{i\phi_{B_q}} \frac{\langle f | \bar{B}_q^0 \rangle}{\langle f | B_q^0 \rangle}$$

CP-violation parameter

$$\mathcal{A}_f^{\text{CP}}(t) = \frac{\Gamma(\bar{B}^0(t) \rightarrow f) - \Gamma(B^0(t) \rightarrow f)}{\Gamma(\bar{B}^0(t) \rightarrow f) + \Gamma(B^0(t) \rightarrow f)} = S_f \sin(\Delta M t) - C_f \cos(\Delta M t)$$

$$S_f = \frac{2 \text{Im} \lambda_f}{1 + |\lambda_f|^2}$$

$$C_f = \frac{1 - |\lambda_f|^2}{1 + |\lambda_f|^2}$$

if only one decay amplitude:

$$A_f = A e^{i\theta} \quad \bar{A}_f = A e^{-i\theta} \quad C_f = 0 \quad -\eta_{\text{CP}}(f) S_f = \sin(\phi_{B_q} + 2\theta)$$

$$B_d^0 \rightarrow \psi K_S \quad S = \sin(\phi_{B_d}) = \sin(2\beta)$$

Beyond SM $\phi_{B_d} \neq 2\beta$

$$B_d^0 \rightarrow \pi\pi, \pi\rho, \rho\rho \quad S = \sin(\phi_{B_d} + 2\gamma) = -\sin(2\alpha)$$

$$B_s^0 \rightarrow J/\psi \phi \quad \pm S = \sin \phi_{B_s} \approx 0$$

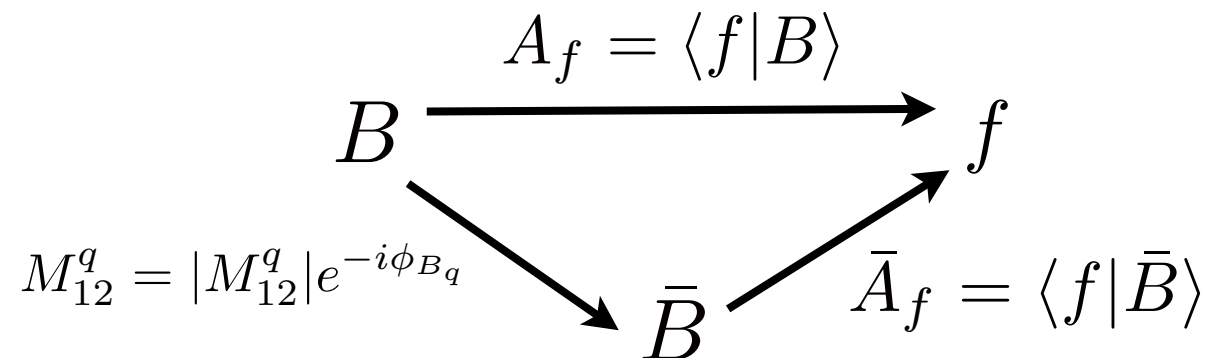
Beyond SM $\phi_{B_s} \neq 0$

can be generalized to non-CP final states

$$\phi_{B_{d,s}} + \gamma \text{ from } B_{(s)}^0 \rightarrow D_{(s)} K$$

Time-dependent CP asymmetry

decay into CP eigenstate:



$$\lambda_f = e^{i\phi_{B_q}} \frac{\langle f | \bar{B}_q^0 \rangle}{\langle f | B_q^0 \rangle}$$

CP-violation parameter

$$\mathcal{A}_f^{\text{CP}}(t) = \frac{\Gamma(\bar{B}^0(t) \rightarrow f) - \Gamma(B^0(t) \rightarrow f)}{\Gamma(\bar{B}^0(t) \rightarrow f) + \Gamma(B^0(t) \rightarrow f)} = S_f \sin(\Delta M t) - C_f \cos(\Delta M t)$$

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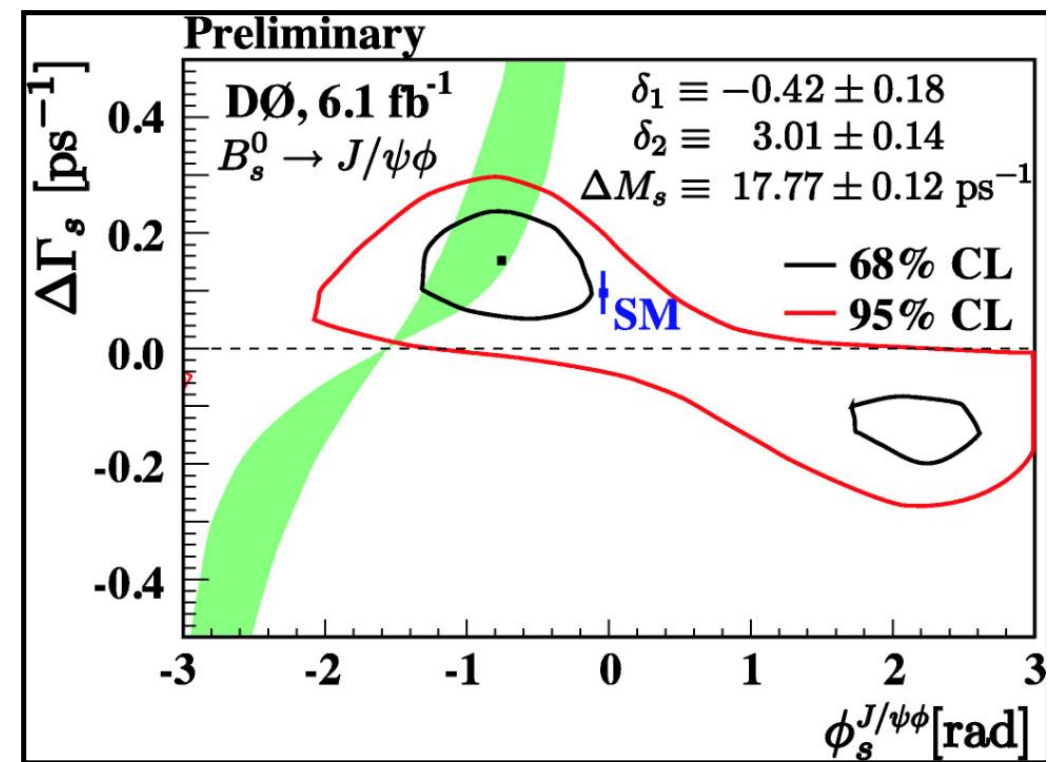
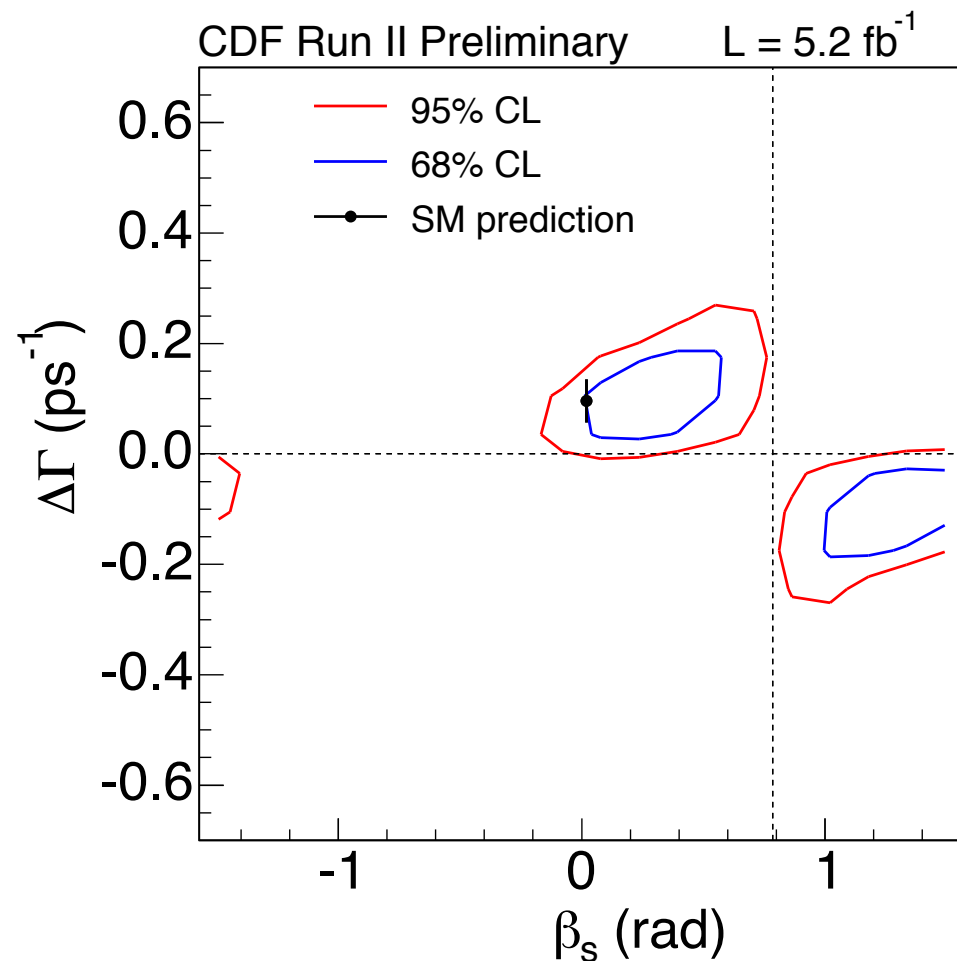
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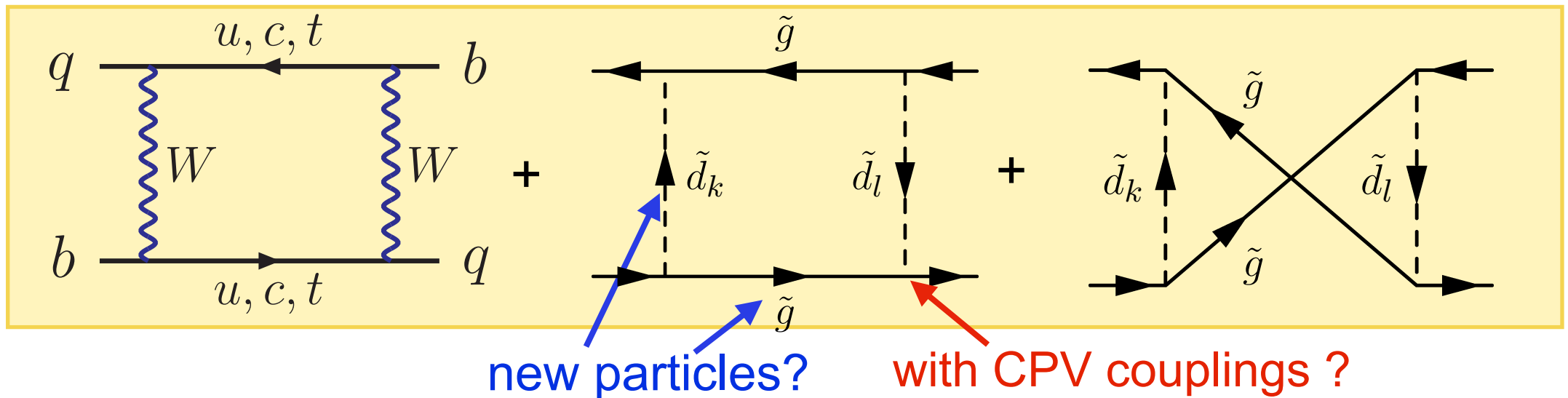
$\sin(2\phi_{B_s})$ measurement

- CDF, D0 measured mixing-induced CPV in $B_s \rightarrow J/\psi\phi$



- low significance at present (previously higher)
- LHCb expects few $^\circ$ sensitivity with 1 fb^{-1}

CP violation in B_s mixing?



- in general, three parameters $|M_{12}^s|$, $|\Gamma_{12}^s|$, $\phi_s = \arg \frac{-M_{12}^s}{\Gamma_{12}^s}$
- CP is violated in mixing if $\phi_s \neq 0$ $\phi_s^{\text{SM}} \approx \phi_{B_s}^{\text{SM}} \approx 0$

- three observables:

$$\Delta M_s \approx 2|M_{12}^s|, \quad \Delta \Gamma_s \approx 2|\Gamma_{12}^s| \cos \phi_s, \quad a_{\text{fs}}^s = \frac{\Delta \Gamma_s}{\Delta M_s} \tan \phi_s$$

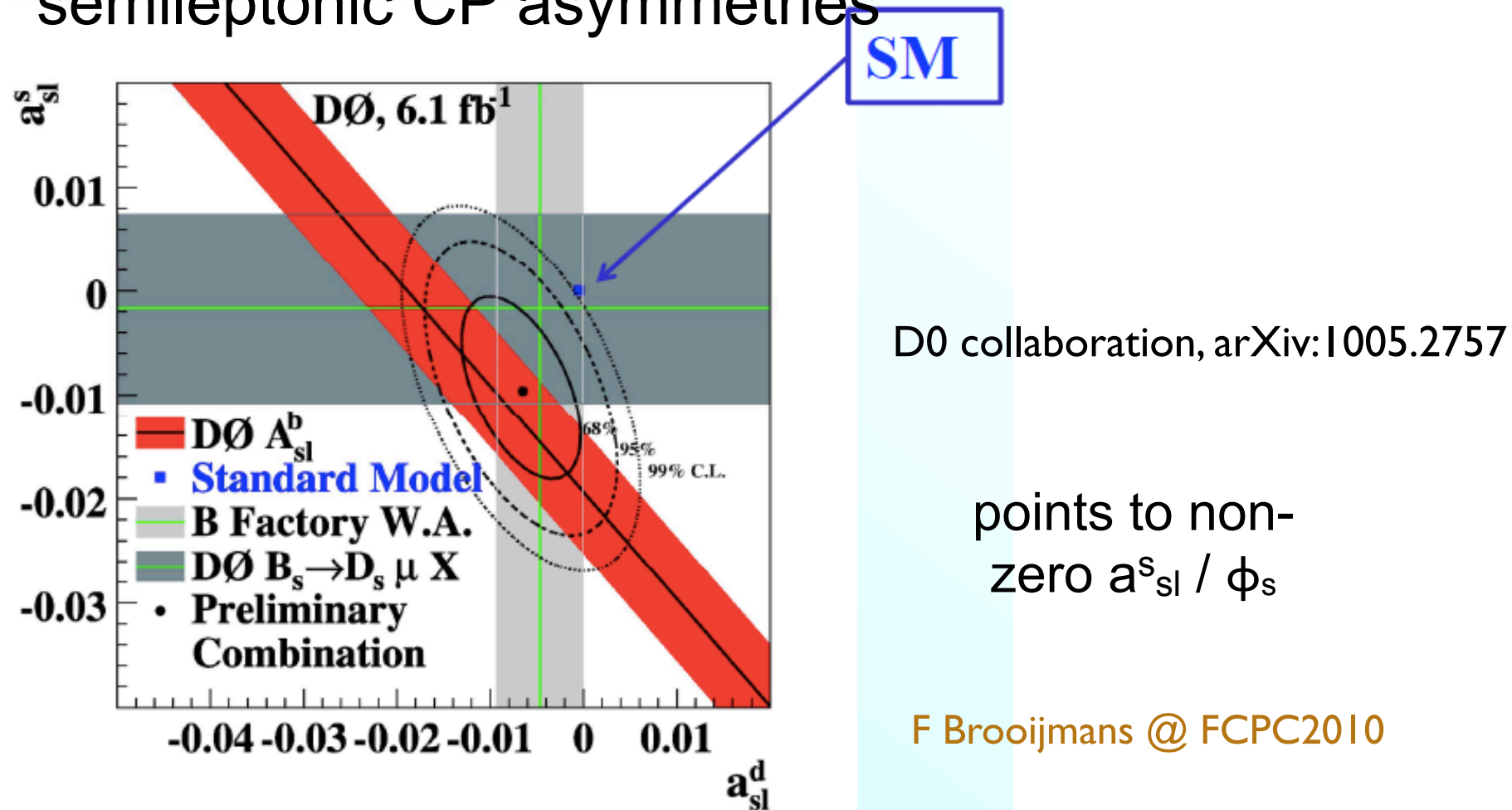
mass difference
width difference

- a_{fs}^s CP asymmetry in (any) flavour-specific B-decay, e.g.

$$B_s \longrightarrow \bar{B}_s \longrightarrow X l^+ \nu \quad (\text{semileptonic CP asymmetry})$$

Semileptonic CP asymmetries

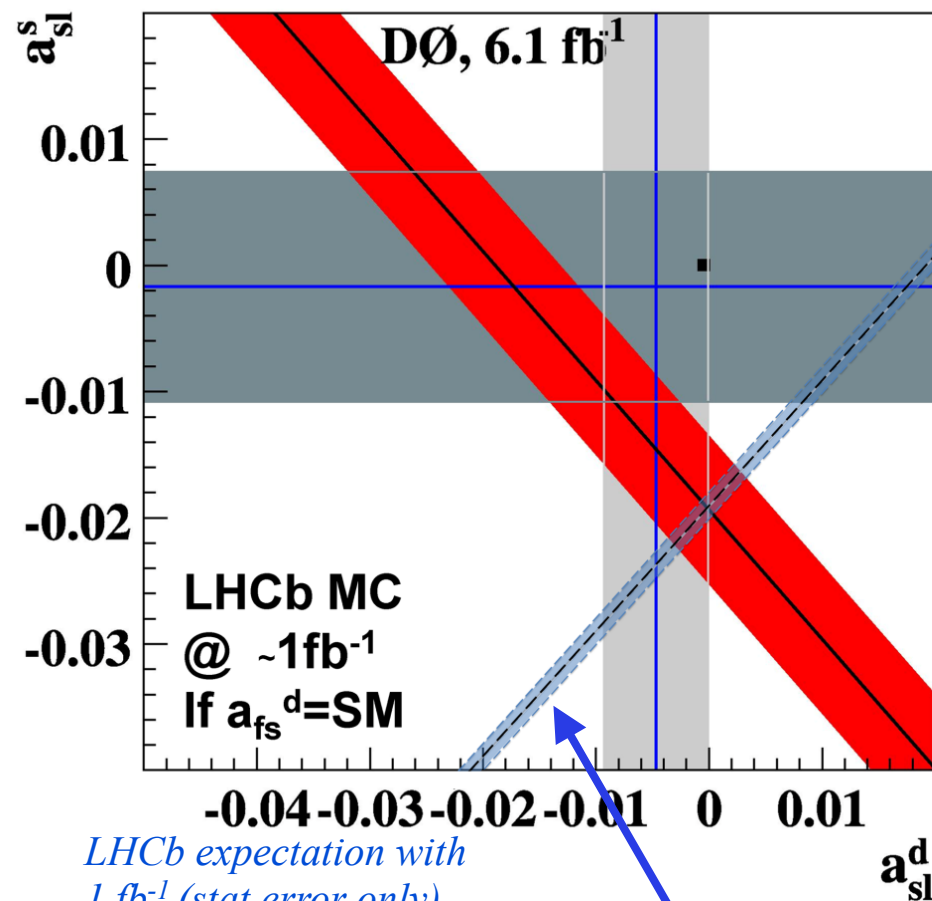
- D0 and B factories measured (combinations of) semileptonic CP asymmetries



These are functions of the **same mixing phases** as enter the time-dependent CPV, so a consistent picture must eventually emerge

Semileptonic CP asymmetries

- D0 and B factories measured (combinations of) semileptonic CP asymmetries



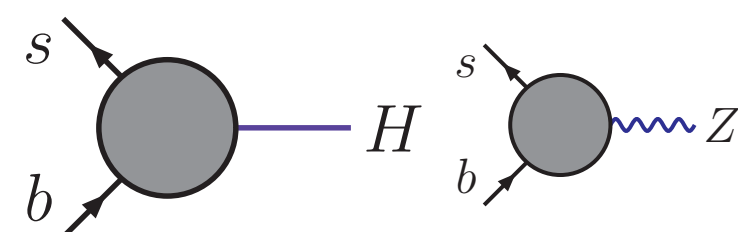
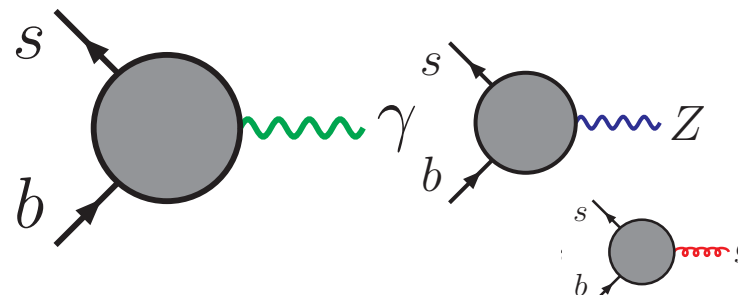
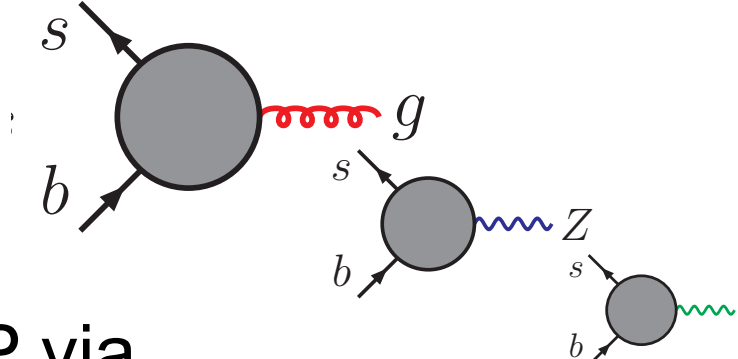
J Rademacker @ iNExT 2010

*LHCb expectation with
1 fb⁻¹ (stat error only),
assuming D0 central
value and no NP in a_{sl}^d*

These are functions of the **same mixing phases** as enter the time-dependent CPV, so a consistent picture must eventually emerge

LHCb will give **complementary info** in the plane

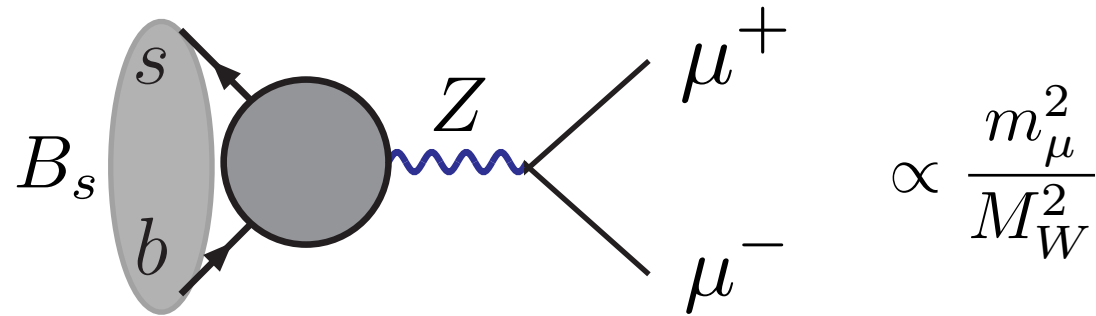
Exclusive decays at LHCb

final state	strong dynamics	#obs	NP enters through
Leptonic $B \rightarrow l^+ l^-$	decay constant $\langle 0 j^\mu B \rangle \propto f_B$	$O(1)$	
semileptonic, radiative $B \rightarrow K^* l^+ l^-, K^* \gamma$	form factors $\langle \pi j^\mu B \rangle \propto f^{B\pi}(q^2)$	$O(10)$	
charmless hadronic $B \rightarrow \pi\pi, \pi K, \rho\rho, \dots$	matrix element $\langle \pi\pi Q_i B \rangle$	$O(100)$	

All non-radiative modes are also sensitive to NP via four-fermion operators

Decay constants and form factors are essential. Accessible by QCD sum rules and, increasingly, by lattice QCD.

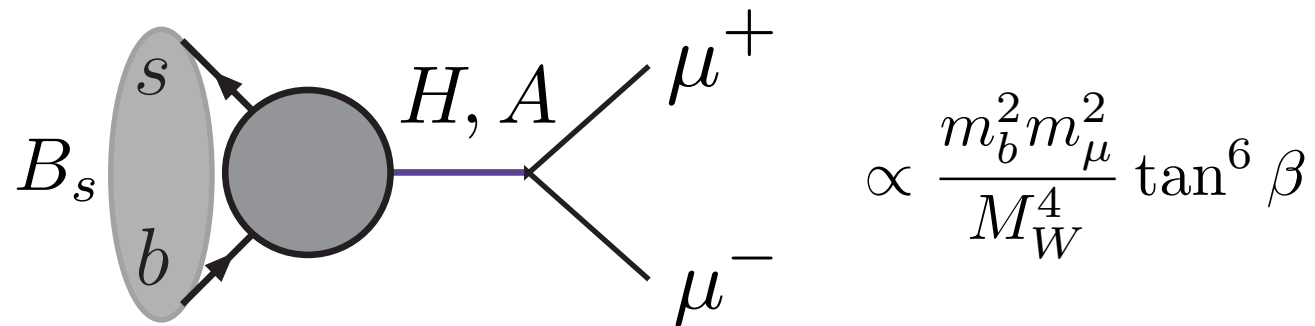
Leptonic decay, NP and LHC



loop and helicity suppressed in SM

$$\mathcal{B}(B_s \rightarrow \mu^+ \mu^-) = (3.2 \pm 0.2) \times 10^{-9}$$

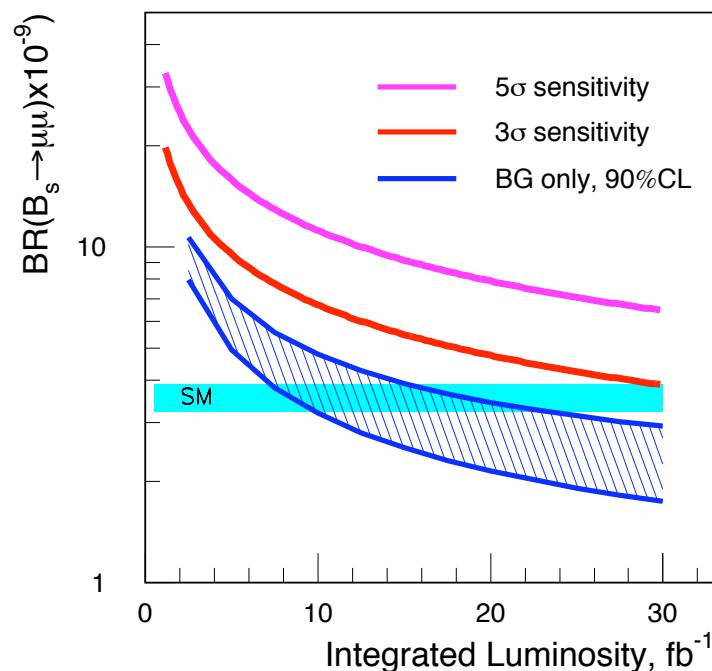
Buras et al 2010



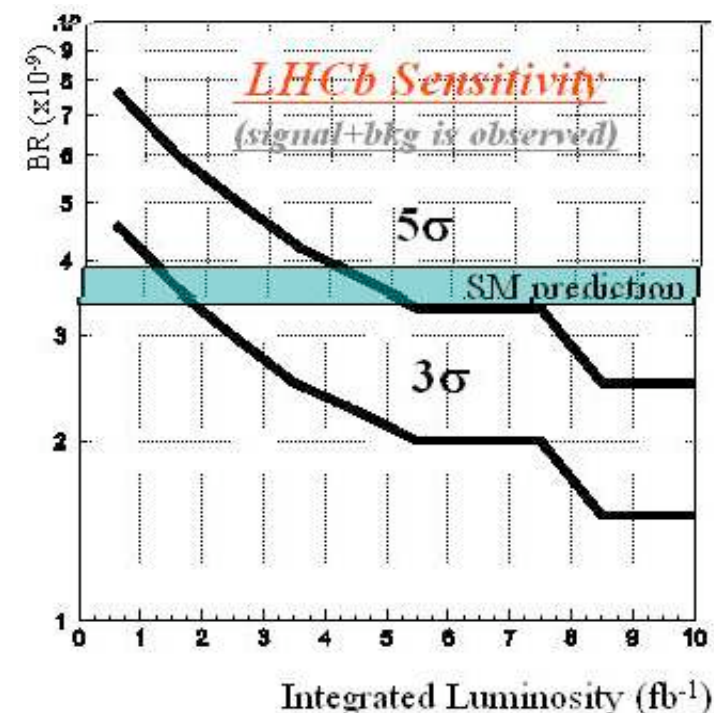
Yukawa suppressed in SM

in 2HDM (or MSSM) Yukawas can be very large

Loop suppression and possible removal of helicity/Yukawa suppression imply strong sensitivity to new physics

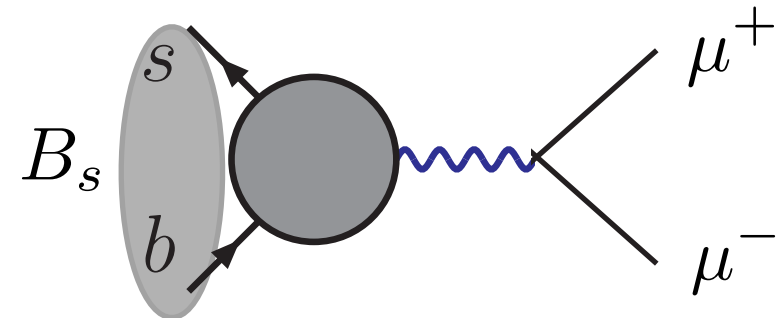


[Artuso et al 0801.1833]



$B_s \rightarrow \mu^+ \mu^-$: Standard Model

- Mediated by short-distance Z penguin and box - long distance strongly CKM / GIM suppressed



- including QCD corrections, matches onto single relevant effective operator

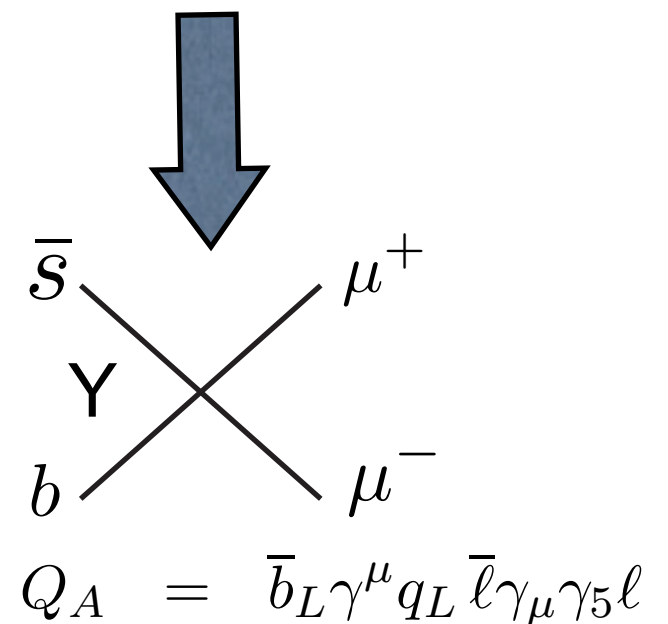
$$\mathcal{H}_{\text{eff}} = \frac{G_F}{\sqrt{2}} \frac{\alpha}{\pi \sin^2 \theta_W} V_{tb}^* V_{tq} Y Q_A$$

$$Y(\bar{m}_t(m_t)) = 0.9636 \left[\frac{80.4 \text{ GeV}}{M_W} \frac{\bar{m}_t}{164 \text{ GeV}} \right]^{1.52}$$

(approximates NLO to $<10^{-4}$)

[Buchalla&Buras 93,
Misiak&Urban 99;
Artuso et al 0801.1833]

higher orders negligible



$$Q_A = \bar{b}_L \gamma^\mu q_L \bar{l} \gamma_\mu \gamma_5 l$$

- branching fraction

$$B(B_s \rightarrow l^+ l^-) = \tau(B_s) \frac{G_F^2}{\pi} \left(\frac{\alpha}{4\pi \sin^2 \Theta_W} \right)^2 F_{B_s}^2 m_l^2 m_{B_s} \sqrt{1 - 4 \frac{m_l^2}{m_{B_s}^2} |V_{tb}^* V_{ts}|^2} Y^2$$

main uncertainties: decay constant, CKM

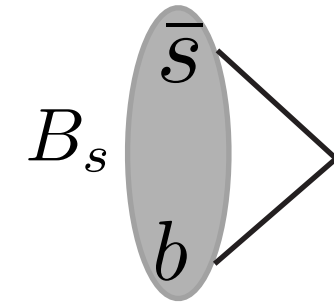
for D or K decays long-distance contributions are important

$B_s \rightarrow \mu^+ \mu^-$: Standard Model

- $\Gamma_{B_s} = (238.8 \pm 9.5) \text{ MeV}$

Lunghi, Laiho, van de Water 2009

lattice QCD average



- error can be reduced by normalizing to $B_s - \bar{B}_s$ mixing

$$\mathcal{B}(B_q \rightarrow \ell^+ \ell^-) = C \frac{\tau_{B_q}}{\hat{B}_q} \frac{Y^2(\bar{m}_t^2/M_W^2)}{S(\bar{m}_t^2/M_W^2)} \Delta M_q \quad \text{Buras 2003}$$

where S is the $\Delta F=2$ box function and C a numerical const and in the bag factor $\hat{B}_{B_s} = 1.33 \pm 0.06$, some systematic uncertainties cancel. Then

$$\mathcal{B}(B_s \rightarrow \mu^+ \mu^-) = (3.2 \pm 0.2) \times 10^{-9} \quad \text{Buras et al 2010}$$

- Very precise test of SM from hadronic observables at LHC!
- same trick for $B_d \rightarrow \mu^+ \mu^-$, $B_{s,d} \rightarrow e^+ e^-$, $e^+ \mu^-$, etc
- not for $D \rightarrow \mu^+ \mu^-$ or $K \rightarrow \mu^+ \mu^-$ as mixing is not calculable

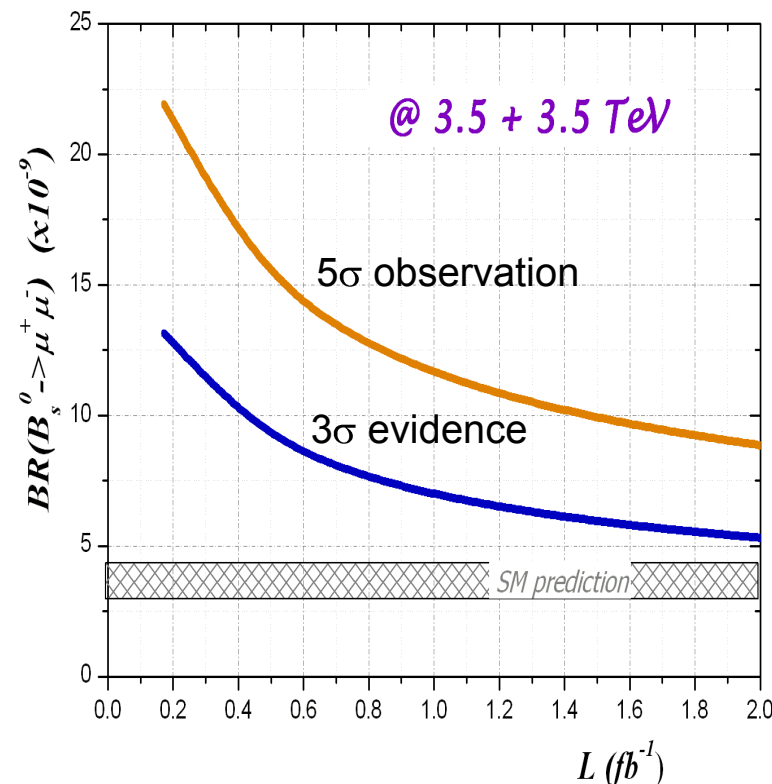
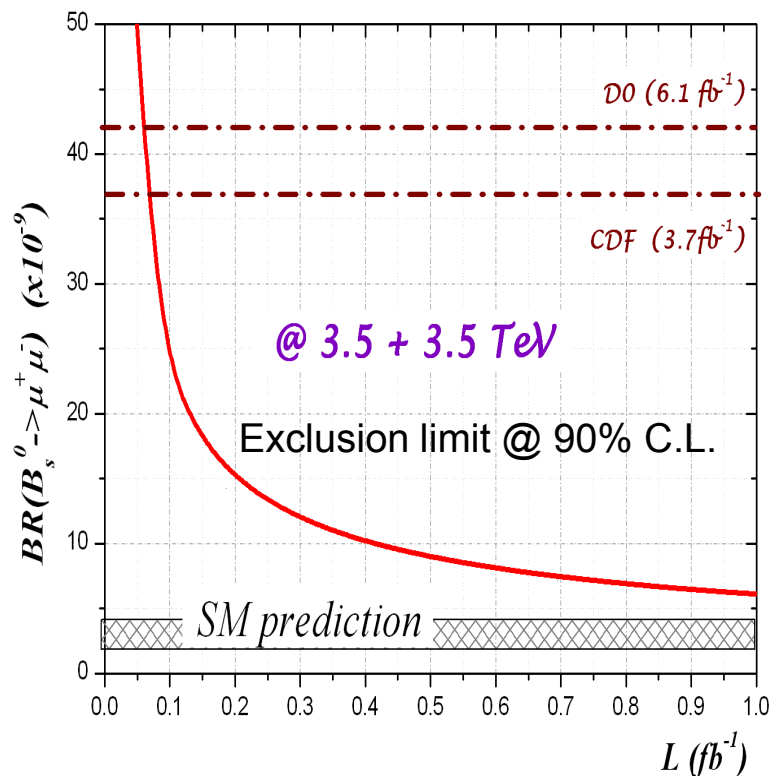
Experiment

- present upper bounds

	CDF	D0	SM theory
$B_s \rightarrow \mu^+ \mu^-$	$4.3 \cdot 10^{-8}$ 95% CL	$5.2 \cdot 10^{-8}$ 95% CL	$(3.2 \pm 0.2) \cdot 10^{-9}$
$B_d \rightarrow \mu^+ \mu^-$	$7.6 \cdot 10^{-9}$ 95% CL		$(1.0 \pm 0.1) \cdot 10^{-10}$
$D \rightarrow \mu^+ \mu^-$	$3.0 \cdot 10^{-7}$ 95% CL		$\sim 10^{-13}$

[CDF public note 9892](#) [D0 arXiv:1006.3469](#) [D0 arXiv:1008.5077](#)
[Kreps arXiv:1008.0247](#) [Buras et al arXiv:1007.1993](#)
[Burdman et al 2001](#)

- early LHCb prospects



(Guy Wilkinson at CKM2010)

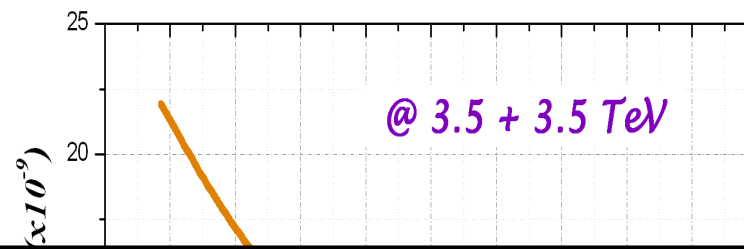
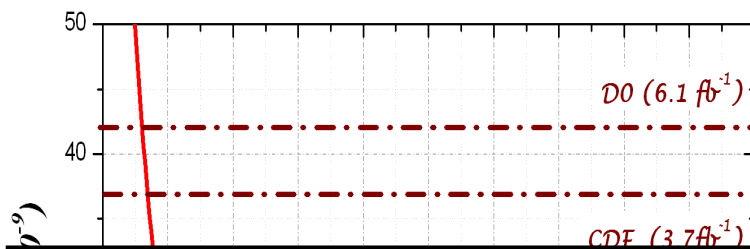
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[Burdman et al 2001](#)

- early LHCb prospects



(Guy Wilkinson at CKM2010)

LHCb 37 pb⁻¹

$$\text{BR}(B_s \rightarrow \mu^+ \mu^-) < 5.6 \cdot 10^{-8} \text{ 95\% CL}$$

$$\text{BR}(B_d \rightarrow \mu^+ \mu^-) < 1.5 \cdot 10^{-8} \text{ 95\% CL}$$

arXiv:1103.2465

L (fb⁻¹)

L (fb⁻¹)

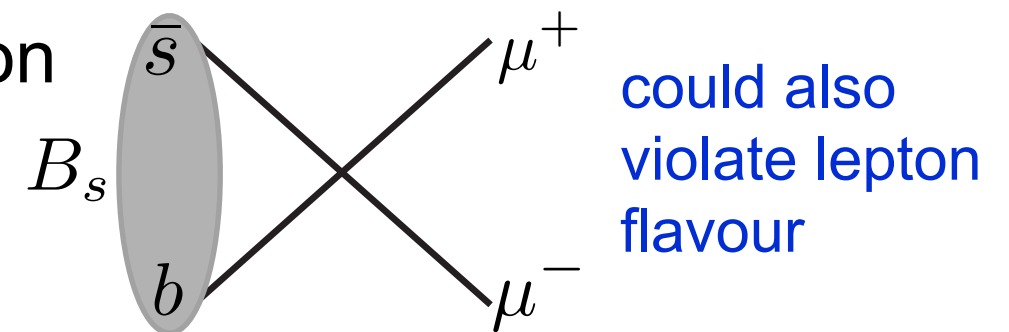
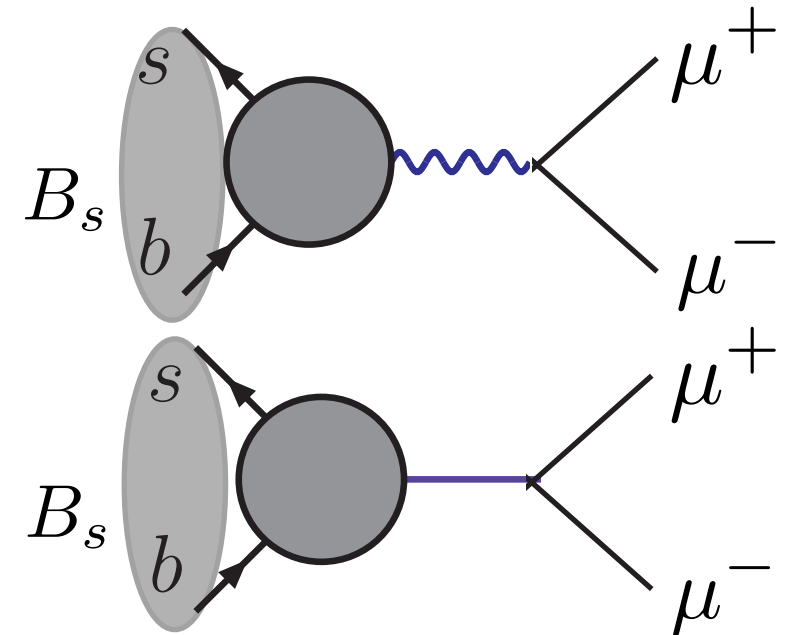
Beyond the SM

- New physics can modify the Z penguin

... induce a Higgs penguin ...

... or induce (or comprise) four-fermion contact interactions directly

- most general effective hamiltonian



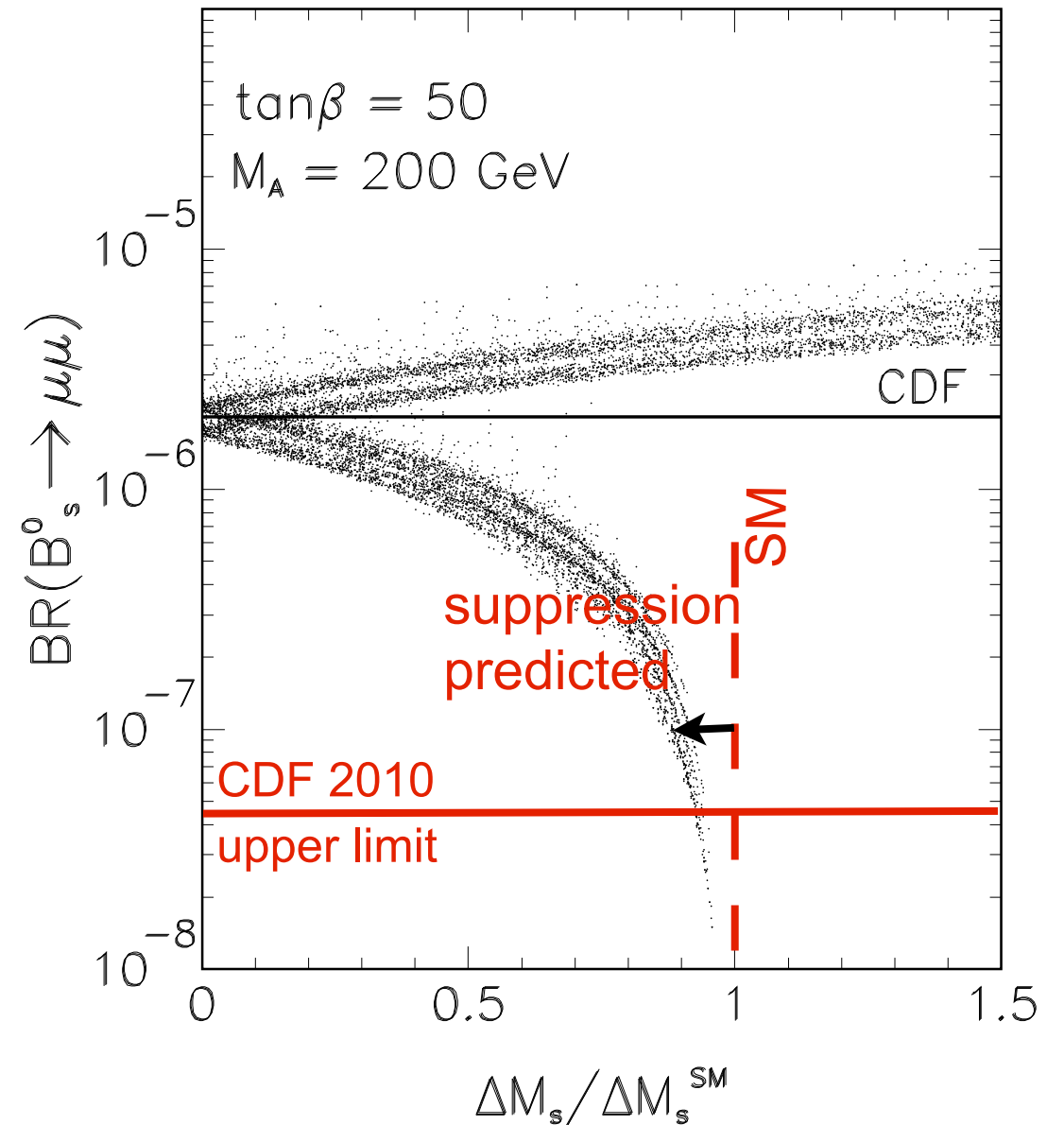
$$\frac{G_F}{\sqrt{2}} \frac{\alpha}{\pi \sin^2 \theta_W} V_{tb}^* V_{tq} [C_S Q_S + C_P Q_P + C_A Q_A] + \text{parity reflections}$$

could violate lepton flavour ! \rightarrow

$$B(B_q \rightarrow \ell^+ \ell^-) = \frac{G_F^2 \alpha^2}{64 \pi^3 \sin^4 \theta_W} |V_{tb}^* V_{tq}|^2 \tau_{B_q} M_{B_q}^3 f_{B_q}^2 \sqrt{1 - \frac{4m_\ell^2}{M_{B_q}^2}} \times \left[\left(1 - \frac{4m_\ell^2}{M_{B_q}^2}\right) M_{B_q}^2 C_S^2 + \left(M_{B_q} C_P - \frac{2m_\ell}{M_{B_q}} C_A\right)^2 \right]$$

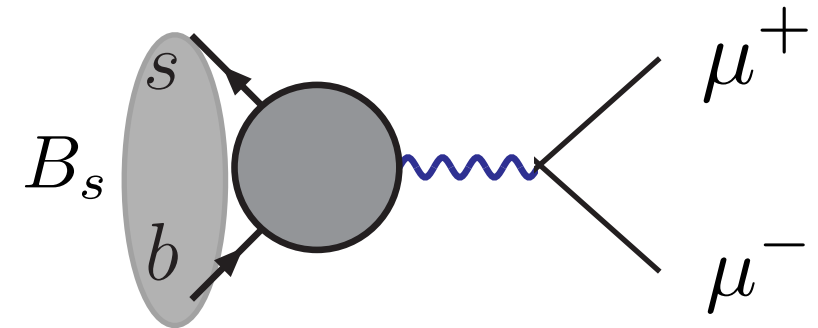
MSSM - large $\tan \beta$ - MFV

- huge rates possible, even for minimal flavour violation (MFV) (via heavy-Higgs penguin)
- correlation (for MFV) with ΔM_{B_s} [Buras et al 2002] [Gorbahn, SJ, Nierste, Trine 2009]
 bound on $\text{BR}(B_s \rightarrow \mu^+ \mu^-)$ in these models implies closeness of ΔM_{B_s} to SM. In turn, ΔM_{B_s} at present does not constrain $B_s \rightarrow \mu^+ \mu^-$
- beyond MFV, no correlations !
 not necessarily suppression of $B_d \rightarrow \mu^+ \mu^-$ with respect to $B_s \rightarrow \mu^+ \mu^-$



MSSM - small $\tan \beta$

- Z penguin contributions now relatively more important and interference effects possible

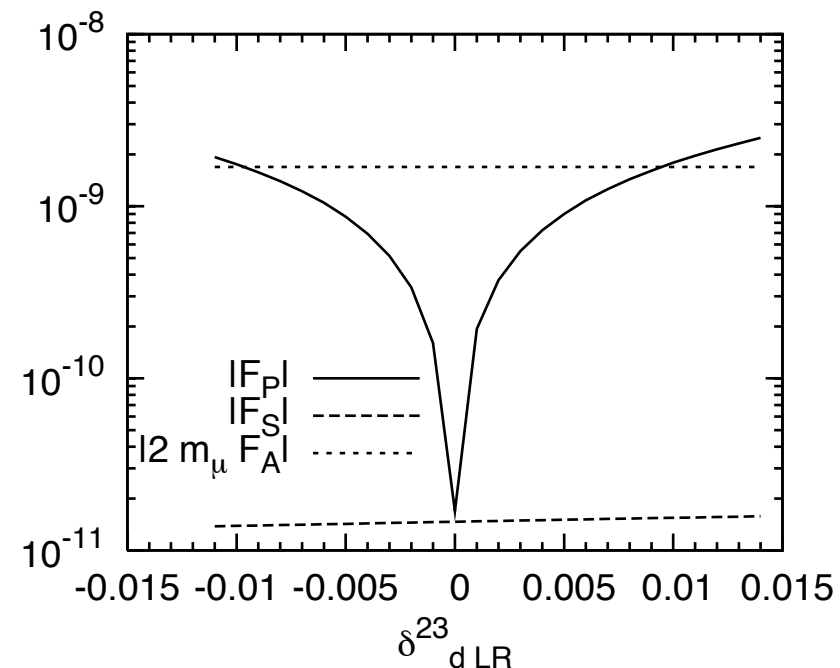
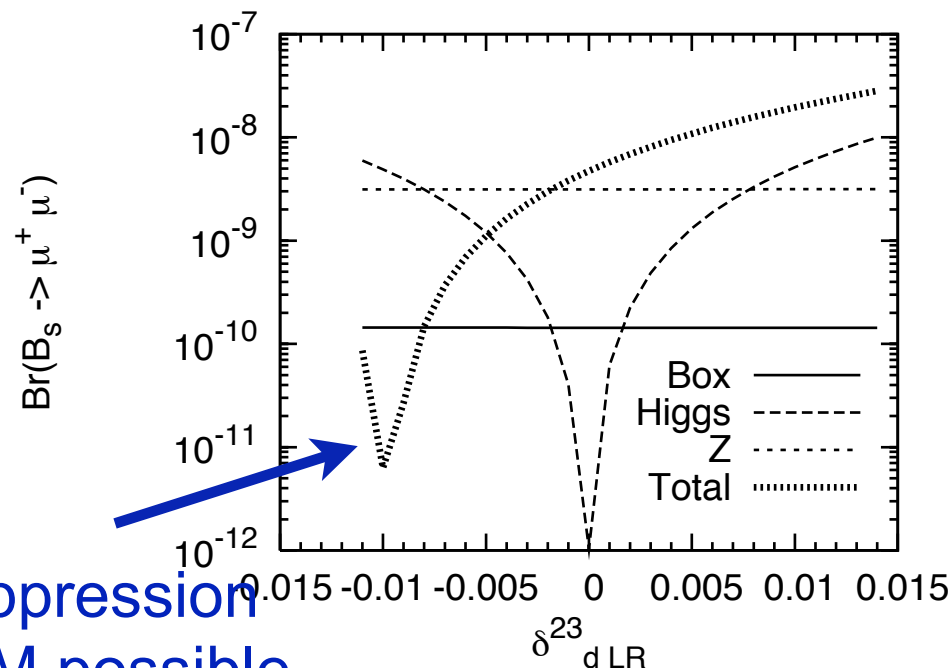


complete 1-loop calculation in general MSSM

[Dedes, Rosiek, Tanedo 2008]

implemented in public computer program "SUSY_FLAVOR"

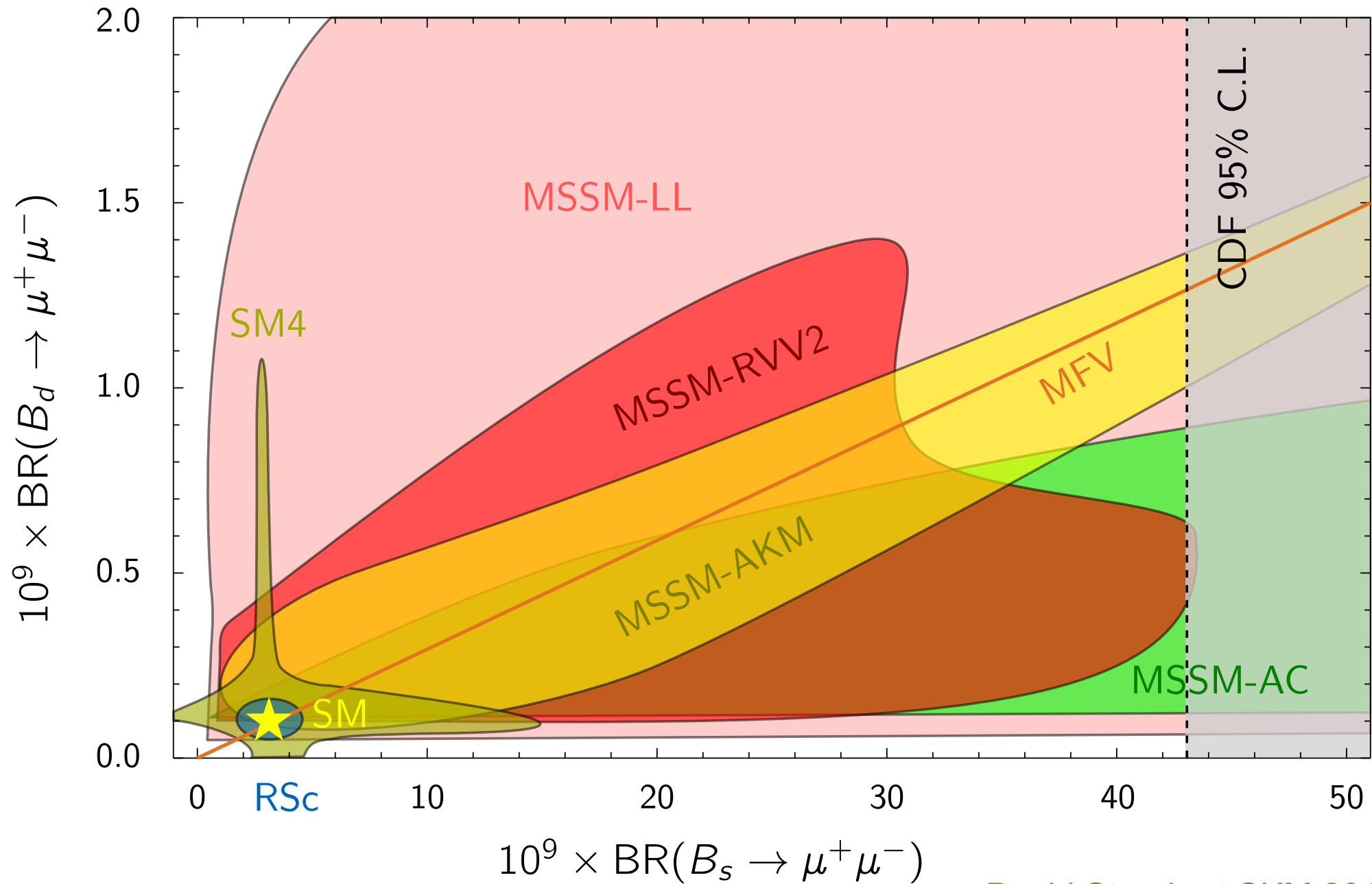
[Rosiek, Chankowski, Dedes, SJ, Tanedo 2010]



even suppression
below SM possible

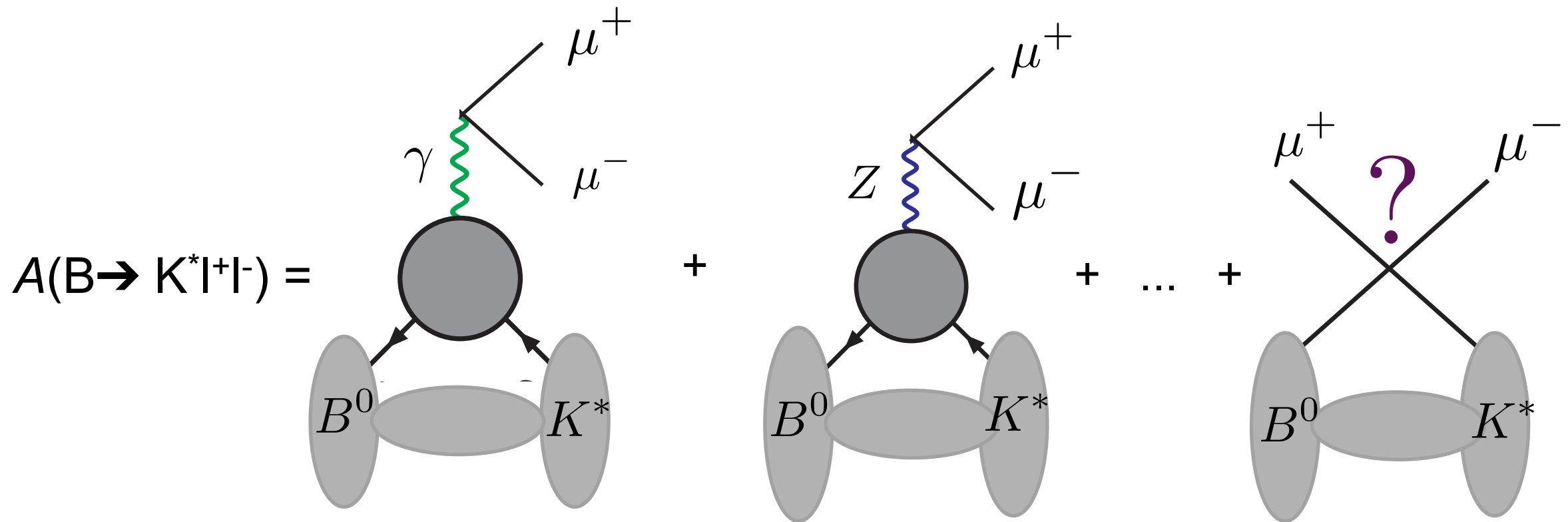
(in this plot the Z penguin does not receive large contributions, in general it can)

BSM model comparison



David Straub at CKM 2010

Semileptonic decay

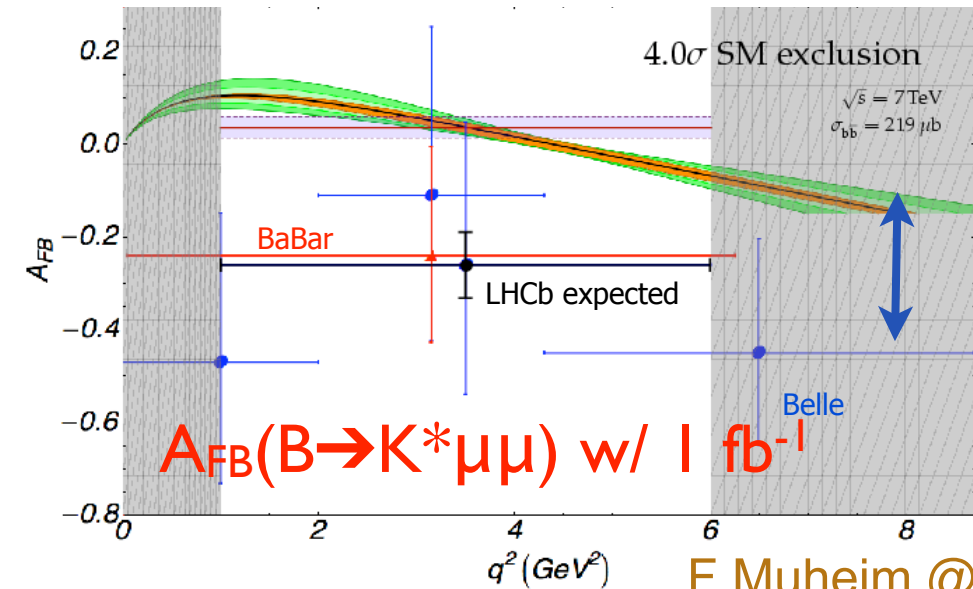
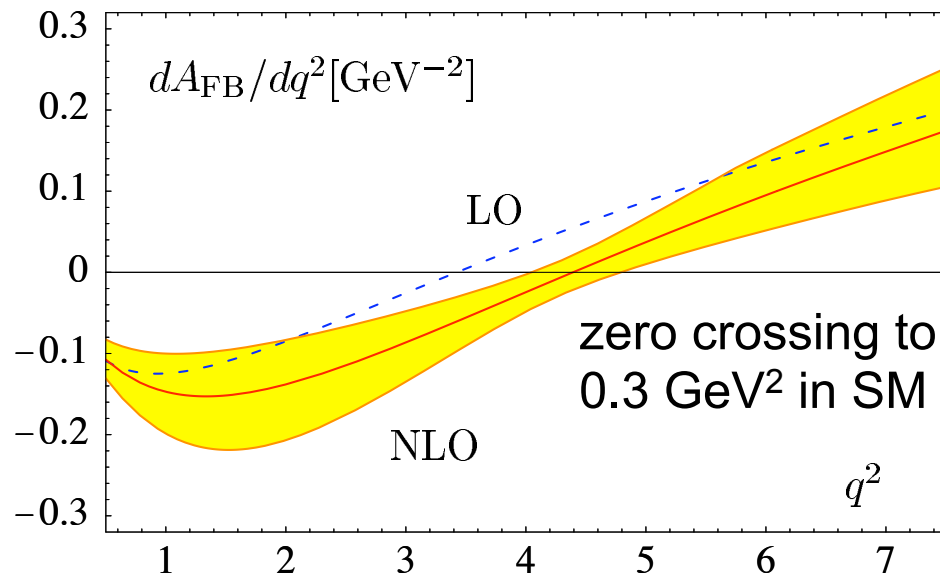


- kinematics described by dilepton invariant mass q^2 and three angles
- Systematic theoretical description based on heavy-quark expansion (Λ/m_b) for $q^2 \ll m^2(J/\psi)$ (SCET) Beneke, Feldmann, Seidel 01
also for $q^2 \gg m^2(J/\psi)$ (OPE) Grinstein et al; Beylich et al 2011
Theoretical uncertainties on form factors, power corrections

$B_d \rightarrow K^* \mu^+ \mu^-$

Ali et al ; Beneke et al; ...

- Most well-known observable: forward-backward asymmetry



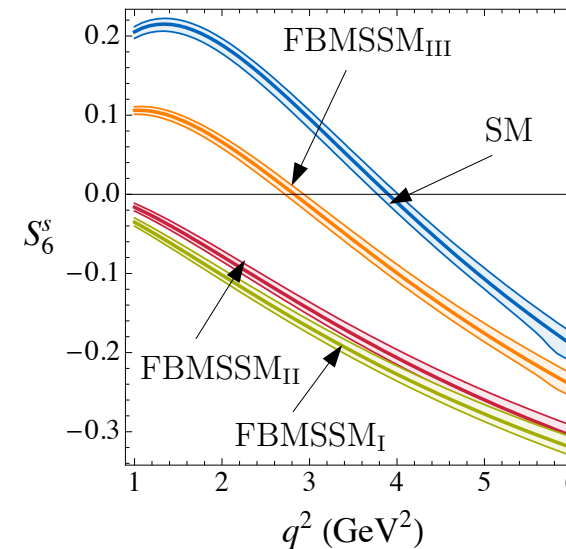
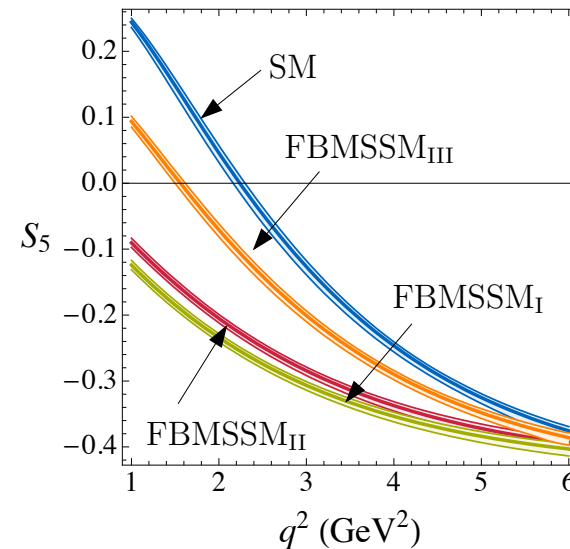
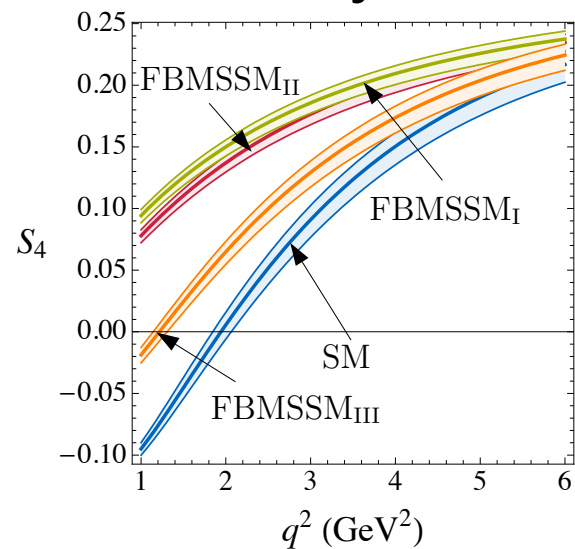
F Muheim @ FPCP2010

$$q_0^2[K^{*0}] = 4.36^{+0.33}_{-0.31} \text{ GeV}^2, \quad q_0^2[K^{*+}] = 4.15^{+0.27}_{-0.27} \text{ GeV}^2$$

Beneke et al Eur Phys J C 41 (2005) 173

- Many more observables to consider

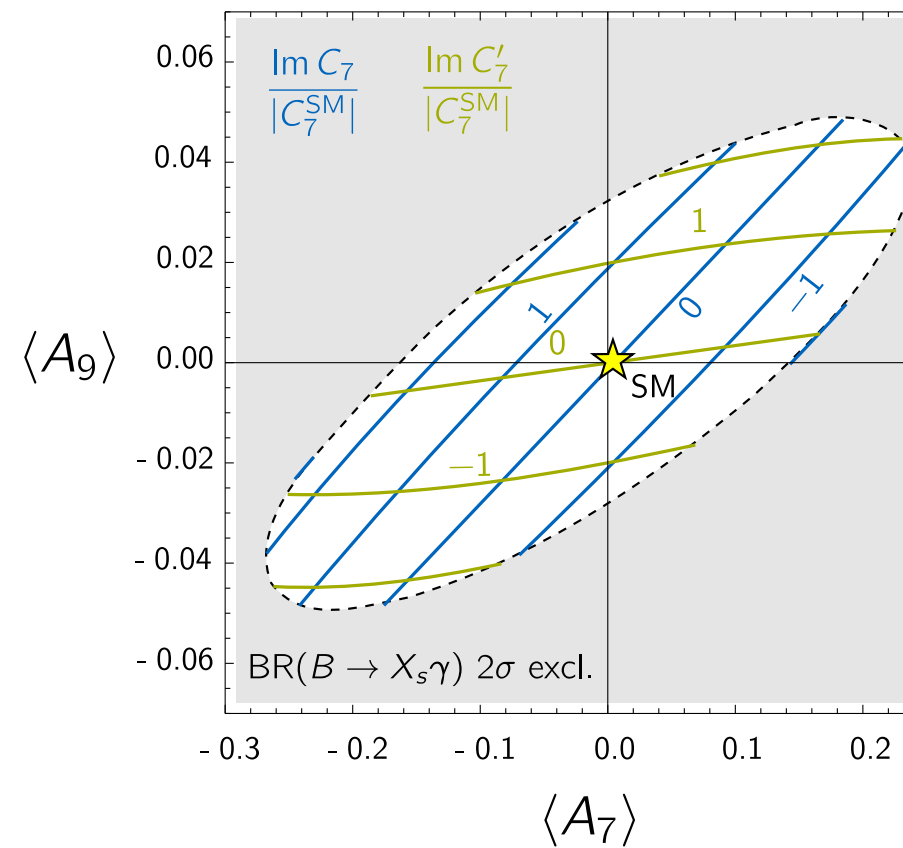
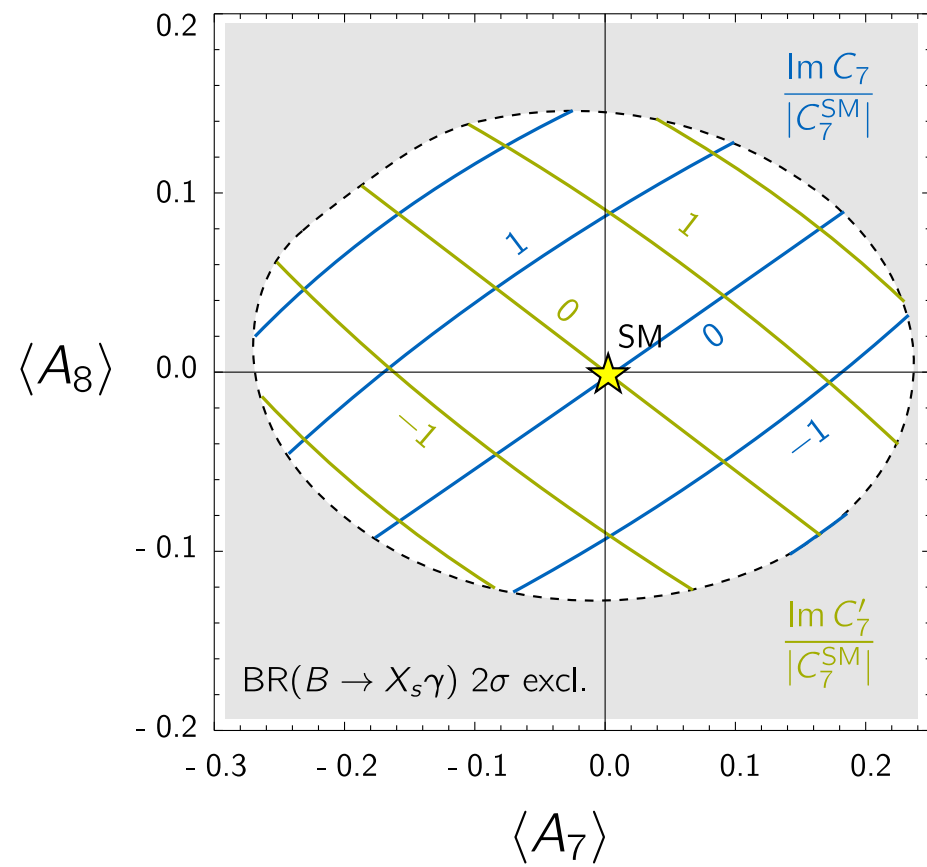
Krueger, Matias; ...



Altmannshofer et al
0811.1214v3

see also Bobeth et al 2008,10; Egede et al 2009,2010; Alok et al 2010 for recent analyses

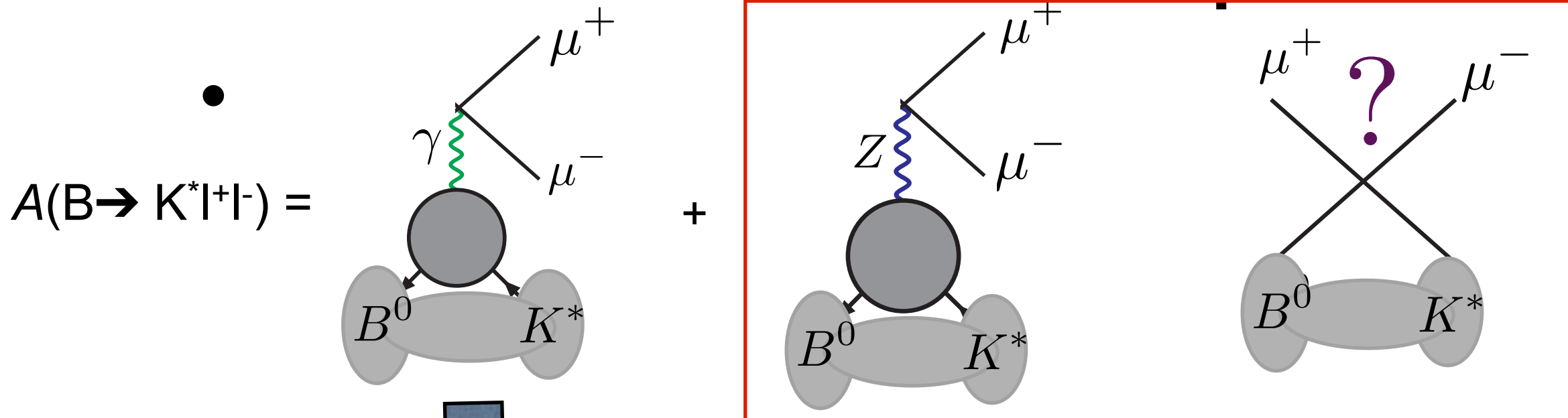
Right-handed currents?



Altmannshofer et al 0811.1214v3

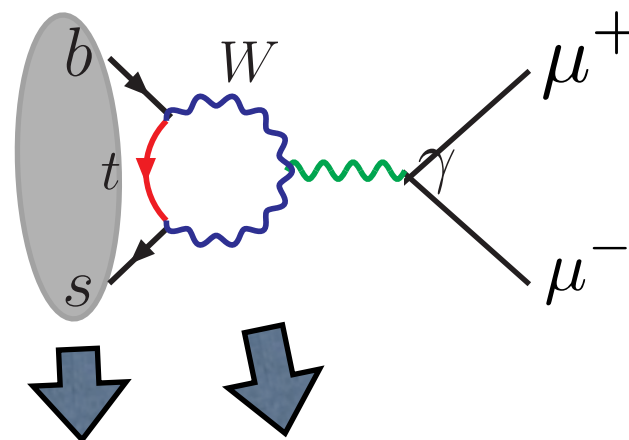
D Straub @ CKM 2010

Theoretical description



“naively” factorize into form factors and “effective” Wilson coefficients $C_{9\text{eff}}$, C_{10}

partly short distance

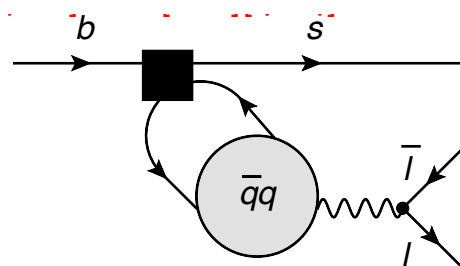


Form factor $T_{1,2,3}$
(lattice, QCD sum rules)

$\times C_7$

Wilson coefficient (may receive NP corrections)

partly long distance

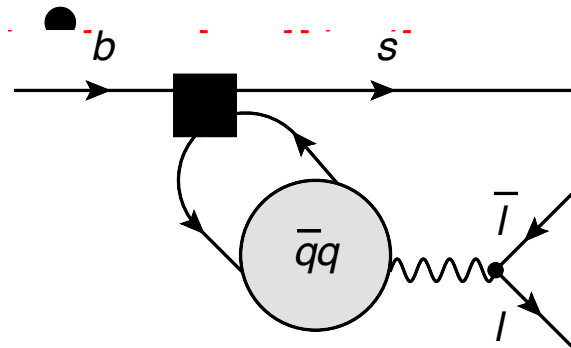


$q = \text{charm} / u / d / s$

not calculable in terms of form factors

[Fig C Bobeth]

Long-distance effects



no known way to treat charm resonance region to the necessary precision (would need $\ll 1\%$ to see short-distance contribution)

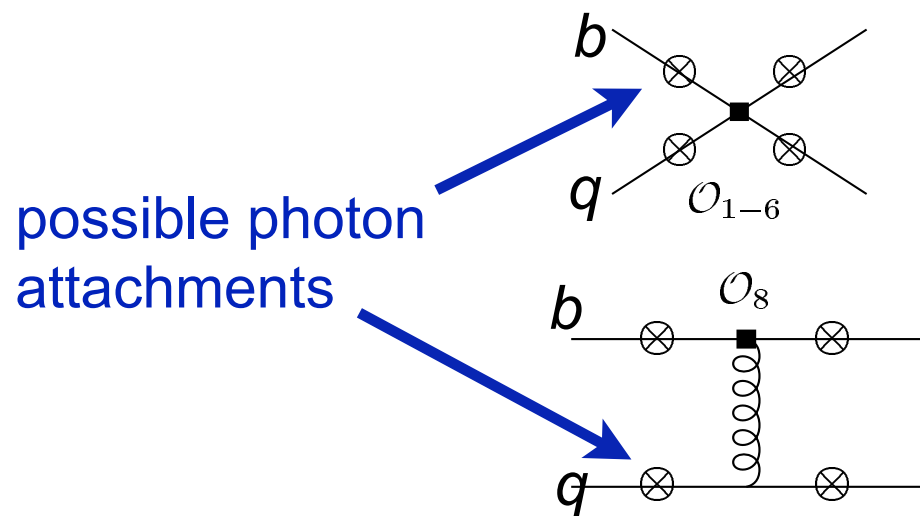
“solution”: cut out $6 \text{ GeV}^2 < q^2 < 14 \text{ GeV}^2$

above (high- q^2) charm loops calculable in OPE

Grinstein et al; Beylich et al 2011

at low q^2 , long-distance charm effects also suppressed, but photon can now be emitted from *spectator* without power suppression

Beneke, Feldmann, Seidel 01



possible photon attachments

small Wilson coefficients

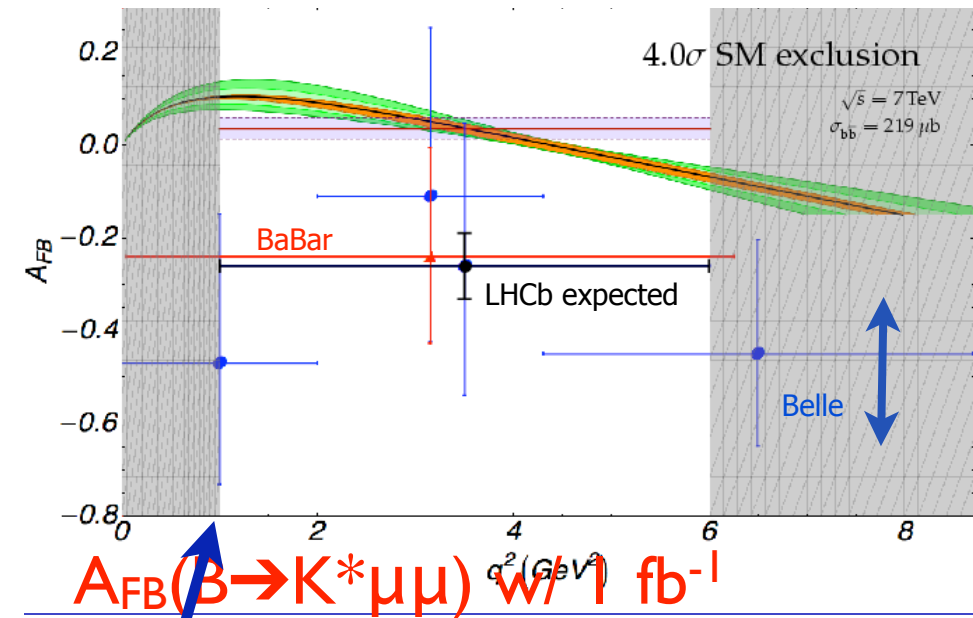
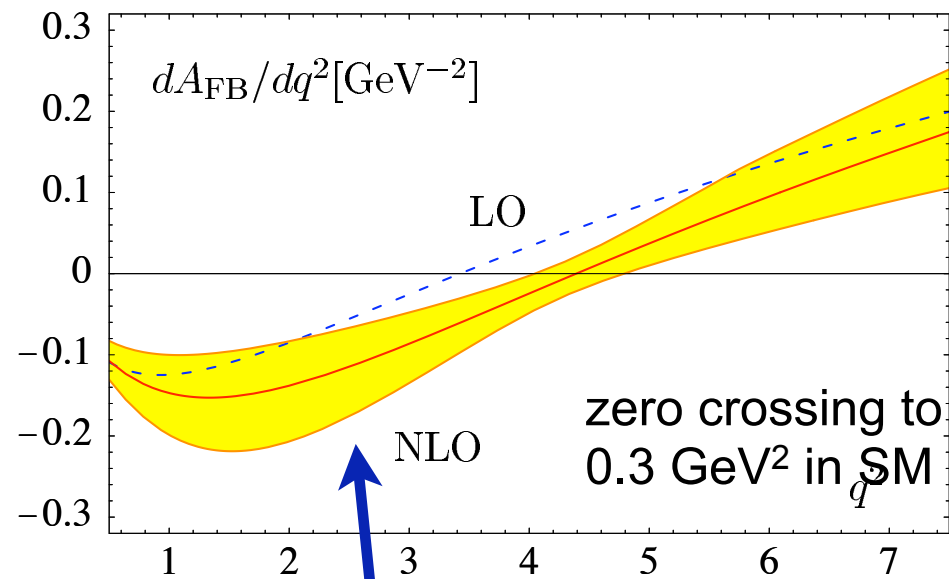
more significant for $b \rightarrow s$ transitions

$$\frac{\pi^2}{N_c} \frac{f_B f_{K^*,a}}{M_B} \Xi_a \sum_{\pm} \int \frac{d\omega}{\omega} \Phi_{B,\pm}(\omega) \int_0^1 du \Phi_{K^*,a}(u) T_{a,\pm}(u,\omega)$$

light-cone wave functions

calculable

long-distance “resonance” effects as in top figure ($q=u,d,s$) CKM and power suppressed

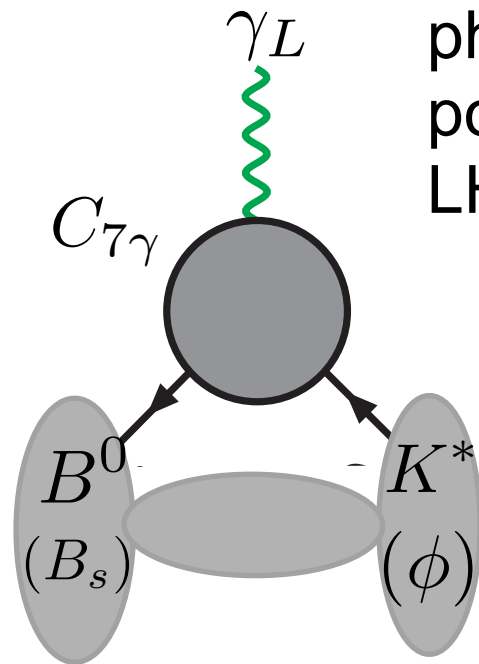


F Muheim @ FPCP2010

- uncertainty due to mainly form factor precision (will improve); light cone distribution amplitudes (will to some degree improve)

cut at 1 GeV² is an ad-hoc procedure to remove/reduce uncertainty from 'light resonances'
however interesting physics in this region (C₇, C₇')

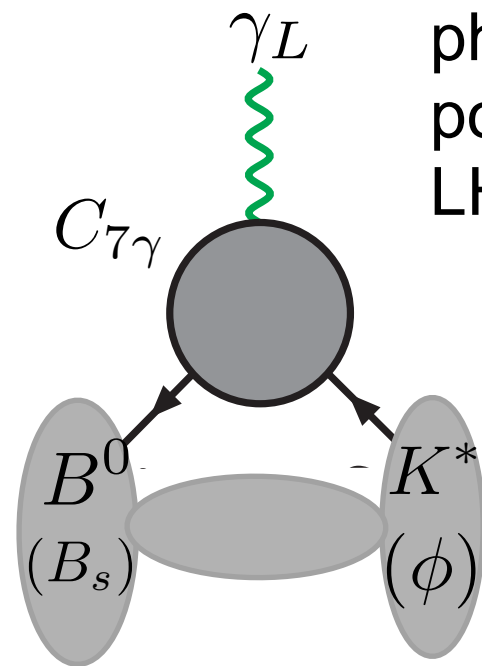
$$B_d \rightarrow K^* \gamma, B_s \rightarrow \phi \gamma$$



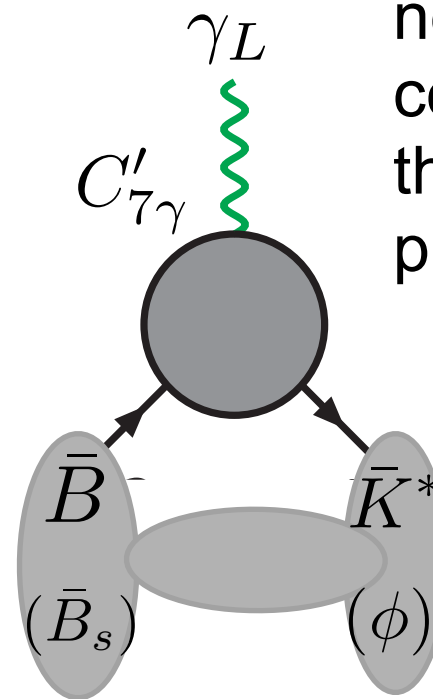
photon left-handed in SM;
polarization not observable at
LHCb

$S(B \rightarrow K^* \gamma) = -0.16 \pm 0.22$
HFAG average of B factory data
(SM: ≈ 0)

$B_d \rightarrow K^* \gamma, B_s \rightarrow \phi \gamma$



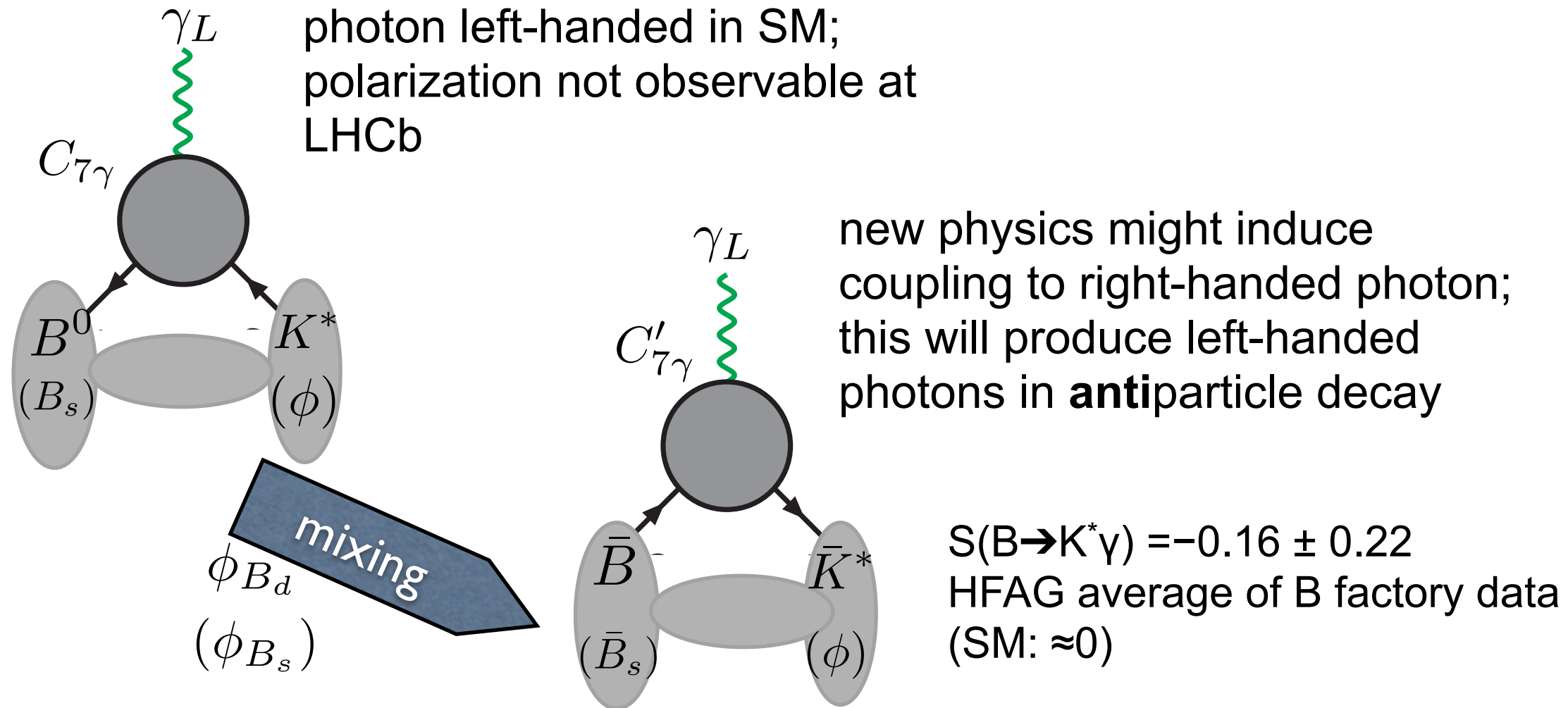
photon left-handed in SM;
polarization not observable at
LHCb



new physics might induce
coupling to right-handed photon;
this will produce left-handed
photons in **antiparticle** decay

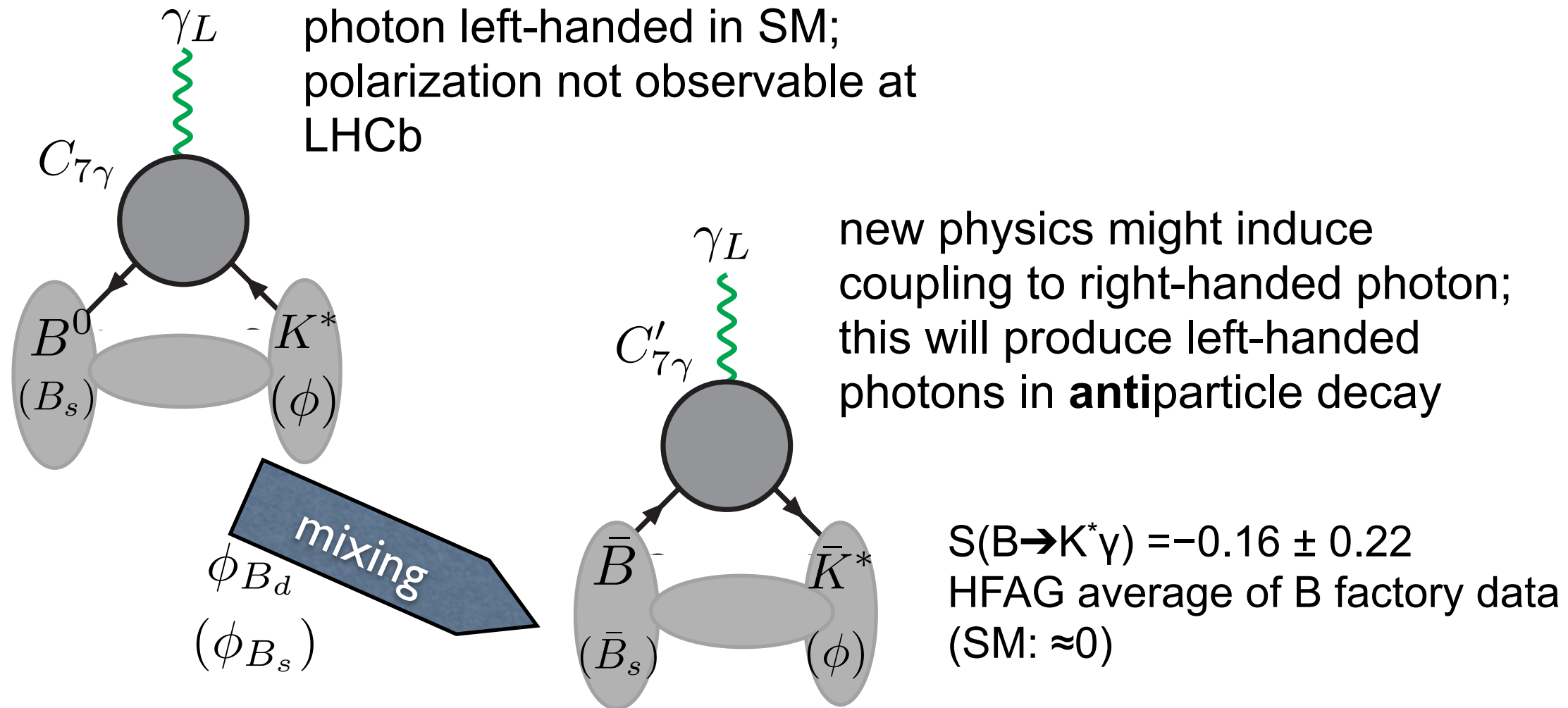
$S(B \rightarrow K^* \gamma) = -0.16 \pm 0.22$
HFAG average of B factory data
(SM: ≈ 0)

$B_d \rightarrow K^* \gamma, B_s \rightarrow \phi \gamma$



mixing-decay interference & time-dependent CP asymmetry
 LHCb has sensitivity for $S(B_s \rightarrow \phi \gamma)$

$B_d \rightarrow K^* \gamma, B_s \rightarrow \phi \gamma$



mixing-decay interference & time-dependent CP asymmetry
 LHCb has sensitivity for $S(B_s \rightarrow \phi \gamma)$

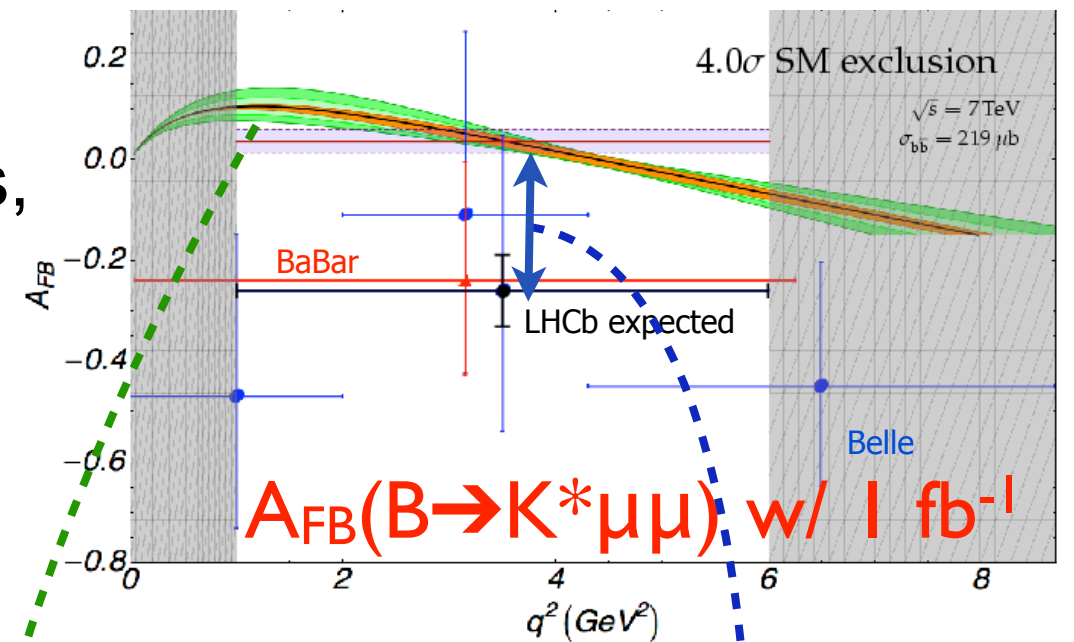
- Theoretical description based on heavy-quark expansion, similar to semileptonic case

Bosch & Buchalla 01

Beneke, Feldmann, Seidel 01

Connecting LHCb to theories of the weak scale

- LHCb to run close to design lumi in 2011&2012 → early discoveries?
- UK: 10 LHCb experimental groups, focus: rare semileptonic/radiative decays, CKM angles, mixing. (Few theorists.)
- for exploiting physics potential, want “bottom-up” approach



F Muheim (Edinburgh) @ FPCP2010

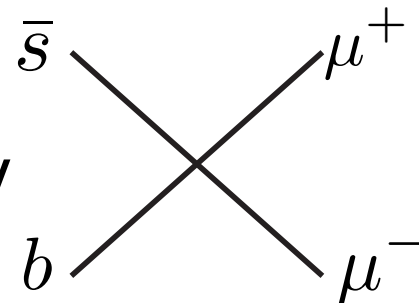
How is a possible SM exclusion best translated to New Physics ?
- *not* assuming a model (eg SUSY)

how to reliably quantify theory uncertainty ?

observables



effective theory



theory of the weak scale

BSM particle content
(from high-pT expt)

Hadronic modes, etc

Hadronic decays at LHCb

Guy Wilkinson at CKM2010

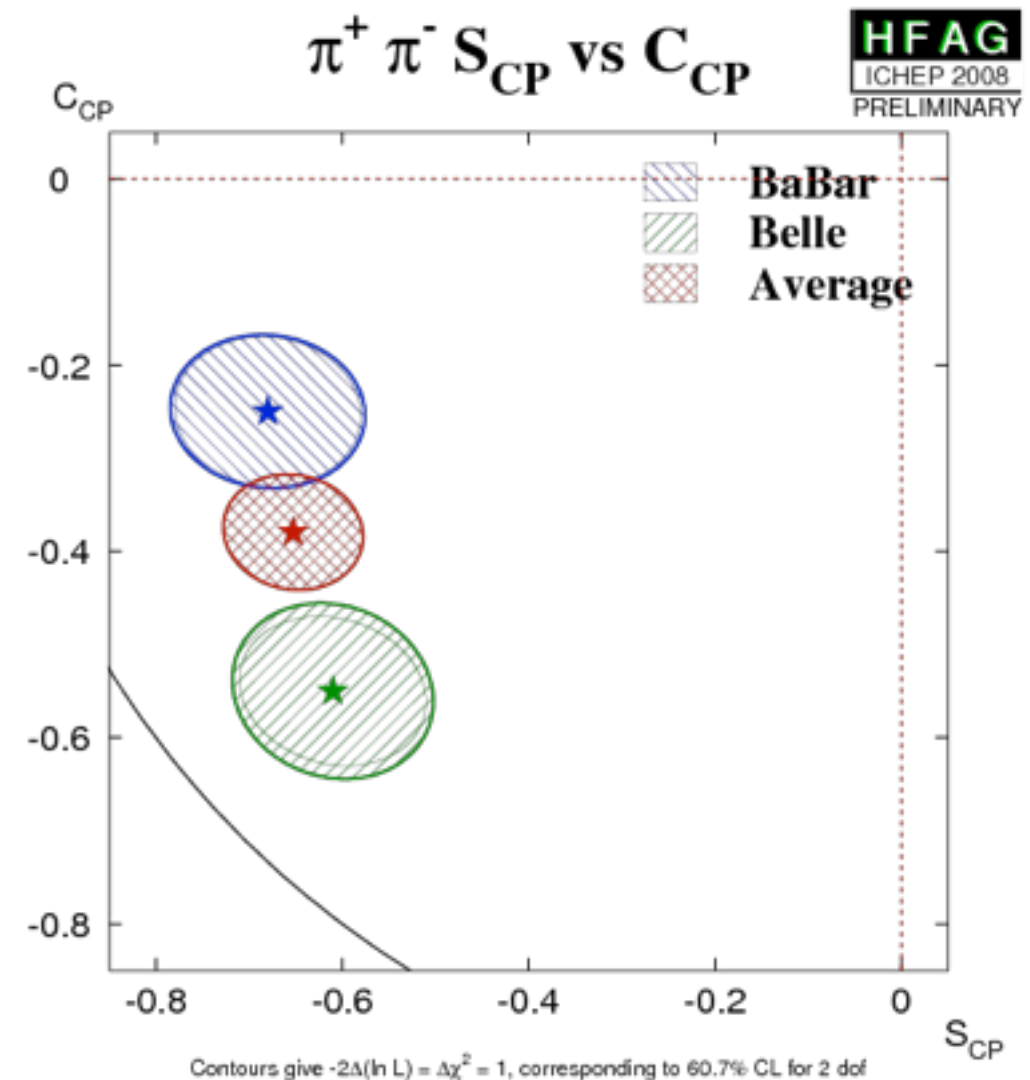
Current knowledge

LHCb stat
sensitivity
with 200 pb⁻¹

LHCb to surpass B factory
statistics early on, for
those modes it can access

$A_{K^+\pi^-}^{CP}$	$-0.098^{+0.012}_{-0.011}$	0.008
$A_{\pi^+K^-}^{CP}$	$0.39 \pm 0.15 \pm 0.08$	0.05
$A_{p\pi^-}^{CP}$	$0.03 \pm 0.17 \pm 0.05$	0.05
$A_{pK^-}^{CP}$	$0.37 \pm 0.17 \pm 0.03$	0.03
$A_{\pi^+\pi^-}^{dir}$	0.38 ± 0.06	0.13
$A_{\pi^+\pi^-}^{mix}$	-0.65 ± 0.07	0.13
Corr($A_{\pi^+\pi^-}^{dir}, A_{\pi^+\pi^-}^{mix}$)	0.08	-0.03
$A_{K^+K^-}^{dir}$	Still unmeasured	0.15
$A_{K^+K^-}^{mix}$		0.11
Corr($A_{K^+K^-}^{dir}, A_{K^+K^-}^{mix}$)		0.02
$\frac{BR(B^0 \rightarrow \pi^+\pi^-)}{BR(B^0 \rightarrow K^+\pi^-)}$	0.264 ± 0.011	0.006
$\frac{BR(B^0 \rightarrow K^+K^-)}{BR(B^0 \rightarrow K^+\pi^-)}$	$0.020 \pm 0.008 \pm 0.006$	0.005
$\frac{f_s BR(B_s^0 \rightarrow K^+K^-)}{f_d BR(B^0 \rightarrow K^+\pi^-)}$	$0.347 \pm 0.020 \pm 0.021$	0.006
$\frac{f_s BR(B_s^0 \rightarrow \pi^+K^-)}{f_d BR(B^0 \rightarrow K^+\pi^-)}$	$0.071 \pm 0.010 \pm 0.007$	0.004
$\frac{f_s BR(B_s^0 \rightarrow \pi^+\pi^-)}{f_d BR(B^0 \rightarrow K^+\pi^-)}$	$0.007 \pm 0.004 \pm 0.005$	0.002
$\frac{f_{\Lambda_b} BR(\Lambda_b \rightarrow p\pi^-)}{f_d BR(B^0 \rightarrow K^+\pi^-)}$	$0.0415 \pm 0.0074 \pm 0.0058$	0.0016
$\frac{f_{\Lambda_b} BR(\Lambda_b \rightarrow pK^-)}{f_d BR(B^0 \rightarrow K^+\pi^-)}$	$0.0663 \pm 0.0089 \pm 0.0084$	0.0018

should resolve long-standing
experimental puzzle



Hadronic decays - theory

- Any SM 2-light-hadron amplitude can be written

$$A(\bar{B} \rightarrow M_1 M_2) = e^{-i\gamma} T_{M_1 M_2} + P_{M_1 M_2}$$

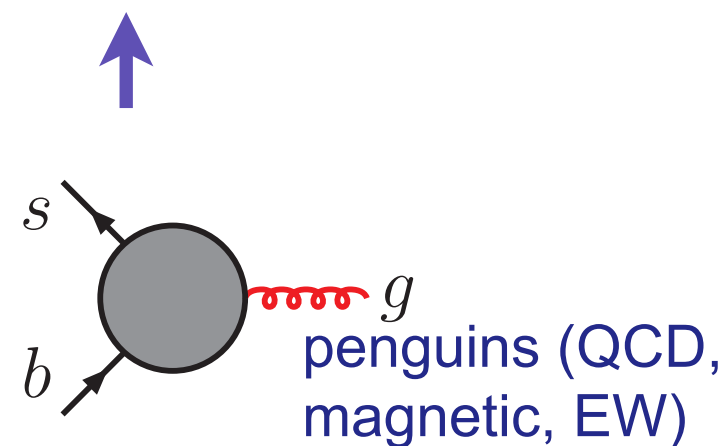
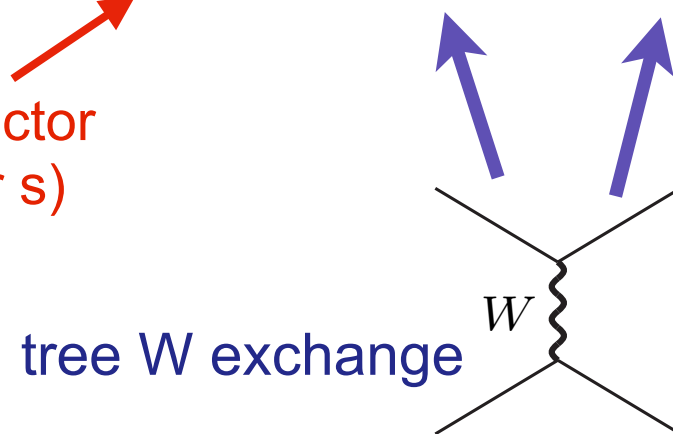
$$T_{M_1 M_2} = V_{uD} |V_{ub}| \left[C_1 \langle Q_1^u \rangle + C_2 \langle Q_2^u \rangle + \sum_{i=3}^{12} C_i \langle Q_i \rangle \right]$$

“tree”

$$P_{M_1 M_2} = V_{cD} |V_{cb}| \left[C_1 \langle Q_1^c \rangle + C_2 \langle Q_2^c \rangle + \sum_{i=3}^{12} C_i \langle Q_i \rangle \right]$$

“penguin”

CKM factor
(D=d or s)



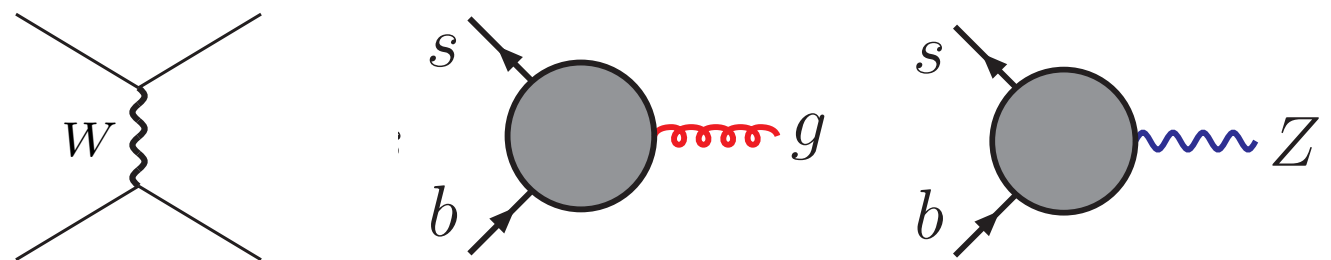
Q_i : operators in weak hamiltonian

C_i : QCD corrections from short distances ($< hc/m_b$) & new physics

$\langle Q_i \rangle = \langle M_1 M_2 | Q_i | B \rangle$: QCD at distances $> hc/m_b$, strong phases

B → πK direct CP puzzle

$$A(B^0 \rightarrow \pi^- K^+) = T e^{i\gamma} + P + P_{EW}^c$$



$$-A(B^+ \rightarrow \pi^0 K^+) = (T+C) e^{i\gamma} + P + P_{EW} + P_{EW}^c$$

data: $A_{CP}(B^+ \rightarrow \pi^0 K^+) - A_{CP}(B^0 \rightarrow \pi^- K^+) = 0.14 \pm 0.03$ (expt)

[Belle collab: in Nature (2008)]

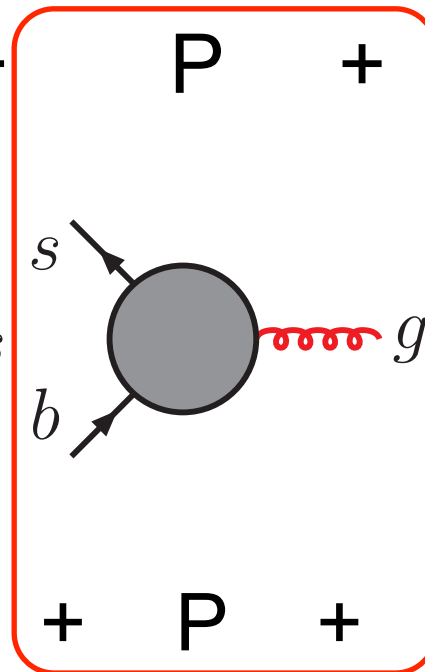
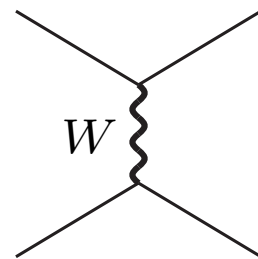
In general, only isospin relation [Gronau 2005; Gronau & Rosner 2006]

$$A_{CP}(B^+ \rightarrow \pi^0 K^+) + A_{CP}(B^0 \rightarrow \pi^0 K^0) \approx A_{CP}(B^0 \rightarrow \pi^- K^+) + A_{CP}(B^+ \rightarrow \pi^0 K^0)$$

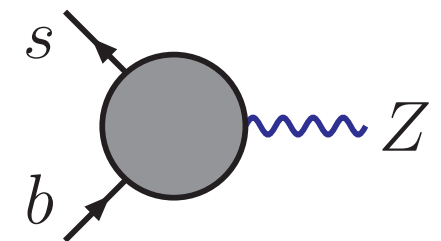
how small are the “small” amplitude ratios C/T and P_{EW}/T

B → πK direct CP puzzle

$$A(B^0 \rightarrow \pi^- K^+) = T e^{i\gamma} + P + P_{EW}^c$$



P_{EW}^c



$$-A(B^+ \rightarrow \pi^0 K^+) = (T+C) e^{i\gamma} + P + P_{EW} + P_{EW}^c$$

(QCD) penguin amplitudes

data: $A_{CP}(B^+ \rightarrow \pi^0 K^+) - A_{CP}(B^0 \rightarrow \pi^- K^+) = 0.14 \pm 0.03$ (expt)

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how small are the “small” amplitude ratios C/T and P_{EW}/T

B → πK direct CP puzzle

$$\begin{aligned}
 A(B^0 \rightarrow \pi^- K^+) &= \boxed{T e^{i\gamma}} + \boxed{P} + \boxed{P_{EW}^c} \\
 -A(B^+ \rightarrow \pi^0 K^+) &= \boxed{(T+C) e^{i\gamma}} + \boxed{P} + \boxed{P_{EW} + P_{EW}^c}
 \end{aligned}$$

tree amplitudes (QCD) penguin amplitudes EW penguin amplitudes

data: $A_{CP}(B^+ \rightarrow \pi^0 K^+) - A_{CP}(B^0 \rightarrow \pi^- K^+) = 0.14 \pm 0.03$ (expt)

[Belle collab: in Nature (2008)]

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how small are the “small” amplitude ratios C/T and P_{EW}/T

B → πK direct CP puzzle

$$\begin{aligned}
 A(B^0 \rightarrow \pi^- K^+) &= \underbrace{T e^{i\gamma}}_{\text{tree amplitudes}} + \underbrace{P}_{\text{(QCD) penguin amplitudes}} + \underbrace{P_{EW}^C}_{\text{EW penguin amplitudes}} \\
 -A(B^+ \rightarrow \pi^0 K^+) &= \underbrace{(T + C) e^{i\gamma}}_{\text{tree amplitudes}} + \underbrace{P}_{\text{(QCD) penguin amplitudes}} + \underbrace{P_{EW}}_{\text{EW penguin amplitudes}} + P_{EW}^C
 \end{aligned}$$

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how small are the “small” amplitude ratios C/T and P_{EW}/T

Theory of hadronic amplitudes

- $1/N$ expansion (only counting rules)
- expansion in $\Lambda_{\text{QCD}}/m_B \sim 0.2$ (QCDF/SCET; “pQCD”):
reduce amplitudes to simpler objects (form factors etc)

	T/a_1	C/a_2	P	E/b_1	A/b_1
$1/N$	1	$1/N$	$1/N$	$1/N$	1 [?]
Λ/m_B	1	1	1	Λ/m_B	Λ/m_B

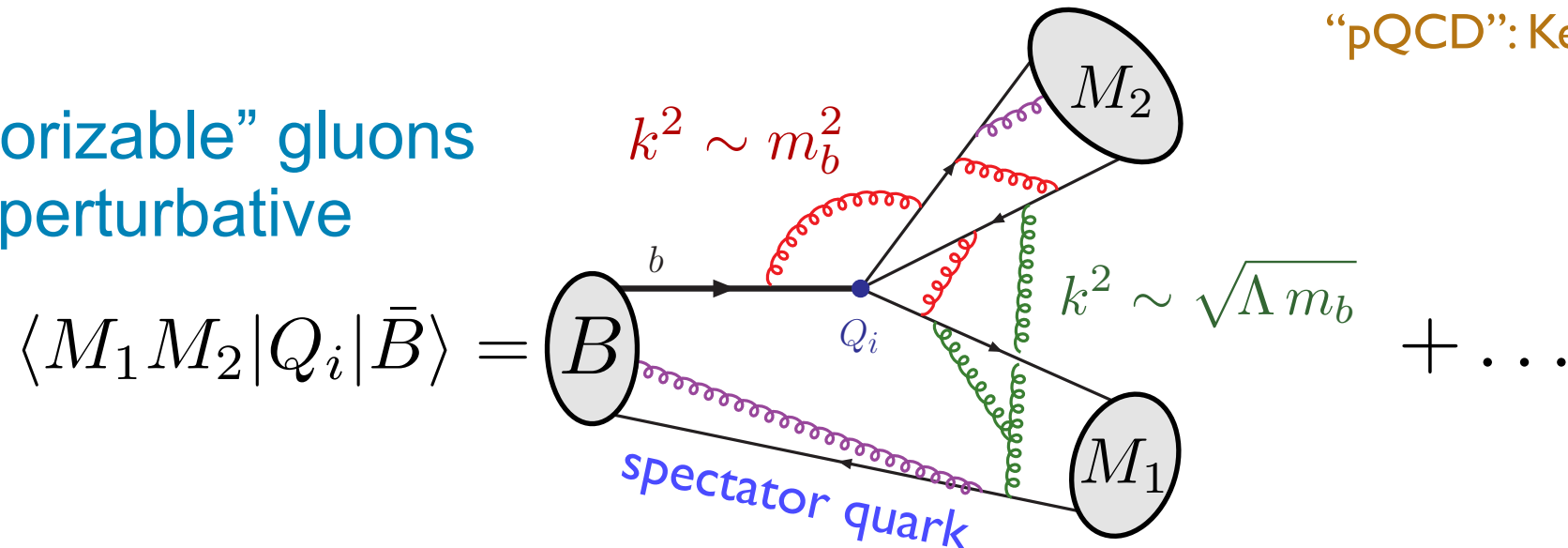
- QCD light-cone sum rules: partly complementary set of calculable amplitudes; constrain “inputs” to heavy-quark expansion
- $SU(3)$ / U-spin relates $\Delta D=1$ and $\Delta S=1$ amplitudes
 $T(B \rightarrow \pi K) \approx T(B \rightarrow \pi \pi)$; $P(B \rightarrow \rho \rho) \approx P(B \rightarrow \rho K^*)$, etc.
 (corrections in $m_s/\Lambda_{\text{QCD}} \sim 0.3$ uncontrolled; annihilation amplitudes spoil simple relations)

QCD factorization

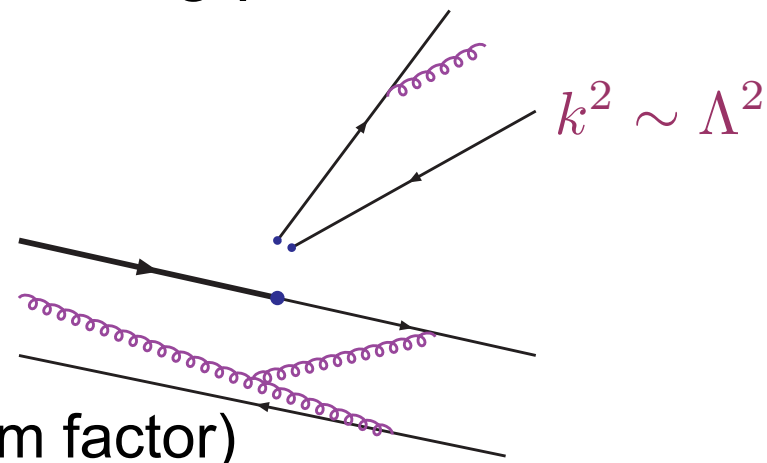
Beneke, Buchalla, Neubert, Sachrajda 99-01
 SCET: Bauer, Pirjol, Rothstein, Stewart 04

“pQCD”: Keum, Li, Sanda 00

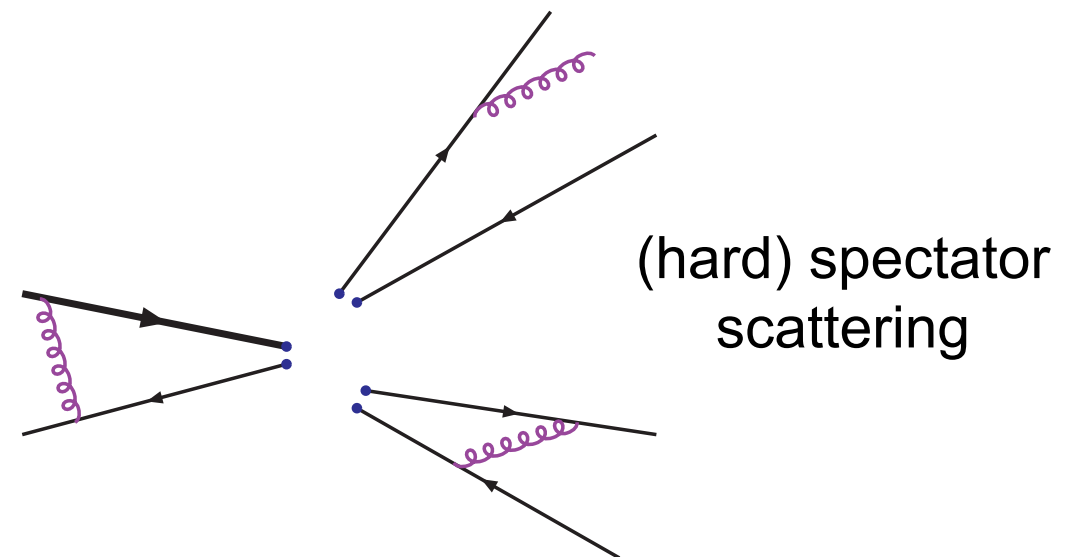
“nonfactorizable” gluons
 are perturbative



To leading power in Λ/m_b long-distance interactions look like



or



model dependence enters (only) at subleading power (factorization
 breaks at $O(\Lambda/m)$ for some amplitudes)

(This is generic - applies to semileptonic and radiative decays, too)

$$\langle M_1 M_2 | Q_i | \bar{B} \rangle =$$

perturbative, includes strong phases

non-perturbative QCD

$$f_+^{B M_1}(0) f_{M_2} \int du T_i^I(u) \phi_{M_2}(u) + f_B f_{M_1} f_{M_2} \int du dv d\omega T_i^{II}(u, v, \omega) \phi_{B_+}(\omega) \phi_{M_1}(v) \phi_{M_2}(u)$$

soft overlap (form factor)
hard spectator scattering

$$T_i^I \sim 1 + t_i \alpha_s + \mathcal{O}(\alpha_s^2)$$

“naive factorization”

BBNS 99-01

Bell 07, 09 (trees),
Beneke et al 09 (trees)

$$T_i^{II} \sim H_i \star J$$

$$\sim \left(1 + h_i \alpha_s + \mathcal{O}(\alpha_s^2)\right) \left(j^{(0)} \alpha_s + j^{(1)} \alpha_s^2 + \mathcal{O}(\alpha_s^3)\right)$$

BBNS 99-01

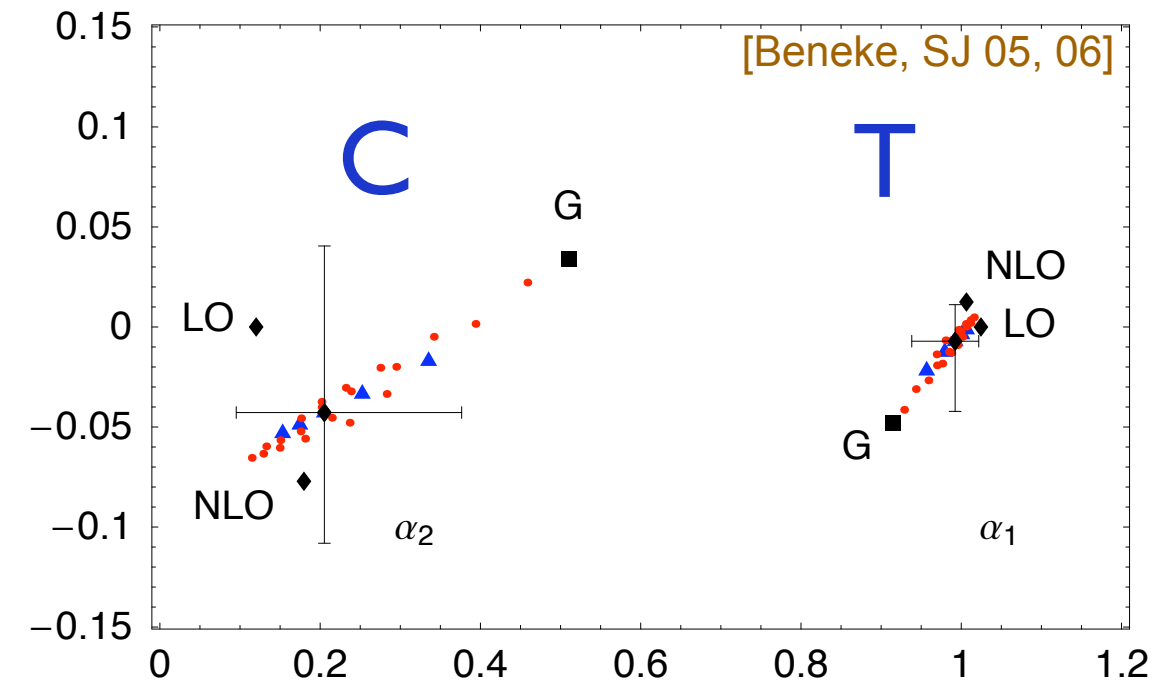
BBNS 99-01

Hill, Becher, Lee, Neubert 2004; Beneke, Yang 2005; Kirilin 2005

Beneke, SJ 2005 (trees), 2006 (penguins); Kivel 2006; Pilipp 2007 (trees);
Jain, Rothstein, Stewart 2007 (penguins)

phenomenological summary

- **Corrections** to naive factorization small for T and P_{EW} , stable perturbation series ; **small uncertainties**
- **Corrections $O(1)$ for C** (and P_{EW}^C), stable perturbation series **large uncertainties** (hadronic inputs; large incalculable power correction for final states with pseudoscalars)
- (physical) penguin amplitudes moderately affected by power-suppressed incalculable penguin annihilation (& charm penguin) terms. Spoils precise predictions for direct CP asymmetries
- certain SU(3)-type relations satisfied in good approximation



parameter set "G" (fit hadronic parameters to $B \rightarrow \pi\pi$ BR's):
 $C/T \sim 0.69 + 0.17 i$
large magnitude, small phase

$B \rightarrow \pi K$ direct CPV

- **QCDF**, with usual estimate of uncertainties (in particular BBNS model of power corrections), **cannot accommodate data**:

$$A_{CP}(B^+ \rightarrow \pi^0 K^+) - A_{CP}(B^0 \rightarrow \pi^- K^+) = 0.14 \pm 0.03 \quad (\text{expt})$$
$$= 0.03 \pm 0.03 \quad (\text{QCDF}) \quad [\text{Beneke 08}]$$

reason: small $\arg(C/T)$; if it were large, could accommodate data

[eg Baek, Chiang, London 09]

- one possibility: new physics with the structure of an electroweak penguin amplitude (modified Z_{sb} vertex, Z' boson etc)

[Buras, Fleischer, Recksiegel, Schwab; Baek et al; Imbeault, Baek, London; Kim et al; Lunghi, Soni; Arnowitt et al; Khalil, Kou; Hou; Soni et al; Barger et al; Khalil, Masiero, Murayama; Ciuchini et al ...]

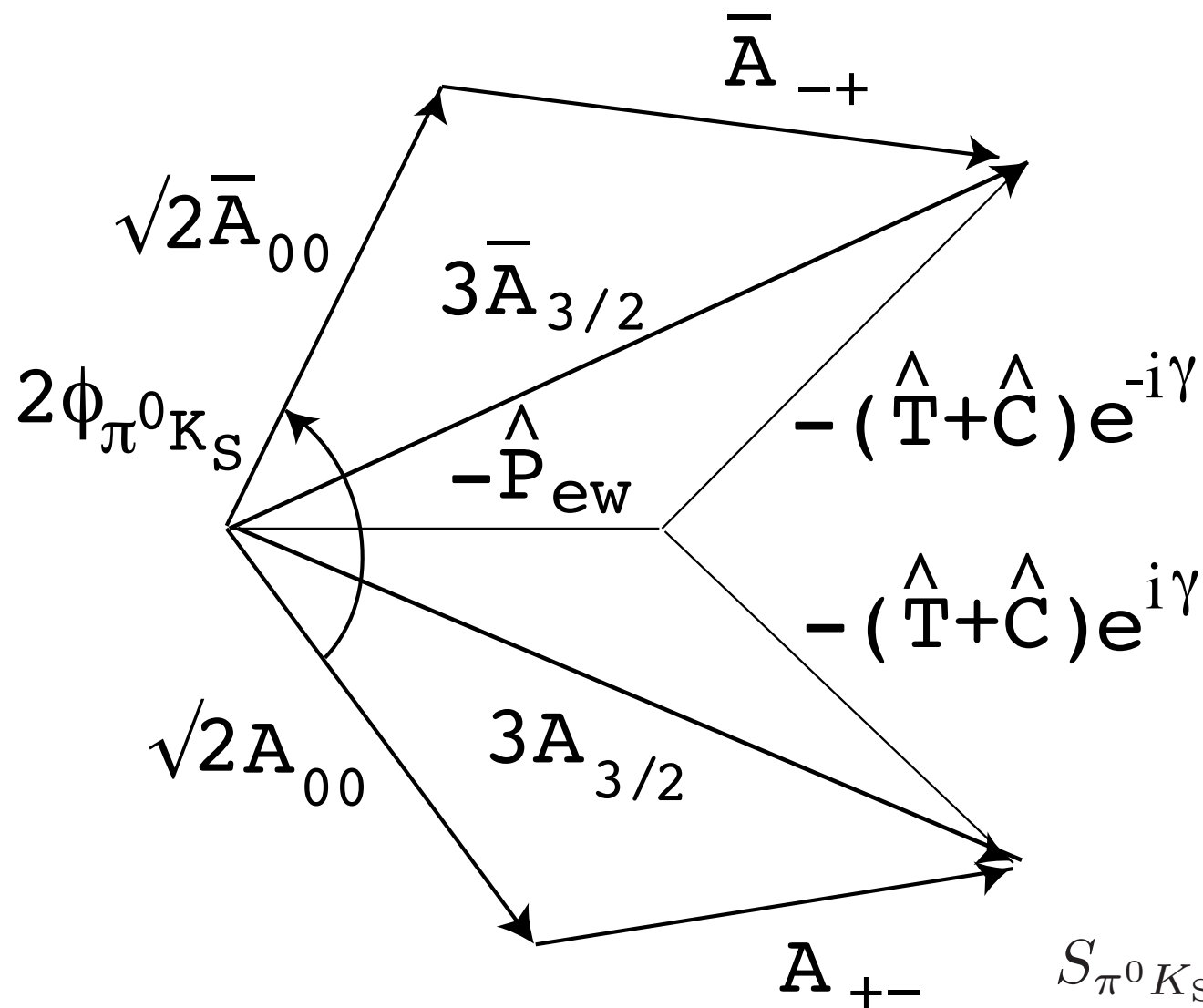
- $S_{\pi K}$ (time-dependent CP asymmetry): no significant deviation; direct CP asymmetry interpretation depends on a model of power corrections, which may (plausibly) underestimate C
- can we better use the data to reduce the theory uncertainty?

B → πK isospin analysis

Fleischer, SJ, Pirjol, Zupan 08

Gronau, Rosner 08

The two B^0 decay amplitudes add up to a pure $\Delta I=3/2$ amplitude.
 (The two B^+ decay amplitudes add up to the *same amplitude*.)
 The situation for the four CP-conjugate modes is analogous.



In the SM, $A_{3/2}$ stems solely from tree and electroweak penguin amplitudes (QCD penguins are $\Delta I=3/2$)

The ratio $P_{EW}/(T+C)$ is known in the SU(3) limit. Neubert, Rosner 98

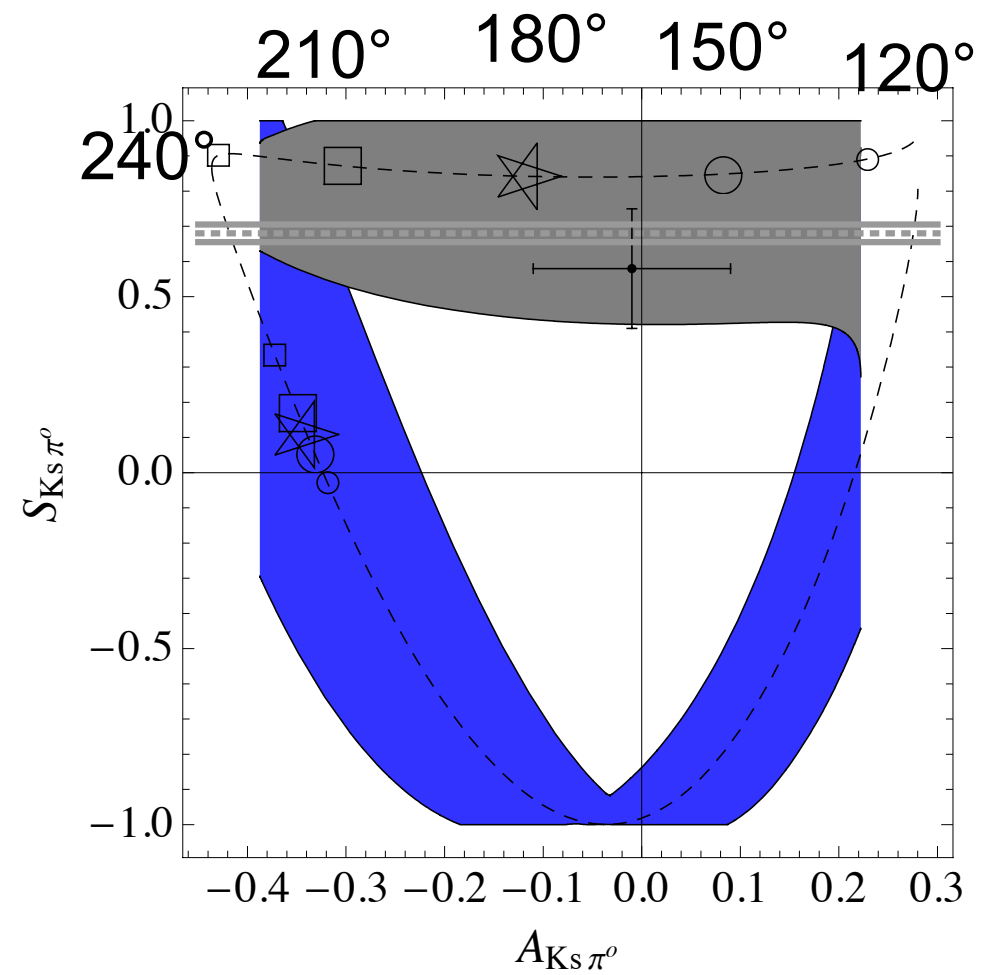
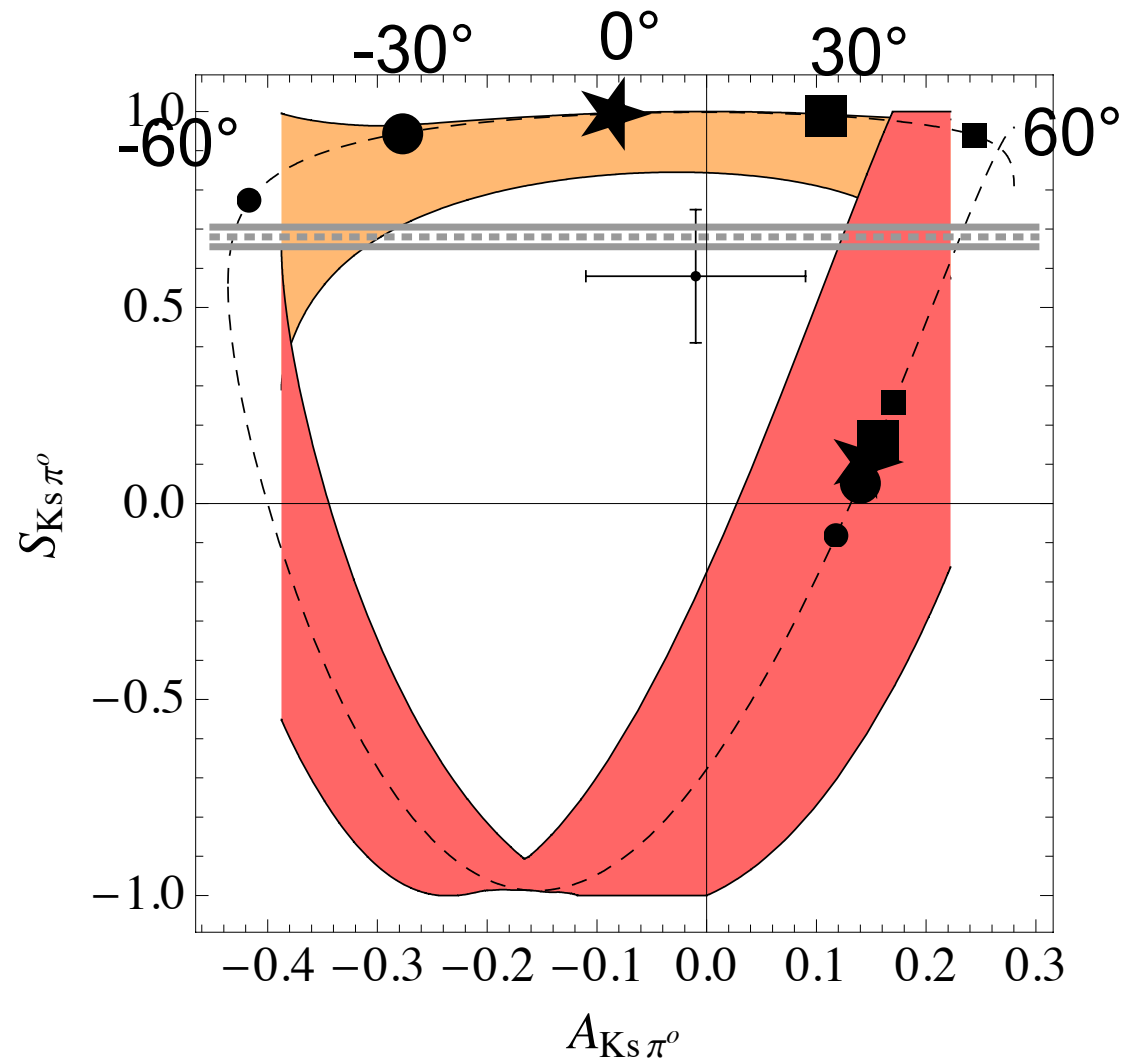
$T+C$ is SU(3)-related to $BR(B^0 \rightarrow \pi^0 \pi^0)$

$$S_{\pi^0 K_S} = \frac{2|\bar{A}_{00} A_{00}|}{|\bar{A}_{00}|^2 + |A_{00}|^2} \sin(2\beta - 2\phi_{\pi^0 K_S})$$

One relation between 4 decay rates (all measured) and $S_{\pi K}$

Mode	BR [10^{-6}]	A_{CP}
$\bar{B}^0 \rightarrow \pi^+ K^-$	19.4 ± 0.6	-0.098 ± 0.012
$\bar{B}^0 \rightarrow \pi^0 \bar{K}^0$	9.8 ± 0.6	-0.01 ± 0.10

four-fold ambiguity: resolve by considering strong phase of P/(T+C)



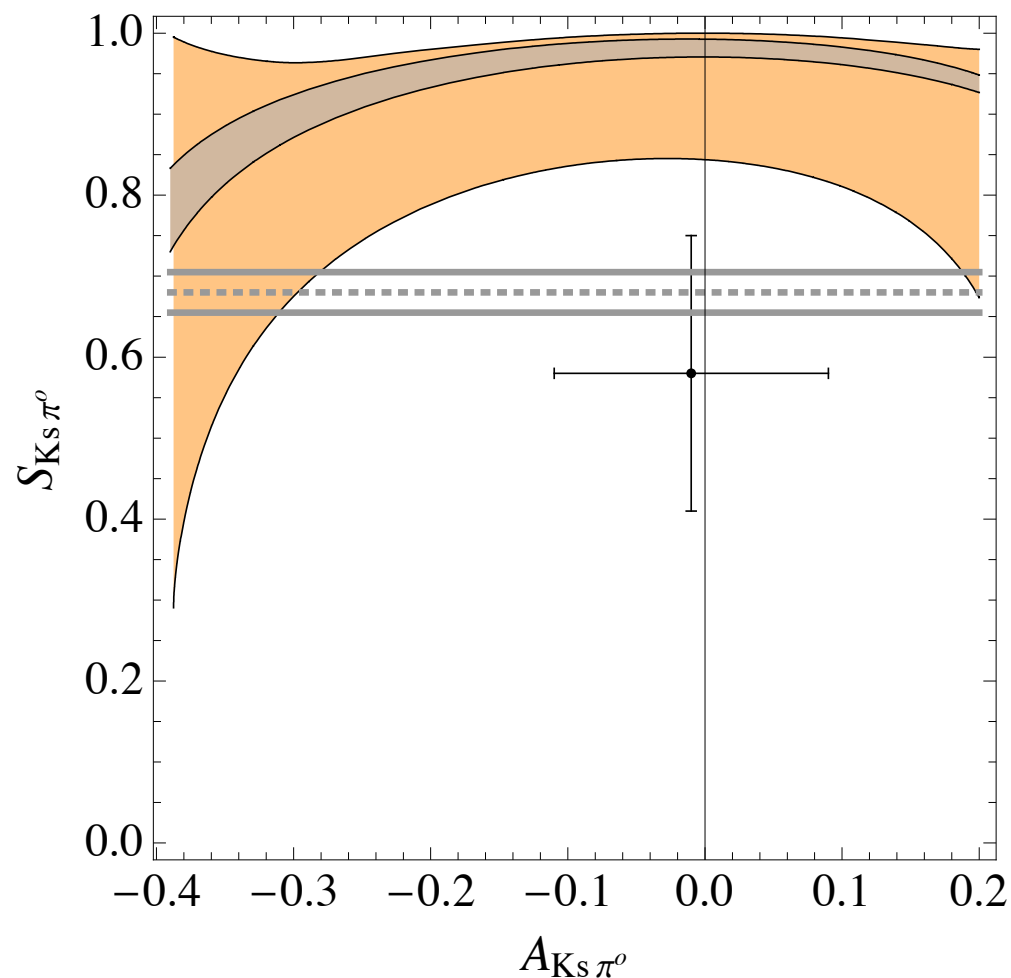
Fleischer, SJ, Pirjol, Zupan 08

heavy-quark limit predicts $\approx 0^\circ$

SU(3) relation with $B \rightarrow \pi\pi$ gives $\approx 0^\circ$

both exclude the solution in the red band

- use QCD factorization only to estimate SU(3) breaking



Fleischer, SJ, Pirjol, Zupan 08

also Gronau&Rosner 08, Ciuchini et al 08

$$S_{\pi^0 K_S} = 0.99^{+0.01}_{-0.08} \Big|_{\text{exp.}} \quad +0.000 \Big|_{R_{T+C}} \quad +0.00 \Big|_{R_q} \quad +0.00 \Big|_{\gamma}$$

error dominated by form-factor ratio

$$F^{B \rightarrow K}(0) / F^{B \rightarrow \pi}(0)$$

$$R_q = (1.02^{+0.27}_{-0.22}) e^{i(0^{+1}_{-1})^\circ}$$

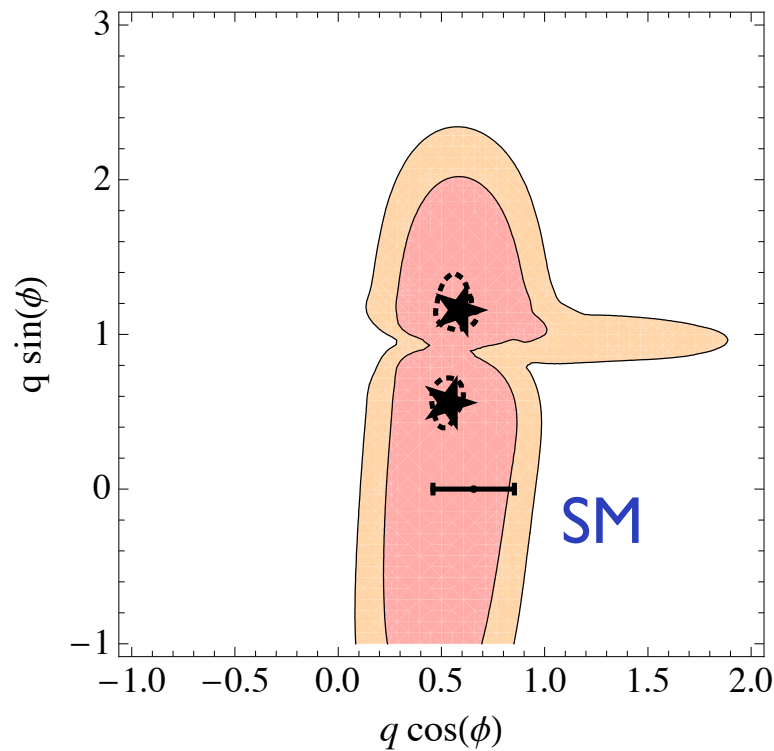
assuming 30% error on **future lattice calculation** of SU(3) breaking in $F^{B \rightarrow K}(0) / F^{B \rightarrow \pi}(0)$

together with 10 x more statistics **would reduce error:**

$$R_q = (0.908^{+0.052}_{-0.043}) e^{i(0^{+1}_{-1})^\circ}$$

[arbitrary central value]

- can be explained a modified electroweak penguin

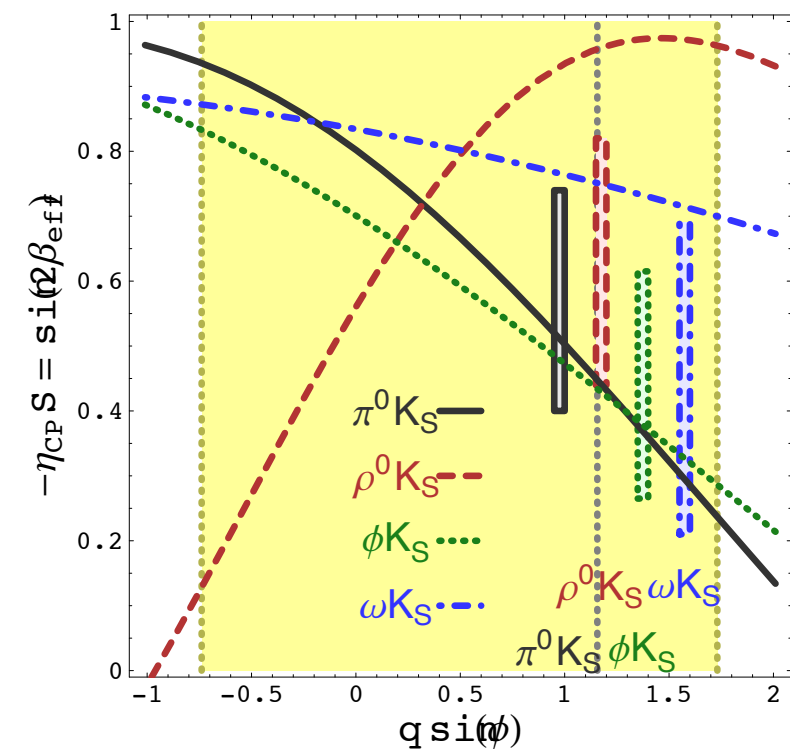


$$qe^{i\phi} = \frac{\hat{P}_{ew}}{0.66 \hat{T}}$$

Fleischer, SJ, Pirjol, Zupan 08

Barger et al 09

- best fit works a bit better for (other) time-dependent CP asymmetries than SM - details depend on how EW Wilson coefficients are modified

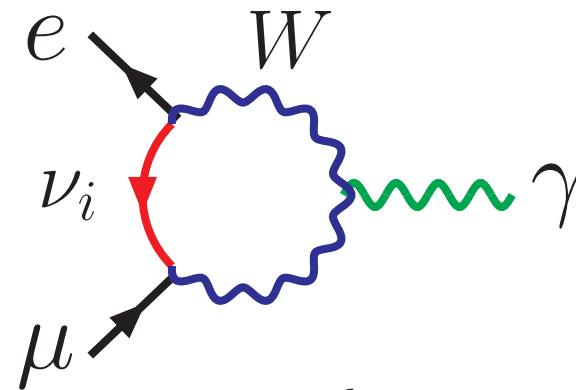


Conclusion

- Theories of the electroweak scale bring in new particles which contribute to flavour-violating observables
- LHCb should give a clear picture on mixing, and would see large NP effects in a number of observables soon
 - already now (37 pb^{-1}) world leading on $B_s \rightarrow \mu^+ \mu^-$
- quantitative interpretation of LHCb results suggests bottom-up approach; requires attention to theory uncertainties

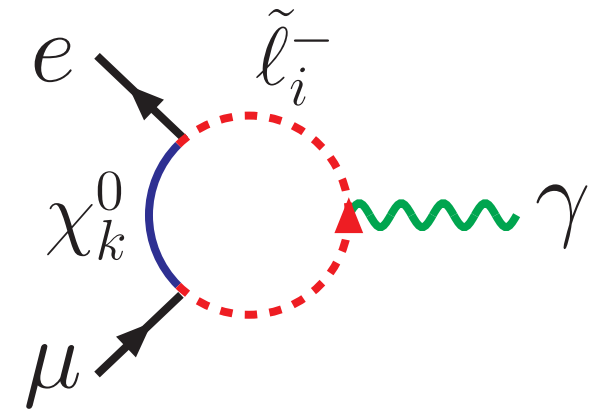
Lepton flavour violation

1) Very suppressed in the SM
($m_\nu \approx 0$)



2) New flavour violation in SUSY

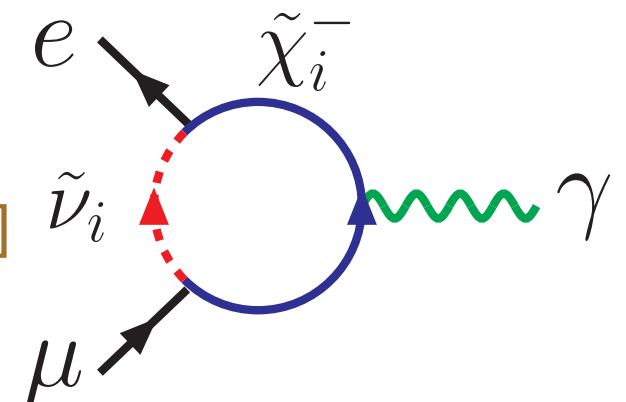
(6x6 charged slepton mass matrix and 3x3 sneutrinos masses).



Easy to saturate current experimental bounds

e.g. $BR(\tau \rightarrow \mu\gamma) < 4.4 \cdot 10^{-8}$ Babar 1006.0314 [hep-ex]

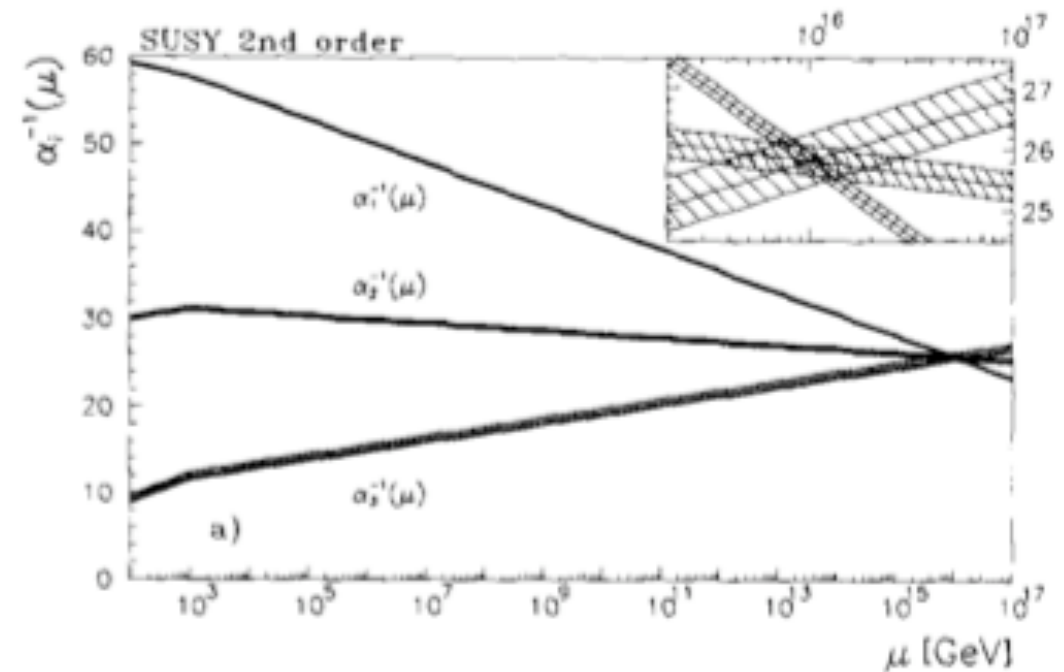
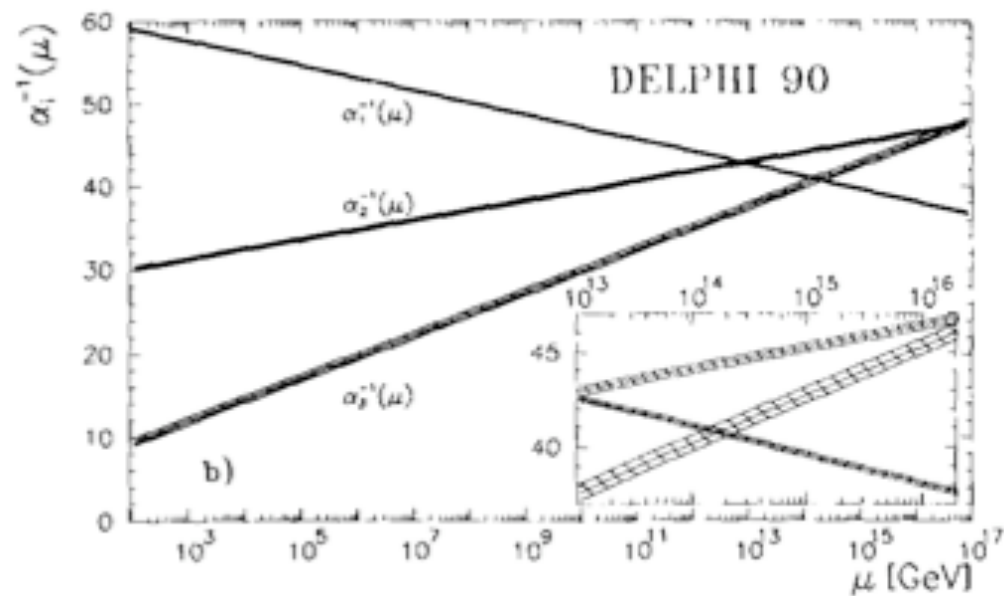
$BR(\tau \rightarrow \mu\gamma) < 4.5 \cdot 10^{-8}$ Belle 0705.0650 [hep-ex]



also $\tau \rightarrow e\gamma$, $\mu \rightarrow e\gamma$, $\tau \rightarrow 3\ell$, $\mu \rightarrow e$ conversion in nuclei, etc

Grand unification

- The MSSM strongly hints at grand unification:



Amaldi, de Boer, Furstenau

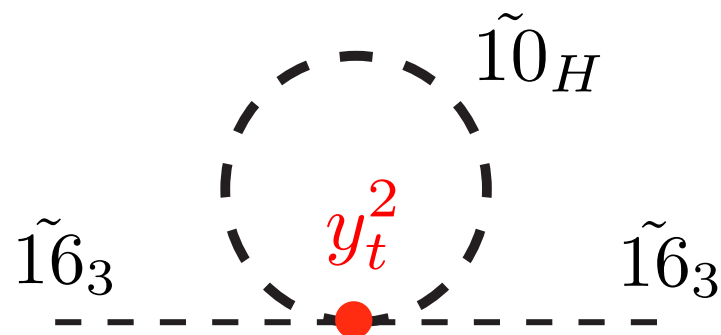
- SUSY GUTs unify different fermion fields
 - left & right chiral -> peculiar, nonminimal flavour violation
 - quarks & leptons -> leptonic and hadronic flavour violation correlated

“msugra GUTs”

1. Assume that SUSY breaking is Planck-mediated and flavour blind (like msugra) with universal parameters m_0 , a_0 , $m_{1/2}$, $\text{sgn } \mu$ at or near the Planck scale, and with unification (here, $\text{SO}(10)$).
2. Furthermore assume that only one Yukawa matrix (Y_U) contains large entries. Choose a GUT basis where it is diagonal

Then radiative corrections lead to a nonuniversal but diagonal sfermion mass matrix at the GUT scale

[Hall, Kostelecky, Raby 86; Barbieri, Hall, Strumia 95]



$$m_{\tilde{16}_3}^2 = m_0^2 - \Delta$$

$$m_{\tilde{16}_1}^2 \approx m_{\tilde{16}_2}^2 = m_0^2 + \delta$$

Θ_{atm} in hadronic physics

At M_W , there exists a basis for MSSM superfields where Y_U and *all sfermion mass matrices* are still (nearly) diagonal.

If Y_D, Y_E are nondiagonal in this basis, there are FCNC

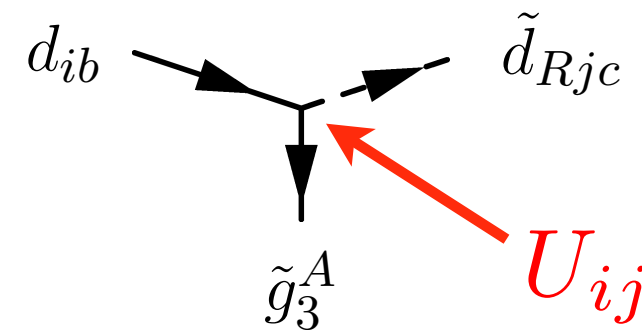
Concrete model: Y^U and M_R simultaneously diagonal and SU(5) type embedding of SM into SO(10) [Chang, Masiero, Murayama 03]

$$Y_E = U_E^T \hat{Y}_E U_{\text{PMNS}}, \quad Y_D = U_D^T \hat{Y}_D V_{\text{CKM}}^\dagger, \quad M_\nu = \hat{M}_\nu$$

$$Y_D = Y_E^T \Rightarrow U_D \approx U_{\text{PMNS}} \equiv U$$

strong impact on B physics

correlations of hadronic and leptonic observables



[Harnik et al 03; S], Nierste 03, ...,
Girrbach, S], Knopf, Martens, Nierste, Scherrer, Wiesenfeldt | 101.6047]

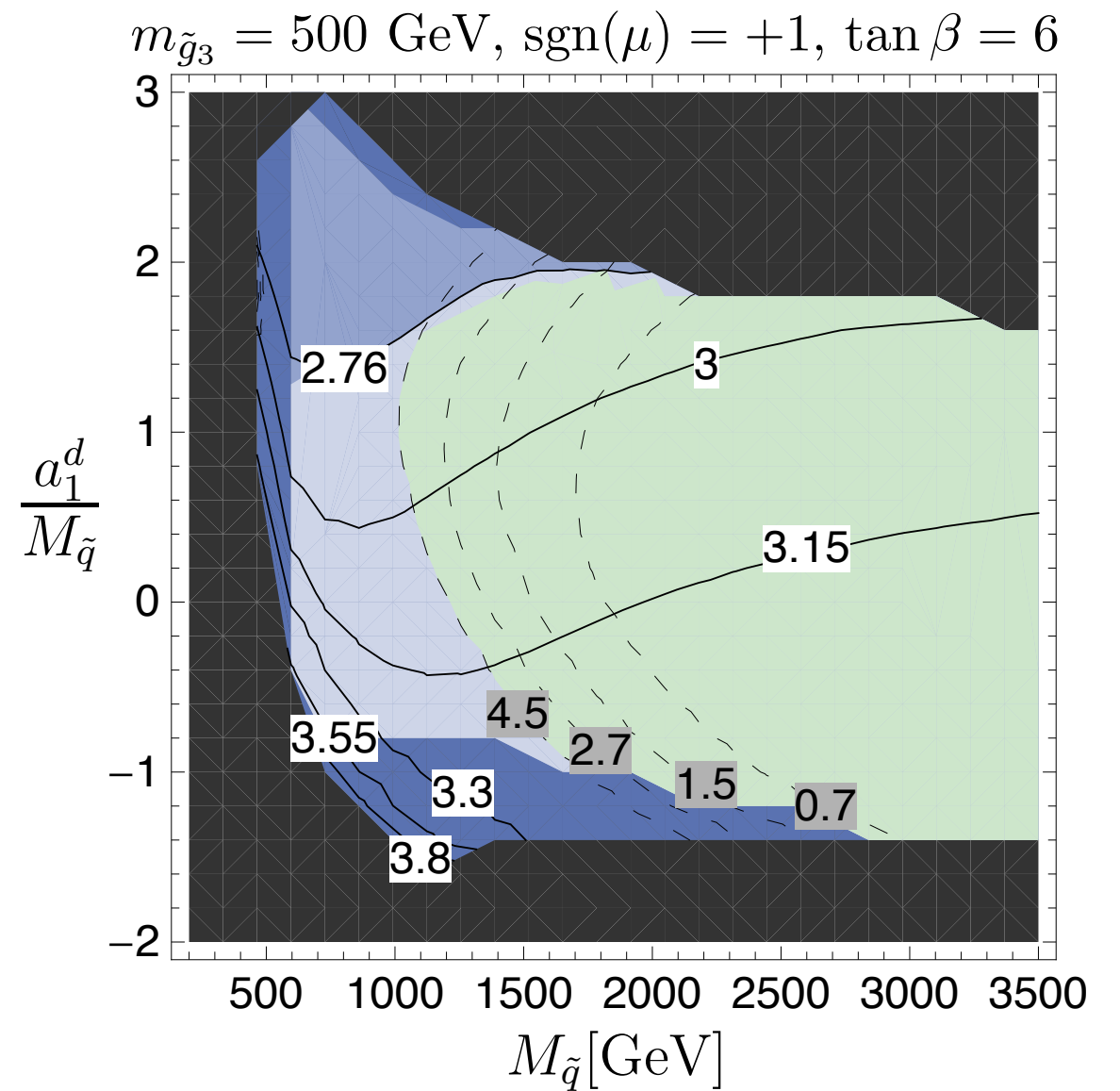
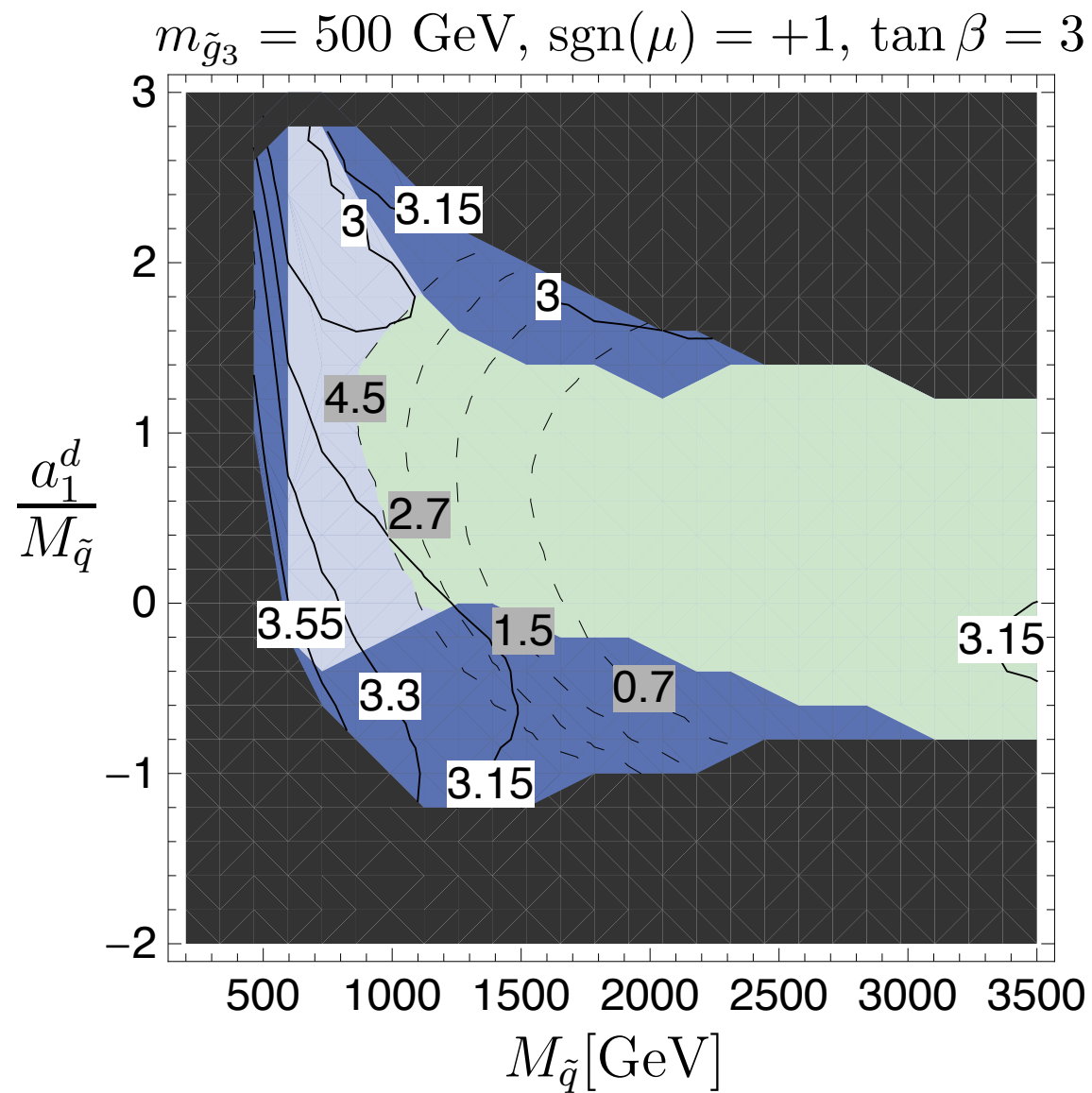
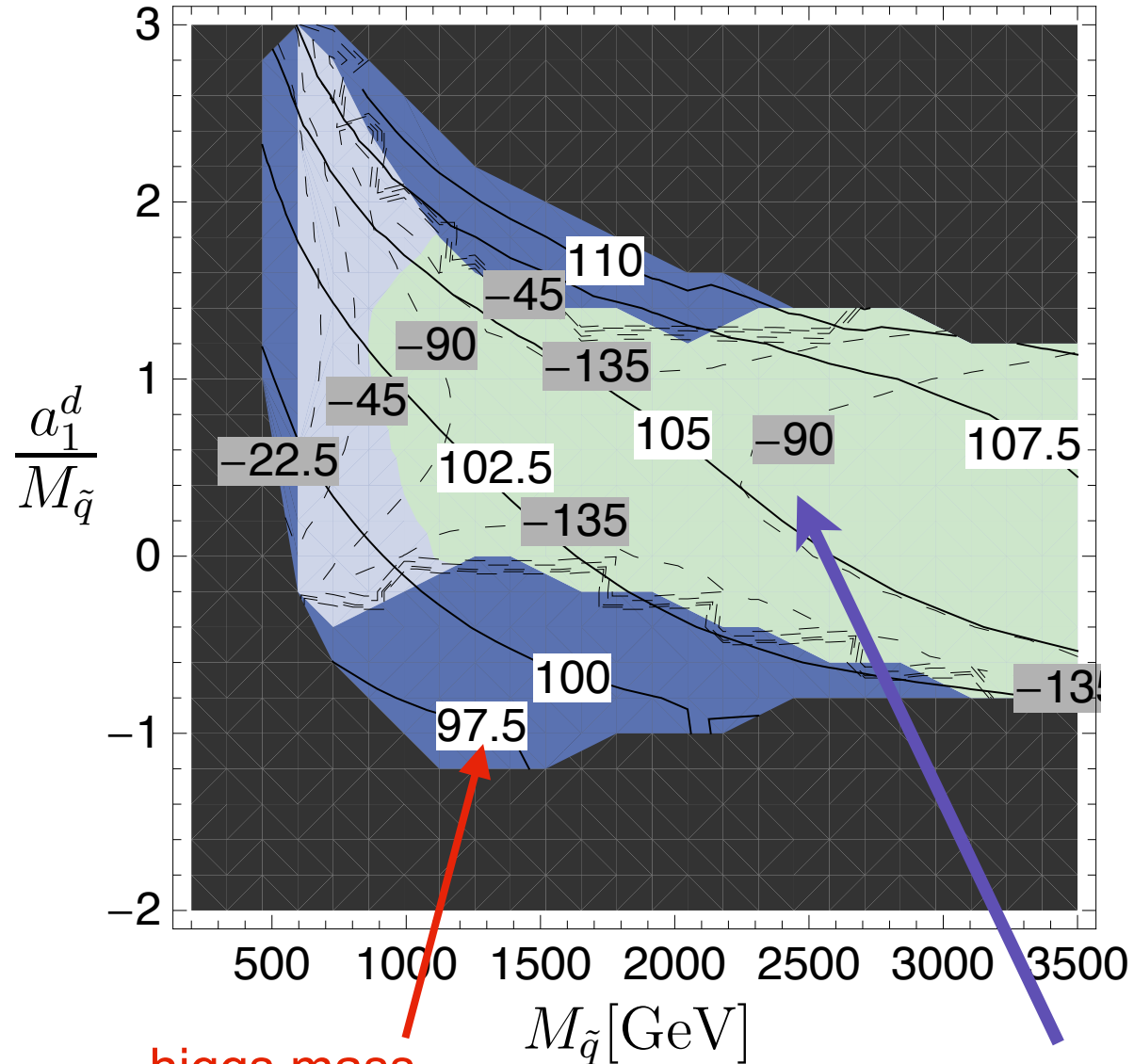


Figure 4: Correlation of FCNC processes as a function of $M_{\tilde{q}}(M_Z)$ and $a_1^d(M_Z)/M_{\tilde{q}}(M_Z)$ for $m_{\tilde{g}_3}(M_Z) = 500 \text{ GeV}$ and $\text{sgn} \mu = +1$ with $\tan \beta = 3$ (left) and $\tan \beta = 6$ (right). $\mathcal{B}(b \rightarrow s\gamma)[10^{-4}]$ solid lines with white labels; $\mathcal{B}(\tau \rightarrow \mu\gamma)[10^{-8}]$ dashed lines with gray labels. Black region: $m_{\tilde{f}}^2 < 0$ or unstable $|0\rangle$; dark blue region: excluded due to $B_s - \bar{B}_s$; medium blue region: consistent with $B_s - \bar{B}_s$ but excluded due to $b \rightarrow s\gamma$; light blue region: consistent with $B_s - \bar{B}_s$ and $b \rightarrow s\gamma$ but inconsistent with $\tau \rightarrow \mu\gamma$; green region: compatible with all three FCNC constraints.

from 1101.6047

Higgs mass & CPV in B_s mixing

$m_{\tilde{g}_3} = 500 \text{ GeV}, \text{sgn}(\mu) = +1, \tan \beta = 3$

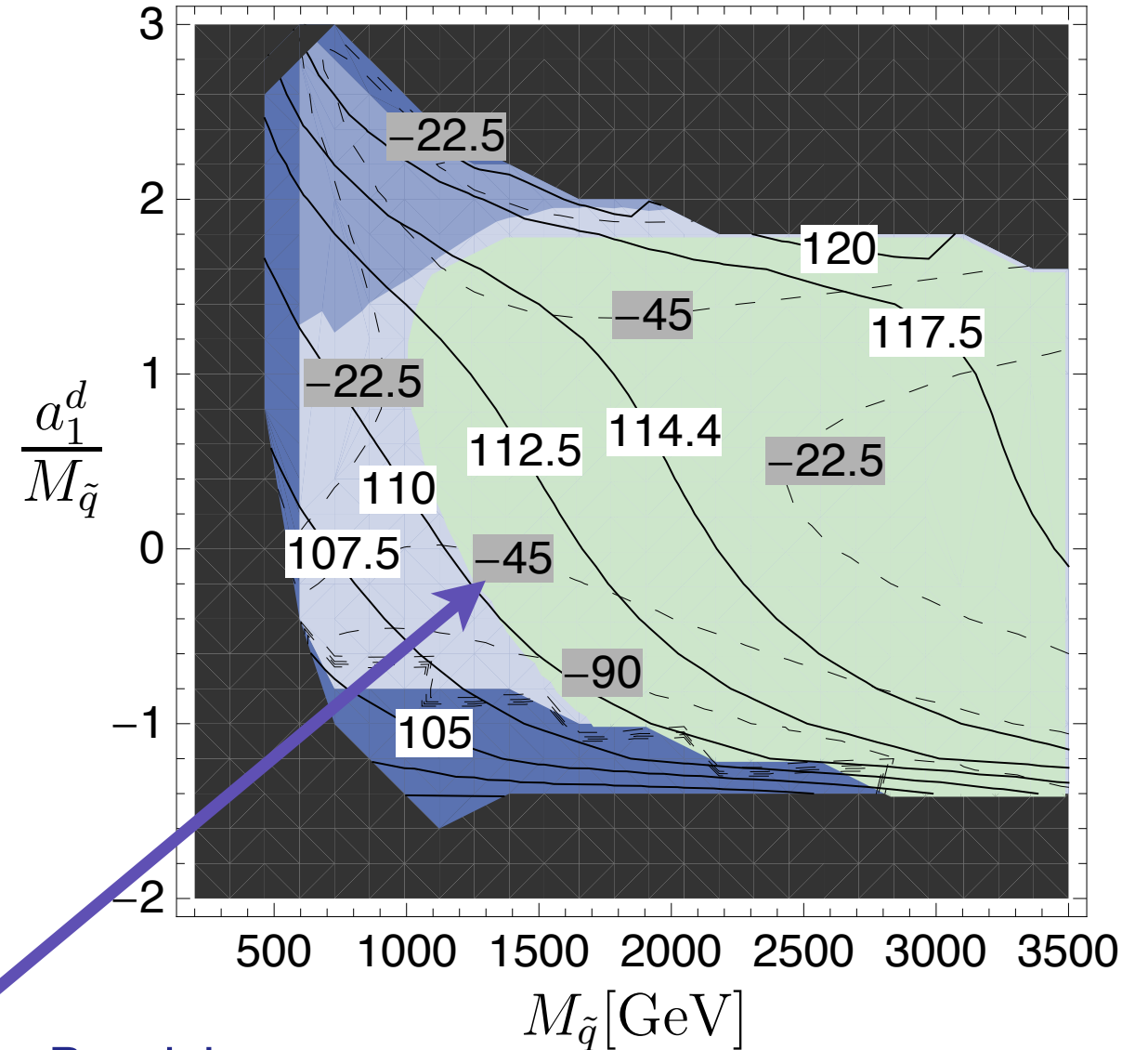


higgs mass

excludes whole green region at $\tan \beta = 3$

max possible B_s mixing phase (degrees)

$m_{\tilde{g}_3} = 500 \text{ GeV}, \text{sgn}(\mu) = +1, \tan \beta = 6$



higgs mass bound can be satisfied for $\tan \beta = 6$ (or greater)

Can accomodate large B_s mixing.

Such large effects would suggest $\text{BR}(\tau \rightarrow \mu \gamma)$ at $O(10^{-8..9})$